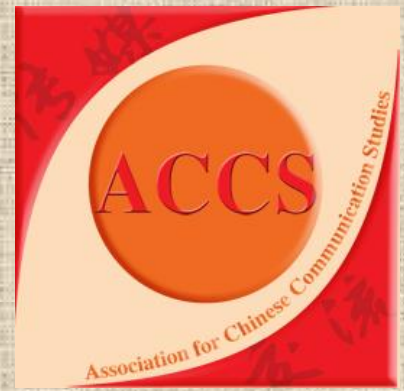


Association for Chinese Communication Studies

Fall 2022 Newsletter



Featured in this Issue

- A Letter from our President
- ACCS at NCA 2022
- Special Column:** Interview with Dr. Zhiwen Xiao on Anti-Asian Sentiment
- 2022-2024 ACCS Officers
- Member News and Achievements
- Job Announcements & CFP

A Note from our President

Dear ACCS members,

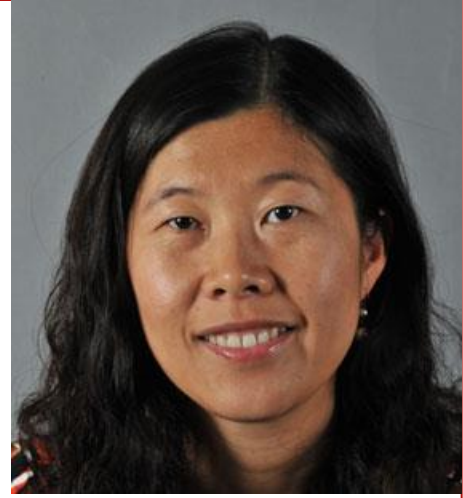
Greetings from Boston! I hope you had a productive semester and are easily wrapping up for the holidays. It is my great honor to serve as the ACCS President for the 2022-2024 term.

The past few years have certainly been challenging with COVID impacting the world, with the war in Europe and people uncertain of the political environment around the globe, with treacherous relationship between some of the biggest powers in the world including China and the U.S., all of which preventing many communication scholars from connecting in-person. Some of these challenges are going to be present for years to come, but just like we have managed in the past, I know the ACCS community will continue to embrace new challenges and grow our influence.

Truly, I am excited to serve this organization, which has been the source of so much joy and opportunity. ACCS has been home to me for over a decade. While attending many of the gatherings, I have found the ACCS community to be so welcoming and supportive. These gatherings also provide the perfect networking opportunities for Chinese communication scholars. It was at one of the ACCS banquets where I was connected to Dean Huang of Hong Kong Baptist University and landed a visiting scholarship opportunity, which turned out to be one of the most wonderful experiences of my life.

Additionally, my past service roles at ACCA have also prepared me well for these challenges. Over the past few years, I have served first as the Research Committee Chair, then Vice President, and now President. With the increase of my involvement with ACCS, I have come to understand that executive roles in ACCS are more about service than leadership. Therefore, while I am humbled and honored by this new position, I am also excited and eager to provide more service to the community.

Last month I attended NCA 108th Annual Convention in New Orleans and was so happy to welcome new members to ACCS. I witnessed some of the challenges brought about by COVID: ACCS sessions and membership have been declining, largely due to the immobility of Chinese communication scholars. For the third year in a row, we had to suspend the annual NCA banquet because there were so few of us in person. Fortunately, we were able to hold the business meeting in a hybrid manner, with a dozen members joining remotely in addition to in-person attendees. In the future, we will continue to explore creative ways to connect. The ease of the pandemic measures in many parts of the world will also hopefully encourage more in-person gatherings.



I would like to express my sincere gratitude to the previous officers for their contributions to our organization. They have demonstrated great dedication and resilience over the past two years, and have left big shoes to fill. I am especially grateful to Dr. Patrick Dodge (immediate former President) for his excellent leadership and vision for our association, which has guided us through the most challenging two years. Even as a new father (congratulations!), Patrick was always available and ready to take on more responsibilities. As Patrick starts his role of program planner, I am looking forward to our continued collaboration. Thank you also to the full team, including: Dr. Hsin-I Cheng (Research Committee Chair), Dr. Dongjing Kang (Research Committee Member), Dr. Michelle Murray Yang (Research Committee Member), Dr. Jiang Shaohai (Research Committee Member), Dr. Rya Butterfield (Webmaster), Dr. Xiaowen Xu (Secretary/Treasurer), Dr. Zhi Li (External Committee Chair), Dr. Andrew Gilmore (Newsletter Editor), Dr. Lingyan Ma (Student Committee Chair), and last but not the least, Dr. Chiaoning Su, the Program Planner for 2020 to 2022, whose contribution has been indispensable to the intellectual growth of ACCS. Many of you are going to serve new roles in ACCS. For those who will not, please understand we are not yet ready to say goodbye. You will continue to hear from us, and we will still count on your support, wisdom and expertise as ACCS journeys forward.

