



ACCS Newsletter

Association for Chinese Communication Studies
Spring/Summer 2019

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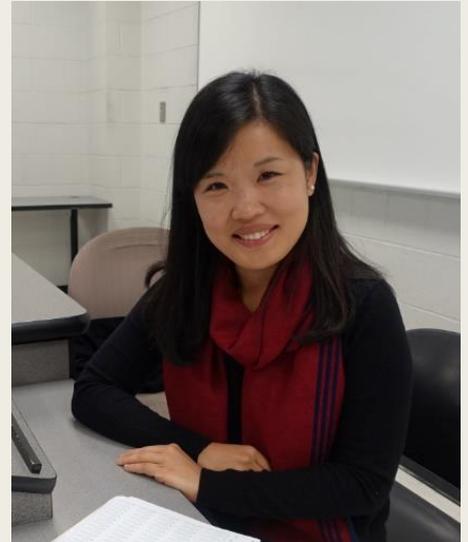
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From the ACCS President

Dear ACCS members,

Spring and Summer mark a time of rejuvenation and productivity, much to the relief of our busy academic lives. I hope your surroundings are now in full bloom and the sun rays to come remain bright.



As the 2018-2019 academic year is quickly approaching its end, I am also reaching the intermediate point of my two-year term as the ACCS President. I would like first to express a heartfelt thank you to the current officers for their dedication and contributions to our organization over the past year. Thank you to the full team, including: Vice President, Dr. Patrick Dodge (University of Colorado, Denver); Secretary and Treasurer, Dr. Yi Jasmine Wang (University of Louisville); Newsletter Editor, Dr. Shaohai Jiang (National University of Singapore), Research Committee Chair, Dr. Lin Zhu (University of Massachusetts, Boston), External Affairs Committee Chair, Dr. Qinghua Yang (Texas Christian University), Student Affairs Committee Chair, Ms. Chen Zeng (Temple University), NCA Program Planner, Dr. Meina Liu (George Washington University), and Webmaster, Dr. Rya Butterfield (Nicholls State University).

Because of their leadership and collaboration, the ACCS continued to shine at NCA by offering inspirational panels and fun gatherings. This time, inspired by the conference theme, “Communication at Play,” we hosted an Evening of Majong at Salt Lake City to introduce Chinese communication through playful action—as Rachel Chu and Eleanor Young did in the movie *Crazy Rich Asians*. The event was well attended and became a highlight of 2018 NCA.

Additionally, working with CCA, we hosted the 6th WeChat Brown Bag Discussion Panel focusing on the role of big data in journalism and



communication studies on early May 2019. It was such an honor to have a group of distinguished scholars, including Dr. Hairong Li (Michigan State University), Dr. Lei Guo (Boston University), and Dr. Dehuan Liu (Peking University), to share their perspectives on this new research trend. Seeing the enthusiastic feedback from the audience, we were encouraged to coordinate another event in 2019 Fall.

There were also lessons learned this past year, of them the denial of our Chinese Communication Studies Division (CCSD) proposal by the NCA Legislative Assembly was one. It is unfortunate that we were not able to secure the votes needed for it to pass. However, we remain hopeful of future opportunities to expand ACCS's activities. We received much support from individuals and groups telling us they will continue to support us and are willing to build and strengthen relations and alliances. We also received much positive feedback in terms of how we might carry the vote through the floor should we choose to submit a proposal in the future, and should it go to the floor for another vote. All of these will become an essential foundation to move ACCS forward to the next chapter. Again, my deepest gratitude to the committee members: Drs. Menia Liu, Lin Zhu, Patrick Dodge, and Joyce Chen for their efforts in this process.

Finally, with the 2019 NCA program soon to be announced, I would like to encourage everyone to keep a look out for the ACCS individual paper sessions and panels. We will also share the information on our various awards and annual dinner when it comes closer. In the meantime, please take an opportunity to see if your membership is still valid or if you would like to join our association.

I wish you a restful and productive summer!

Best regards,

A handwritten signature in blue ink, which appears to read "Chiaoning Su". The signature is fluid and cursive, written over a light blue horizontal line.

