

Understanding Chinese Communication from the Peripheral: The Marginalized Voices

Call for Submissions

This special section of *China Media Research* invites scholars from diverse perspectives and approaches to submit manuscripts on the theme of “Understanding Chinese Communication from the Peripheral: The Marginalized Voices.” While the East-West dichotomy is often used to compare Chinese communication and Western communication, this dichotomy tends to result in a monolithic view of Chinese communication. Chinese communication can be understood beyond the center, the mainstream, and the nationality; it can be examined from the peripheral, the marginal, the hybrid, or a community outside of China. This special section aims to examine diverse communication practices that are marginalized in the dominant definition of Chinese communication.

The special section is especially interested in the studies that address, but are not limited to, the following topics:

- Chinese communication and Chinese media in a transnational context;
- Minority communication practices within Greater China (gender, sexual, ethnic, religious, regional, etc.);
- Chinese communication practices outside China (East Asia, Europe, America, Africa, etc.);
- Intercultural communication between Chinese diaspora and other cultural groups in their host communities;
- Nostalgia, and the construction of home through communication;
- The acculturation and resistance of Chinese immigrants;
- Diverse Sinophone media representations;
- Youth popular culture and social activism;
- Vernacular and non-standard language practices in Sinophone communities.

Submissions must not have been previously published nor be under consideration by another publication. Qualitative, quantitative, and critical approaches are welcome. An extended abstract (up to 1,000 words) or a complete paper at the first stage of the reviewing process will be accepted. All the submissions must be received by **March 31, 2018**. If the extended abstract is accepted, the complete manuscript must be received by **May 31, 2018**. Manuscripts should be prepared in accordance with APA publication manual (6th edition) and should not exceed 8,000 words including tables and references. All manuscripts will be peer reviewed and the authors will be notified of the final acceptance/rejection decision. Please visit <http://www.chinamediaresearch.net> for more information about the quarterly journal of *China Media Research*, which publishes both print and online versions.

Please direct questions and submissions to the guest editor, Dr. Hsin-I Sydney Yueh at yueh@nsuok.edu