Please join me in welcoming our new officers for 2022-2024: **Dr. Dongjing Kang** (Vice President), **Dr. Andrew Gilmore** (Secretary and Treasurer), **Dr. Xiaowen Xu** (Newsletter Editor), **Dr. Liang Ma** (Research Committee Chair), **Dr. Sumin Fang** (External Affairs Committee Chair), **Ms. Yan Wang** (Student Affairs Committee Chair), and **Dr. Rya Butterfield** (Webmaster).

I also want to remind folks that many of our memberships are ready for renewal. You can support the Association by renewing through our website at www.chinesecommunicationstudies.com. To check your membership status, please reach out to Dr. Andrew Gilmore. We have one-year and five-year membership options available.

It is December now, and the new year is approaching quickly. Confidently, we are going to usher in a new year of hope and prosperity for the Association for Chinese Communication Studies and its members. I look forward to our work together. I also look forward to our virtual happy-hour get-together that is going to be hosted by our Vice President Dr. Dongjing Kang later this month!



Julie Lin Zhu, Ph.D.

Associate Professor, Chair of Communication Department
Vice President of Association for Chinese Communication Studies
University of Massachusetts Boston
Boston, MA 02125



ACCS at NCA 2022

Friday, 11/18

8:00 AM - 9:15 AM CST

Examining Race, Racism, and Discrimination in International and Intercultural Communication

Sponsor: International and Intercultural Communication Division

Sheraton

Room: Napoleon Ballroom B2 - 3rd Floor

Chair

Kate Siegfried, Mercer University - [Contact Me](#)

Respondent

Shinsuke Eguchi, University of New Mexico - [Contact Me](#)

Sponsor/Co-Sponsors

Asian/Pacific American Caucus

Asian/Pacific American Communication Studies Division

Association for Chinese Communication Studies

Emphasizing Liberation

Emphasizing People

International and Intercultural Communication Division

12:30 PM - 1:45 PM CST

Scholar to Scholar Session III

Sponsor: Scholar to Scholar

Marriott

Room: Preservation Hall Studio Foyer - 2nd Floor

Papers from the following interest groups: Association for Chinese Communication studies, Communication & Military, Human Communication & Technology, Asian/Pacific American caucus, Japan-U.S. Communication Association, Theatre, Film, & New Multi-Media.

Chair: Curtis Ladrillo Chamblee, University of Memphis

Respondent(s):

Jie Zhuang, Texas Christian University

Fan Yang, University of Alabama, Birmingham

Elizabeth B. Jones, Asbury University

Megu Itoh, University of Maryland

Deryl Johnson, Kutztown University

Ali Na, Queen's University

Steven R. Wilson, University of South Florida

Sponsor/Co-Sponsors:
Asian/Pacific American Caucus
Association for Chinese Communication Studies
Communication and Military Division
Human Communication and Technology Division
Japan-U.S. Communication Association
Scholar to Scholar
Theatre, Film and New Multi-Media Division

2:00 PM - 3:15 PM CST

Association for Chinese Communication Studies Top Paper Session

Sponsor: Association for Chinese Communication Studies
Sheraton
Room: Endymion/Mid-City - 8th Floor
Top paper panel for the Association for Chinese Communication Studies.
Chair:
Patrick Shaou-Whea Dodge, University of Colorado, Denver
Respondent
Lin Zhu, University of Massachusetts, Boston
Sponsor/Co-Sponsors
Association for Chinese Communication Studies

Saturday 11/19

9:30 AM - 10:45 AM CST

Association for Chinese Communication Studies Business Meeting

Sponsor: Association for Chinese Communication Studies
Sheraton
Room: Endymion/Mid-City - 8th Floor
The annual business meeting for the Association for Chinese Communication Studies.
Co-Presenter(s):
Suming Fang, University of Fraser Valley
Dongjing Kang, Shanghai Jiaotong University
Patrick Shaou-Whea Dodge, University of Colorado, Denver
Lin Zhu, University of Massachusetts, Boston
Andrew Gilmore, Central State University
Xiaowen Xu, Butler University
Hsin-I Cheng, Santa Clara University
Lingyan Ma, University of Maryland
Liang (Lindsay) Ma, Texas Christian University
Yan Wang, Beijing Normal University & Hong Kong Baptist University United International College
Chiaoning Su, Oakland University
Sponsor/Co-Sponsors:
Association for Chinese Communication Studies

12:30 PM - 1:45 PM CST

Health and Immigration Issues in a Disconnected World

Sponsor: Association for Chinese Communication Studies
Sheraton
Room: Endymion/Mid-City - 8th Floor

Five papers discuss the immigration and health issues during and after the pandemic.

Chair:

Fan Yang, University of Alabama, Birmingham

Respondent

Jie Zhuang, Texas Christian University

Sponsor/Co-Sponsors

Association for Chinese Communication Studies

ACCS sincerely acknowledges the following scholars for their review of the NCA2022 award applications:

- **Shuzhen Huang** from Bloomsburg University
- **Shaohai Jiang** from National University of Singapore
- **Dongjing Kang** from Shanghai Jiaotong University
- **Lex Chuanli Xia** from Beijing Normal University-Hongkong Baptist University United International College
- **Qinghua Yang** from Texas Christian University



NCA 2022 ACCS Business Meeting Photo (smile, everyone!)