Chiaoning Su Assistant Professor
Department of Communication and Journalism
Oakland University



ACCS Events

ACCS at NCA 2018

- ❖ Xiao Award of Outstanding Rhetorical Research: Huang, Shuzhen – "Coming out, coming home, coming with: Models of queer sexuality in contemporary China"
- ❖ Early Career award: Yang, Qinghua
- ❖ Dissertation award: Jiang, Shaohai – "Promoting Online Patient-Provider Communication in China: An Internet-based Intervention"

Top Paper Recognition:

- ❖ Yang, Liu & Yue Dong – Shared Experiences and Resilience of Cultural Heritage: Intra-ethnic and Interethnic Communication of Chinese Students in the United States
- ❖ Qian Huang & Wei Peng – "Little Pink": Being and Managing the Identity of a Stigmatized Nationalist
- ❖ Yi Grace Ji, Jessica Wendorf Muhamad, & Fan Yang – Reaffirming Identity and the (Online) Cross-culture Experience: Examining Internet-mediated Communication Among Chinese Students
- ❖ Lichen Zhen – Livestream Gifting as New Cultural Form

ACCS Events

ACCS at NCA 2018



ACCS Events

The 6th Brown Bag Workshop

Submitted by: Dr. Qinghua Yang



The 6th Brown Bag workshop focusing on Big Data in Journalism and Communication was held on May 3rd at 8pm EST by the Association of Chinese Communication Studies and Chinese Communication Association. The guest speakers included Dr. Hiron Li (Michigan State University), Dr. Lei Guo (Boston University), and Dr. Dehuan Liu (Peking University), who have discussed and shared insightful thoughts on a variety of topics, including but not limited to the social media data scraping, the theoretical contributions of studies using big data approach, comparison between computer-assisted and traditional content analytic methods, and ethical issues involved in big data research. All three speakers emphasized that the big data research should be theory-driven and leveraged to answer meaningful research questions. To answer the specific questions collected from the audience, they generously shared their personal experiences of initiating this line of research and some details of their specific projects, and also provided advices for graduate students and scholars who are interested in this innovative method. This event was coordinated and chaired by Dr. Cong Li (University of Miami) and Dr. Qinghua Yang (Texas Christian University). We plan to hold another two workshops in 2019 and are in the process of topic selection. Tentative topics to be discussed include teaching as an international scholar, international job search, and work-life balance. Please do not hesitate to let us know if there are any topics that you would like to discuss about.



ACCS Events

U.S-China Communication in the Age of Globalization: Building a Culture of International Collaboration Members' Achievement

Submitted by: Stephen Hartnett & Patrick Dodge

The Shenzhen Forum 2019 (June 27-28, 2019) stands among a long line of events and programs meant to foster greater understanding between and collaboration among Chinese scholars of Communication and a wide range of international colleagues affiliated with the U.S.-based NCA. We know that many of these colleagues are long time members of the ACCS. We offer some history here.

Our efforts began with the June 2015 Conference on Media, Communication, and Governance in the Age of Globalization, which was held on the beautiful campus of the Communication University of China (CUC). This pilot event went so well that we decided to institutionalize our efforts, and so The Biennial Conference on Media, Communication, and Governance in the Age of Globalization was co-hosted with CUC in June 2016; then The Second Biennial Conference on Media, Communication, and Governance in the Age of Globalization was co-hosted with CUC in June 2018. The Shenzhen Forum 2019 is our fourth major international event.

Across these conferences, we have hosted colleagues from America, all around China (including Hong Kong and Macau and Tibet), Russia, South Korea, Pakistan, Nepal, India, Belgium, France, Canada, Taiwan, New Zealand, Singapore, Nigeria, Turkey, the Netherlands, Brazil, Austria, Spain, the United Kingdom, and Malaysia.

As we built these partnerships, the NCA hosted a delegation from the International Department of the Communist Party in Washington, D.C., in January 2017, and then an NCA delegation visited our CPC colleagues in Beijing in June 2017.

Beginning with the annual convention of the NCA held in Philadelphia in 2016, and continuing through conventions in Dallas (2017), Salt Lake City (2018), and Baltimore (forthcoming in November 2019), the NCA has been proud to host a delegation of Chinese scholars, who have led workshops, hosted pre-conferences, presented their research on panels, and joined NCA leaders for celebratory banquets.

All of these events have been based on the belief that building better international understanding requires our working together, eating together, laughing together, and sometimes arguing together, all while marshaling our communication expertise in the interests of peace and friendship. This emerging partnership was celebrated in 2017, when CUC's Professor Zhi Li, the University of Colorado, International College Beijing's Associate Professor CT Patrick Shaou-Whea Dodge, and the University of the Pacific's Professor Qingwen Dong received the NCA's Presidential Citations for Service, commemorating their leadership in fostering a new sense of collaboration between U.S. and Chinese communication scholars.

Looking ahead, the Third Biennial Conference on Media, Communication, and Governance in the Age of Globalization will be co-hosted by NCA and CUC in June 2020—announcements about our “tracks” and how to apply will be released in October 2019. The site of our international conference for 2021 will be chosen in collaboration between the NCA and our Chinese counterpart, the Journalism and Communication Discipline Supervisory Committee of China—the JCDS—we will share information with you as soon as we have it.