Call for NCA2023 ACCS reviewers:

If you'd be willing to review submissions for ACCS, please share with **Patrick Dodge** (Patrick.Dodge@ucdenver.edu): your name, email address, affiliation & position, types of scholarship you are comfortable reviewing (methods, contexts, etc.).

Potential Timeline:

Reviewers Assigned: April 5, 2023

Reviews Deadline: May 3, 2023

Special Column:

Interview with Dr. Zhiwen Xiao on Anti-Asian Sentiment

Introduction:

The 5th Global Communication Summit is going to be held by the University of Houston on Feb 17, 2023. This summit focuses on Anti-Asian Sentiment, Racial Microaggression, and Racial Automaticity in Everyday Communication. The Chair of External Committee of ACCS, **Dr. Sumin Fang**, interviewed one of the organizers of this summit, **Dr. Zhiwen Xiao** to discuss anti-Asian sentiments and research.

F: What motivated you to organize this conference on the discourses around anti-Asian sentiments?

X: One factor that motivated me to organize this conference is of course the significantly increased anti-Asian hate crimes, racial attitudes, and discrimination after the breakout of the pandemic. In addition, I've conducted semi-structured in-depth interviews among Asians in the U.S. recently to examine their perceived racism in health care seeking, perceived effects of racism on health, and perceived solutions to reduce racism in healthcare. Participants recounted how their race was used as a factor in determining a diagnosis, how their health concerns were not believed or dismissed, how they experienced daily racism due to their language barriers or accent, how they might have overcompensated due to racism, and how mask wearing was denigrated or belittled as an Asian thing when the pandemic started. Especially, most participants mentioned that there has been a lack of access to catered and advocated services and resources for them. Through this study, I realized that, although the Asian community has done a lot to fight racial discrimination, it is not enough and more work is still greatly needed. Asian scholars need to find ways to "voice" out the group's experiences of racial discrimination to not only the Asians community but also to other racial groups. Voices change lives. We should also "advocate" equity and fair policies specifically for the Asian populations through research and conferences. Therefore, I proposed that the 5th Global Communication Summit at the Valenti School of Communication focuses on the anti-Asian racism in everyday communication.

F: Could you provide the full conference name, themes, submission deadlines, and conference dates, please?

X: The Valenti School of Communication at the University of Houston is now accepting abstracts for its 5th annual Global Communication Summit, to be held on Feb. 17, 2023. The topic for the summit, to be held in-person and online, is "Anti-Asian Sentiment, Racial Microaggression, and Racial Automaticity in Everyday Communication". Abstracts are due beginning Dec. 1

F: Why do you think we need more research on everyday communication involving anti-Asian sentiment, racial microaggression, and racial automaticity?

X: As stated in our call for extended abstracts for the 5th Global Communication Summit, there has been a long-documented history of racism toward Asians in Western society, and anti-Asian racial attitudes and discrimination have been increasing in the past several years. However, research on racism has primarily focused on the experiences of white and Black people and neglected Asians, who have somehow been seen as the “model minority” and having “made it” in Western societies; and this “model minority” group often is perceived as immune to racism. As a result, encounters with racism and the feelings and consequences arising from these encounters within the Asian diaspora are often made invisible.

Exposure to and experience of racism in daily communication can harm people’s physical and psychological health. For example, racism might trigger a number of psychophysiological reactions (e.g., blood pressure, heart rate responses) to develop cardiovascular diseases (e.g., hypertension). Physician bias can affect tone and tenor when they communicate with patients, which undermines patient trust; and the impaired patient-provider relationship might lead to poor compliance with medical regimens and decreased use of healthcare services. Exposure to or perceptions of racism can give rise to negative psychological effects (such as impaired self-esteem, low self-efficacy, negative emotions, depressive symptoms), leading to generally poor mental health. Racism towards Asians can also result in inequitable access to economic, financial, and material resources among Asians.

Therefore, more research is greatly needed to examine how racism has disproportionately affected Asians and accounted for disparities and inequities in all areas, including medical, economic, financial and material access as well as the overall well-being. More research will also be able to raise awareness among the public and the policy-makers of the racism problem experienced by the Asians community, which may lead to the development of relevant policies and work environments that address racial discrimination and promote cultural inclusiveness for the Asian populations at both macro- and micro-levels.

F: What do you think are some significant changes in the public discourses in North America about Asian communities before and during COVID-19?

X: Racial discrimination towards Asians (e.g., Asians being mocked on screen due to physical differences and language accents) was prevalent in North America before the pandemic and of course still continues after the pandemic. However, I think the discourses about Asian communities were more positive in general before the pandemic. For example, Asians were often portrayed as a successful and model minority group that was outwhiting white people because they enjoyed good overall health, had good jobs, earned decent money, were good at math and science, took care of their families, etc.