ACCS Members' Achievements

Publications

- Butterfield R. (2019) Hu Shi's Search for the "Chinese Sophist" and "Spirit of Courageous Doubt". In: Danisch R. (eds) *Recovering Overlooked Pragmatists in Communication*. Palgrave Macmillan, Cham
- Jiang, S. (2019) Pathways linking patient-centered communication to health improvement: A longitudinal study in China. *Journal of Health Communication*. doi: 10.1080/10810730.2019.1587110
- Jiang, S., Hong, Y. A., & Liu, P. L. (2019) Trends of online patient-provider communication among cancer survivors from 2008 to 2017: A digital divide perspective. *Journal of Cancer Survivorship*. doi: 10.1007/s11764-019-00742-4.
- Jiang, S. (2019) The relationship between face-to-face and online patient-provider communication: Examining the moderating roles of patient trust and patient satisfaction. *Health Communication*. doi: 10.1080/10410236.2018.1563030.
- Jiang, S. (2018) How does online patient-provider communication heal? Examining the role of patient satisfaction and communication experience in China. *Health Communication*. doi: 10.1080/10410236.2018.1517634.
- Liu, M., *Zhu, L., & *Cionea, I. (2019). What makes some intercultural negotiations more difficult than others? Power distance and culture-role combinations. *Communication Research*, 46(4), 555-574.
- Liu, M., & *Zhu, L. (2019). The role of relational goals in explicating dyadic emotional communication processes in dispute resolution: A Cross-cultural investigation. *Communication Research*. Published online first. DOI: 10.1177/0093650219831595
- Liu, M. (2018). How power distance interacts with culture and status to explain intra- and intercultural negotiation behaviors: A multilevel analysis. *Negotiation and Conflict Management Research*. Published online first. DOI: 10.1111/ncmr.12140
- Liu, M. (2018). Verbal communication styles and culture. In Song, W. (Ed.) (2018). *Innovative Talent Cultivation in Universities from the Perspective of Globalization* (pp. 246-256). Qingdao, Shandong: China Ocean University Press.



- Park, S., Xu, X., Rourke, B., & Bellur, S. (in press). Do you enjoy TV, while Tweeting? Effects of multitasking on viewer's transportation, emotions and enjoyment. *Journal of Broadcasting & Electronic Media*.
- Sangalang, A., Volinsky, A*, Liu, J., Yang, Q., Lee, S., Gibson, L., & Hornik, R. (2019). Identifying potential campaign themes to prevent youth initiation of e-cigarettes. *American Journal of Preventative Medicine*. 56(2), S65-75. doi: 10.1016/j.amepre.2018.07.039
- Stephen J. Hartnett, Patrick Shaou-Whea Dodge & Lisa B. Keränen (2019). "Postcolonial Remembering in Taiwan: 228 and Transitional Justice as "The End of Fear," *Journal of International and Intercultural Communication*, DOI: 10.1080/17513057.2019.1614206.
- Van Stee, S., & Yang, Q. (in press). The effectiveness and moderators of mobile applications for health behavior change. In J. Kim & H. Song (Eds.), *New Technology for Health-Related Cognitive and Behavioral Change*. San Diego, CA: Elsevier.
- Wu, S., Liu, N., & Yang, Q. (in press). Contentious discourses and dynamic frames: Online public opinion, newspaper coverage, and government discourse in social incidents. *China Media Research*.
- Yang, Q., Millette, D., Zhou, C., Beatty, M. Carcioppolo, N., & Wilson, G. (in press). Does interactivity help? A meta-analytic review of web-based interactive health interventions. *Health Communication*.
- Yang, Q. Liu, J*, Lochbuehler, K., & Hornik, R. (2019). Does seeking e-cigarette information lead to vaping? Evidence from a national longitudinal survey of youth and young adults. *Health Communication*, 34(3), 298-305. doi: 10.1080/10410236.2017.1407229
- Yang, Q., & Van Stee, S. (2019). The comparative effectiveness of mHealth interventions in improving health outcomes: A meta-analytic review. *JMIR mHealth and uHealth*, 7(4), e11244. doi:10.2196/11244
- Zhong, M., & Henry, S. (2019). *Introduction to international studies*. San Diego, CA: Cognella Academic Publishing.
- Zhong, M. (2019). *Adaptation to the United States academic culture for international college students*. San Diego, CA: Cognella Academic Publishing.