During the pandemic, we have seen a lot of topics and discussions on anti-Asian hate crimes and sentiments on social media (e.g., twitter). And I believe the language used to describe the Asian populations was more negative and radical. We have also seen on social media and news media the advocacy for the need to stop anti-Asian

hate crimes and to develop Asian solidarity movement, which were not seen very often before the pandemic.

F: What strategies do you recommend ACCS members do in their teaching, research, and service to fight against anti-Asian sentiment, racial microaggression, and racial automaticity?

X: For teaching, I think we can include more topics and readings related to Asians' cultures, histories, contributions and experiences. I teach health communication courses at both the undergraduate and the graduate levels. Very frequently I talk about health disparities (e.g., health insurance coverage, prevalence of limited health literacy, lower use of preventive health measures, etc.) among the Asian populations and the factors contributing such disparities (e.g., racism, language barriers, cultural influences, etc.). I ask students to watch how Asians have been wrongly or negatively or even positively stereotyped by the mass media and the public. As a communication scholar, we can teach our students to respect and honor different cultures and values in their daily communication and raise their awareness that Asians have been experiencing racism but are not frequently represented and considered in relevant research and policy making. Our students can be the advocates and the allies for the Asian populations in the future.

The same is true for research. I think we need to include Asian participants more in our research projects and grant proposals. I came across a study which found only .2% of the federal grants between 1986 and 2000 were related to API health. Another more recent study found only 10.6% of the published studies from 2015-2016 in 6 high-impact generalist journals reported outcomes for Asians. These studies indicate that Asians have been and are still underrepresented in high-impact research studies in North America. Therefore, I believe getting rid of the relative "invisibility" in research is an important approach to address under-representation and racism experienced by the Asian populations. In addition, I think we need to expand our study settings/locations for Asian Americans. I've been conducting a systematic review on health interventions conducted specifically among APIs. Preliminary findings suggest that California and New York City were the two locations that most interventions were implemented. For service, I think getting involved in planning/organizing events, solving problems and making decisions at the departmental, college and university level can help raise our profiles and influences and fight against anti-Asian racism.



Dr. Zhiwen Xiao is a full professor in health communication and a faculty affiliate of women's studies at University of Houston. Dr. Zhiwen Xiao's research area focuses primarily on health behavior change and health literacy. She explores how individual-level variables and social-level factors determine health literacy and health-related behaviors as well as how health communication programs influence such individual-level and social-level factors to promote desired health outcomes and behaviors.

2022-2024 ACCS Officers

President	Dr. Julie Lin Zhu	University of Massachusetts Boston
Vice-President	Dr. Dongjing Kang	Shanghai Jiao Tong University
Secretary/Treasury	Dr. Andrew Gilmore	Central State University
Newsletter Editor	Dr. Xiaowen Xu	Butler University
Program Planner	Dr. Patrick Shaou-Whea Dodge	University of Colorado Denver, International College Beijing
Research Committee Chair	Dr. Liang Ma	Texas Christian University
External Affairs Committee Chair	Dr. Sumin Fang	University of the Fraser Valley
Student Affairs Committee Chair	Ms. Yan Wang	Hong Kong Baptist University
Webmaster	Dr. Rya Butterfield	National Highway Traffic Safety Administration
Founding President	Dr. Guo-Ming Chen	University of Rhode Island
Research Committee Member	Dr. Qinghua Yang	Texas Christian University

ACCS Member Achievements

The ACCS Newsletter is published biannually and emailed to all members. If you wish to share your news and achievements in a future newsletter, please email xxu4@butler.edu

Publications

Ha, Louisa and Lars Willnat (2022 Eds.). *The US-China Trade War: Global News Framing and Public Opinion in the Digital Age*. Lansing, MI: Michigan State University Press. 244 pp.

Ha, Louisa, Ke Guo and Peiqin Chen (2022). "Mobilizing Public Support for the U.S. China-Trade War: A Comparison of U.S. and Chinese News Media." *Journal of International Communication*, 28(2), 188-205. DOI: 10.1080/13216597.2022.2105926

Yang, Yang and **Louisa Ha** (2021). "Why People Use TikTok (Douyin) and How Their Purchase Intentions Are Affected by Social Media Influencers in China: A Uses and Gratifications and Parasocial Relationship Perspective," *Journal of Interactive Advertising*, 21 (3), 297-305. DOI:10.1080/15252019.2021.1995544.

Ha, Louisa, Rik Ray, Peiqin Chen and Ke Guo (2021). "U.S. Public Opinion on China and the United States during the U.S.-China Trade Dispute: The Role of Audience Framing and Partisan Media Use." *Journalism and Mass Communication Quarterly*. DOI: 10.1177/10776990211049451

Sandel, T. L., & Wang, Y. (2022). Selling intimacy online: The multi-modal discursive techniques of China's wanghong. *Discourse, Context & Media*, 47, 1-10. <https://doi.org/10.1016/j.dcm.2022.100606>

Fitzgerald, R., **Sandel, T. L.**, & Wu, X. (2022). Chinese social media: Technology, culture and creativity. *Discourse, Context & Media*, 48, 1-5. <https://doi.org/10.1016/j.dcm.2022.100610>

Ju, B., Dai, R., & **Sandel, T. L.** (2022). Struggling in im/mobility: Lived experiences of Macao's mainland Chinese migrant Labourers' Moments via WeChat Moments during Covid-19. *Communication, Culture and Critique*. <https://doi.org/10.1093/ccc/tcac022>

ACCS Member Achievements

The ACCS Newsletter is published biannually and emailed to all members. If you wish to share your news and achievements in a future newsletter, please email xxu4@butler.edu

Publications

Yuan, E. J. (2021). The web of meaning: The Internet in a changing Chinese society. Toronto, CA: University of Toronto Press. The book just won **the 2022 Outstanding Book Award** of the Asian/Pacific American Caucus of the National Communication Association.

Kang, D. (2022). Taming the barbarian empress: Exoticization of Khitan gender egalitarianism and pan-Chinese nationalism in the Legend of Xiao Chuo. *Communication, Culture, and Critique*, 15(3), 316-335. <https://doi.org/10.1093/ccc/tcac004>

Kang, D., & Krone, K. J. (2022). Organizing dissonance on the Tibetan plateau: Insights from the wisdom of nonduality. *Culture & Organization*, 28(1), 25-45. <https://doi.org/10.1080/14759551.2021.1963963>

New Job:

Rya Butterfield will start a new job in January 2023:
Public Affairs Specialist
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE. West Building
Washington, DC 20590

To become a member of ACCS or to renew your membership, [click here](#)

Job Announcement

University of Colorado | CU Denver, College of Liberal Arts and Sciences/Department of Communication, Communication Lecturer

Position #618253 – Requisition #28188

* Applications are accepted electronically ONLY at www.cu.edu/cu-careers

The University of Colorado has a requirement for COVID-19 vaccinations and full completion thereof by 9/1/21 or upon start date. Information regarding this requirement, and exemptions can be found at:

Anschutz: https://www.ucdenver.edu/docs/librariesprovider284/default-document-library/3000-general-admission/3012---covid-19-vaccination-requirement-and-compliance.pdf?sfvrsn=4e9df3ba_2

Denver: <https://www.ucdenver.edu/coronavirus>

Exemptions vary by campus location/department.

Campus/Unit-Specific Exemptions:

Anschutz Campus – Accommodations may be granted for medical or religious reasons.

Denver Campus - Exemptions are allowed for medical, religious, or personal reasons.

Consolidated/Central Services Administration – Accommodations may be granted for medical or religious reasons.

The University of Colorado Denver seeks individuals with demonstrated commitment to creating an inclusive learning and working environment. We value the ability to engage effectively with students, faculty and staff of diverse backgrounds.

The Department of Communication has an opening for a part-time Faculty (unclassified) Lecturer position to teach one or two asynchronous online courses in advanced health communication and emergency/crisis communication to upper division learners and graduate students in the spring of 2023.

The University of Colorado Denver is the state's premier public urban research university and equity-serving institution. Globally connected and locally invested, CU Denver partners with future-focused learners and communities to design accessible, relevant, transformative educational experiences for every stage of life and career. Across eight schools and colleges in the heart of downtown Denver, our leading faculty inspires and works alongside students to solve complex challenges through boundary-breaking innovation and impactful research and creative work. As part of the state's largest university system, CU Denver is a major contributor to the Colorado economy, with 2,000 employees and annual economic impact of more than \$800 million. For more information, visit www.ucdenver.edu

Salary and Benefits:

The salary for this position has been established at \$5,424 per course, for the semester.

The salary of the finalist(s) selected for this role will be set based on a variety of factors, including but not limited to, internal equity, experience, education, specialty and training.

The above salary range (or hiring range) represents the University's good faith and reasonable estimate of the range of possible compensation at the time of posting.

Job Announcement

(continued) Your total compensation goes beyond the number on your paycheck. The University of Colorado provides generous leave, health plans and retirement contributions that add to your bottom line.

Benefits: <https://www.cu.edu/employee-services/benefits>

Total Compensation Calculator: <http://www.cu.edu/node/153125>

Diversity and Equity:

The University will provide reasonable accommodations to applicants with disabilities throughout the employment application process. To request an accommodation pursuant to the Americans with Disabilities Act, please contact the Human Resources ADA Coordinator at hr.adacoordinator@ucdenver.edu.

The University of Colorado Denver | Anschutz Medical Campus is committed to recruiting and supporting a diverse student body, faculty and administrative staff. The university strives to promote a culture of inclusiveness, respect, communication and understanding. We encourage applications from women, ethnic minorities, persons with disabilities, persons within the LGBTQ+ community, and all veterans. The University of Colorado is committed to diversity and equality in education and employment.

The University of Colorado Denver | Anschutz Medical Campus is dedicated to ensuring a safe and secure environment for our faculty, staff, students and visitors. To assist in achieving that goal, we conduct background investigations for all prospective employees.

Qualifications

Minimum Qualifications:

Applicants must meet minimum qualifications at the time of hire.

Should hold at least a master's degree in Communication or other related degrees.

Experience working in health communication and/or crisis and emergency communication.

Preferred Qualifications:

PhD in Communication with an emphasis in health communication and/or strategic/crisis/emergency or risk communication.

Evidence of at least 2-years of university teaching effectiveness in health and or crisis/emergency communication.

Evidence of effective online teaching and/or training or certification in online teaching

Required competencies:

Ability to communicate effectively across oral, written, and digital formats

Ability to establish and maintain effective working relationships with learners and employees at all levels throughout the institution

Ability to build strong rapport with learners and demonstrate investment in their success

Ability to give prompt and helpful feedback to learners through carefully designed assessments that support course learning outcomes

Job Announcement

(continued) Ability to include diversity and inclusion throughout the curriculum

Special Instructions to Applicants: Applications are accepted electronically ONLY at www.cu.edu/cu-careers. Refer to requisition number: 28188. Applications will be accepted until finalists are identified, but preference will be given to complete applications received by December 31, 2022. Those who do not apply by this date may or may not be considered. Questions should be directed to: Michelle A. Médal at michelle.medal@ucdenver.edu.

The Department of Communication has an opening for a part-time Faculty (unclassified) Lecturer position to teach one or two asynchronous online courses in advanced health communication and emergency/crisis communication to upper division learners and graduate students in the spring of 2023.

Application Materials Required: Cover Letter, Resume/CV, List of References, Statement of Teaching Philosophy

Application Materials Instructions: To apply, please visit: <http://www.cu.edu/cu-careers> and attach: 1. A letter of application which specifically addresses the job requirements and outlines qualifications. 2. A current CV/resume. 3. Statement of teaching philosophy and documents attesting to teaching effectiveness as a single pdf not to exceed 15 pages. 4. List of three references (we will notify you prior to contacting both on and off-list references) Please be advised that the University does check references as part of the employment process. Please do not submit any of your application material (via email) to the job posting contact.

[Link to job post](#)

Job Announcement

Zhenyu Tian, Ph.D. (University of South Florida)

Assistant Professor in Communication Studies

The College of Wooster

303 E. University St, Wishart Hall

Wooster, OH 44691, United States.

University of South Florida, Tenure-Track Position in Critical Public Relations and Advocacy in Communication Studies

TENURE-TRACK POSITION –COMMUNICATION STUDIES– The Department of Communication Studies at The College of Wooster invites applications for a tenure-track position in critical public relations and advocacy, and rhetorical/critical research methods, at the level of Assistant Professor, beginning in August 2023. We are looking for a broadly trained specialist in these areas with a Ph.D. in Communication or in a closely aligned field at the time of appointment, or relevant interdisciplinary training.

The department has four full-time faculty members and graduates approximately 20-25 majors annually. For more information, see: <https://wooster.edu/area/communication-studies/>. Our department is committed to diversity, equity, and inclusion, and serves a diverse student body, as 46% of our majors are domestic (35%) or international (11%) students of color. In 2021, the Department won the National Communication Association's [Rex Mix Program of Excellence Award](#), which named us the top undergraduate communication studies program in the country on the basis of four criteria: diversity, civic engagement and social justice, undergraduate research, and mentorship. We seek a colleague committed to inclusive pedagogy and to mentoring students from historically marginalized groups.

The College of Wooster is an independent college of the liberal arts and sciences with a commitment to excellence in undergraduate education. We enroll a racially, socioeconomically, and culturally diverse student population of approximately 2,000 undergraduate students, of which 6% identify as Latinx; 9%, as Black/African American; 4%, as Asian; 4%, as multiracial; and 61% as white. Fifteen percent (15%) of our students are studying on international visas. Twenty-five percent (25%) are Pell-eligible, and 11% are first-generation college students. We are interested in hiring faculty who contribute to the intellectual vibrancy of the community through their culturally relevant pedagogy, curricular diversity, intercultural fluency, and a commitment to ensuring equitable outcomes for racially and ethnically minoritized and marginalized student groups.

The successful candidate will have a demonstrated ability to teach courses such as Introduction to Communication Studies, Public Speaking, Rhetoric and Civic Engagement, Communicating Public Policy, Communication & Social Protest, Rhetorical Criticism, Critical/Cultural Methods, and courses in public relations and advocacy in the candidate's area of specialty. We are particularly interested in a candidate with a commitment to experiential, community-based learning, which is part of the College's strategic priority of experiential learning. In addition, the successful candidate will advise undergraduate research projects on student-generated topics, which may be qualitative or quantitative in methodology, as part of the College's Senior Independent Study (I.S.) requirement. All

Job Announcement

Preference will be given to candidates whose research and teaching connect with one or both of the College's general education requirements in Social Justice or Power, Privilege, Race, and Ethnicity; or with interdisciplinary majors such as Africana Studies, Environmental Studies, or Urban Studies; or with interdisciplinary Pathways such as Activism & Social Change, Digital & Visual Storytelling, Entrepreneurship, and Environmental Communication & Action.

To apply, submit to Interfolio at <https://apply.interfolio.com/115718>: a letter of application; curriculum vitae; unofficial graduate transcripts; evidence of strong teaching (such as syllabi and course evaluations) and research (such as a research statement and writing sample of 25 pages or less); three reference letters; a statement (1-2 pages) detailing how the applicant has engaged and/or expects to engage in community-based experiential learning; a statement (1-2 pages) on the applicant's contributions to diversity, equity, and inclusion, including information about the applicant's understanding of these issues, record of activities to date, and specific plans and goals for advancing these efforts as a College of Wooster faculty member, as well as any experience or background that has made you aware of the challenges faced by historically underrepresented populations. If you have questions regarding Interfolio, please contact Scott Schwartzwalder, Administrative Coordinator, Dept. of Communication Studies, sschwarzwalder@wooster.edu. Review of applications will begin December 20 and continue until the position is filled. Questions about the position should be directed to Denise Bostdorff, Chair of the Search Committee, at dbostdorff@wooster.edu.

The College of Wooster is an equal opportunity employer. We evaluate qualified applicants without regard to race, color, national origin, ancestry, sex, gender identity and expression, sexual orientation, physical and/or mental disability, age, religion, medical condition, veteran status, marital status, or any other characteristic protected by institutional policy, or by state, local, or federal law. The College of Wooster is committed by policy and practice to diversity, equity, and inclusion. For more information on our nondiscrimination policy, visit <https://wooster.edu/nondiscrimination/>.

CALL FOR PAPER

Whither China?: Chinese Communication Research at the New Conjuncture

Abstract submission deadline: January 1, 2023

Notification of abstract acceptance: January 30, 2023

Full paper submission deadline: June 30, 2023

Guest Editors:

Lin Zhang (University of New Hampshire, USA)

Bingchun Meng (London School of Economics and Political Science, UK)

Elaine J. Yuan (University of Illinois Chicago, USA)

When the 2022 Winter Olympics opened in Beijing amidst stringent Covid rules and escalating tension between China and the U.S.-led Western Bloc, commentators both within and outside China took the chance to draw a comparison with the 2008 Beijing Olympics, which at the time was widely hailed as China's 'coming out party'. While the New York Times called the 2022 Games 'divisive' and characterized it as featuring many walls, Chinese social media users could not help reminiscing the ostensible 'Golden Era' of 2008, when the heyday of globalization was yet to be superseded by a new era of Cold War.

Much seems to have changed within the short timespan of fifteen years. As the liberal camp's euphoria over "the End of History" gave way to overblown fear of the "China threat", the agenda of Chinese communication research is also shifting. In the 2000s, observers outside China had great expectations for the democratizing potential of civil society, of the free market, and of the Internet as a universal technology of decentralized communication. Today, facing the tightening of grips over political expression in China, and the crisis of liberal democracy amid surging tides of populism worldwide, in both of which digital technologies played an important role, the outlook is drastically different. The technological prowess of Chinese platform companies combined with the unrelenting political control of the authoritarian state seems to present the doomsday scenario of a digital dystopia, where not only freedom of expression within China is suppressed but also the digital sovereignty of democratic countries around the world could be undermined.

Media and technology sectors are at the forefront of escalating geopolitical tensions. The US-China tech war, which started with the sanctioning of ZTE and Huawei in 2017 has escalated rapidly into a full-scale blockage of Chinese tech firms ranging from semiconductors to clouds. China's ramping up of its indigenous innovation drive and Chinese firms' continued, though frustrated, overseas expansion (via initiatives like the Belt and Road and Go Out) only seem to have exacerbated the confrontation. Meanwhile, the Chinese state's toughened regulation of its homegrown Big Techs and domestic

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(continued) At this new historical conjuncture, the question of 'Whither China?' becomes ever more elusive. Is China the ultimate Other of the West that can only be understood as an entity of deficiency and deviation in relation to the liberal order? Should China scholars make more effort to investigate the current moment of contradiction and contestation with reference to both the nation's own trajectory of development and logic of history and in global comparison? How should we understand China's expanding global reach and international presence and evaluate its implications for global equity?

In order to reflect on these broad theoretical and epistemological issues, we invite contributions that are on the one hand based on robust empirical research, while on the other hand nurture the ambition of revising the intellectual agenda of our field. We encourage potential contributors to collectively reconsider some of the fundamental assumptions underpinning our intellectual inquiry, reconfigure our theoretical toolboxes, and redefine our empirical focus.

- * Steering away from the false dichotomy of the Internet as the instrument of democratization vs. the digital dystopia of Black Mirror, how can we have more nuanced discussion about the political economy of Chinese technology companies and about the social shaping of technology in the Chinese context?
- * Moving beyond methodological nationalism, what analytical frameworks can we adopt to better explain at one level the transnational expansion of Chinese platform companies, and at another the subnational stratification of media and communication industries in China?
- * Recognising that we are not necessarily moving toward the historical endpoint of a liberal democratic triumph, how would China's past inform an investigation into its present and imagination about its future?

We recognize that Chinese communication research has become more interdisciplinary over the years, incorporating analytical tools and insights from other disciplines such as sociology, political science, STS, and anthropology. We therefore encourage contributors of this special issue to continue thinking outside of disciplinary boundaries. We welcome theoretically ambitious, conceptually-driven and empirically-grounded research along the following lines:

- Chinese media and tech companies' global expansion
- Indigenous innovation, new emphasis on "strategic technologies", and global supply chain

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(continued)

- Digital Silk Road and information infrastructure in the Global South
- Global venture capital, financialization, and digital platforms vis-a-vis geopolitical tensions
- The state's antitrust campaign and regulation over tech companies (and consequences for tech workers)
- Changing institutional arrangements of media production and consumption and in contemporary China
- The historical trajectory and contemporary characteristics of public communication spaces
- Discursive positions, ideological contestation, and identity formation at both transnational and subnational levels
- Media, technology, and the development of the countryside (rural revitalization, poverty reduction, tech firms' rural expansion etc.)
- Urban/rural divide and mediated inequality
- Transnational media production and consumption and the Chinese diaspora
- Impacts of Covid-19 Pandemic on Chinese media and tech and visions for Post-Covid China

The submission deadline for abstract is January 1, 2023. Notice of acceptance for full paper submission will be announced within a month of abstract submission. Full paper submission deadline is June 30, 2023. All submitted manuscripts are subject to a rigorous, blind peer-review process. All accepted manuscripts will be published online first. The planned printed publication date is approximately around September 2024.

Submissions should conform to the editorial guidelines of the Chinese Journal of Communication found at [this link](#) under "Instructions for Authors."

Papers for consideration in this special issue should be submitted online via [this link](#) and should indicate they are intended for inclusion in the special issue. For inquires, contact Dr. Lin Zhang at lin.zhang@unh.edu or Dr. Francis Lee at francis_lee@cuhk.edu.hk.

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Online Media & Global Communication is a new free open access English language refereed journal published quarterly by De Gruyter and sponsored by Shanghai International Studies University. It aims to publish high quality, innovative and original research on global communication especially in the use of global online media platforms such as Facebook, TikTok, YouTube, Twitter, Instagram, Whatspps, Weibo, WeChat, Wikipedia, web sites, blogs, etc., in an effort to make theoretical contributions under the contextual scenarios of and based on practices of online media and global communication, particularly in but not limited to the Global South. ***This journal will address the contemporary concerns about the effects and operations of global digital media platforms on international relations, international public opinion, fake news and propaganda dissemination, international advertising, consumer behavior as well as the balance of voices in the world.***

Studies that examine significant topics on theories and methods in global communication discourses between countries in both offline and online media or comparison of online and non-online media are within the scope of the journal. Comparative research across countries is particularly welcome. Empirical research is preferred over conceptual papers. Descriptive studies with a nationally representative sample that can serve as benchmarks for a topic will also be considered.

The journal hopes to serve as an academic bridge in the research of online media and global communication between the English-speaking world and the non-English speaking world with the **six-language abstracts in United Nations official languages (Arabic, Chinese, English, French, Russian, and Spanish).**

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(continued) In addition to original research articles, the journal will also feature one invited research trend and state-of-the-art review essay on the online media and global communication research in a non-English speaking country or region. In addition, one highly commended translated article published in non-English native language communication journals as "Gems from the Global South" pertinent to the journal's scope will be added to each issue for readers' reference.

This journal adopts a dual track review system as the first in the field of communication. Two review tracks are offered to the authors and authors must choose either one before final submission: 1) double blind (masked) review track that both authors and reviewers do not know the identity of the author; 2) single blind (masked) review track that reviewer will know the identity of the author and the authors are free to cite their own works and refer to themselves in the manuscript. Submitters who have posted their manuscript or its earlier version elsewhere online or with more than five self-citations will undergo the review process using the single-blind review track. All original submissions are in English with reviews by two or more reviewers.

We adopt a structured abstract format with purpose, method, highlight of findings, practical implications, social and theoretical implications, originality and contribution so that just the abstract would be informative to the readers. Authors pay no fee to publish in the journal.

To ensure fastest dissemination of the articles, we will post the accepted articles online as soon as the production is complete and they will be compiled to an issue based on a quarterly basis. An article alert will be sent to all subscribers of the journals. Selected articles may be published in print and fully translated to Chinese on a limited basis at the discretion of the journal.

Submission procedure: Authors use the ScholarOne journal submission system to submit papers to the journal: <https://mc.manuscriptcentral.com/omgc>

For submission inquiries, please send to Founding Editor-in-Chief, Louisa Ha, Professor of Research Excellence at Bowling Green State University, U.S.A.: OMGC@shisu.edu.cn

In addition, we have two themed issue call for papers:

- [Digital Cities and Mediation of Global Civilization](#) (January 1 Abstract deadline)
- [ICA Preconference: Generation Z and Global Communication](#) (March 1 full paper/extended abstract deadline)