Conference Presentations:

- Blair, M., & Liu, M. (May, 2019). Ethnically Chinese and culturally American: How Chinese American adoptees navigate their bicultural identities. Paper presented at the International Communication Association annual conference held in Washington, DC.
- Lin, C. A. & Xu, X. (May 2019). Bottled Water Use: Perceptions, Attitudes, Norms, Prior Behaviors and Intentions. Paper presented at the 69th Annual Conference of the International Communication Association (ICA). Washington, DC.
- Lin, C. A., Young, A., & Xu, X. (April 2019). Cyberbullying and Social Media Communication: Relational Aggression, Virtual Silence and Gratification-Seeking (Top Paper in the Theory and Methodology Interest Group). Paper presented at the 111th Annual Conference of the Eastern Communication Association.
- Liu, M. (November, 2018). The role of power distance in intra- and intercultural negotiations: A multi-level examination. Presented to the National Communication Association annual conference to be held in Dallas, Texas.
- Xu, X., Wu, T., & Atkin, D. (March 2019). “Who is Watching Me?” – Effects of Perceived Agency of Tracking, Brand Trust and Website Credibility on Privacy Concerns toward Online Behavioral Advertising. Paper presented at the American Academy of Advertising Annual Conference.

Invited Talks:

- Jiang, S. (November 2018). Patient-Centered Communication to Improve Patient Health. Peking University, China.
- Liu, M. (December 2018). Paradigms in Intercultural Communication Research. Ocean University of China.

Grants:

- Jiang, S. (2018). Research Scholarship Block (RSB) Grant, Ministry of Education, Singapore, Principal Investigator. SGD 144,000 (about USD 106,000). 2018-2020.
- Liu, M. (2019). STEM Multicultural Education Leadership for Racial Equity. Horizon Foundation, Maryland. Co-Principal Investigator. (PI: Lanlan Xu). \$70,000 (funded). 2019-2020.



ACCS Announcements

- ❖ Dr. Meina Liu will start serving as Chair of the Department of Organizational Sciences and Communication at the George Washington University in Fall 2019.
- ❖ Dr. Ling Chen and Dr. Xiaosui Xiao of Hong Kong Baptist University will be professor emeritus from the next academic year on.

Membership Information

Submitted by: Dr. Yi Jasmine Wang

➤ *Current active members: 38*

We did not collect membership dues this year during the NCA meeting but encouraged people to pay the dues online. We did get new members through the online system, however, fewer people paid the dues this year. We had 68 members for 2017-2018 and 53 for 2016-2017.

➤ *Current funding: 12405.88*

The major expenses include a \$500 Xiao award and \$120 for website renewal annual fee.

➤ *How to become a member?*

You can fill out the membership form from our website and pay the dues through the PayPal link from the website, or you can pay with cash during our annual NCA meeting. You can also mail a check payable to the Association for Chinese Communication Studies. The mailing address is as follows. After receiving your information and the payment, you will get a confirmation email to be added to our list-serve and get instructions to join our Facebook page and WeChat group.

Dr. Yi Jasmine Wang
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ACCS Announcements

CALLING ALL AUTHORS

A NEW SERIES FROM MSU PRESS

U.S.-China Relations in the Age of Globalization



Overview

U.S.-China Relations in the Age of Globalization publishes the best, cutting-edge work tackling the many opportunities and dilemmas of relations between the United States and China in the age of globalization. Books published in the series encompass both historical studies and contemporary analyses, and include both single-authored monographs and edited collections. While MSU Press controls all publishing rights in the Western world, each volume in this series will be translated into Chinese and published in China by the Communication University of China Press, one of the premier scholarly presses in China.

Successful submissions will be:

Comparative

We seek in-depth communication-based analyses of how United States and Chinese officials, scholars, artists, and activists configure each other, portray the relations between the two nations, and depict their shared and competing interests.

MSUPRESS.ORG

Interdisciplinary

We seek submissions from scholars working in and across Communication Studies, Rhetoric, Literary Criticism, Film Studies, Cultural Studies, International Studies, and more.

International

We seek submissions situated at the crossroads of international communication and attuned to the nuances, complications, and opportunities of globalization as it has unfolded since World War II.

The Editorial Board

All submissions will be peer reviewed by a team of editors, listed on the right.

- Rya Butterfield, Nicholls State University
- Hain-I Cheng, Santa Clara University
- Patrick Shaou-Whea Dodge, International College of Beijing
- Qingwen Dong, University of the Pacific
- Mohan Dutta, National University of Singapore
- John Erni, Hong Kong Baptist University
- Xiaohong Gao, Communication University of China
- Robert Hartman, Northwestern University
- DongJing Kang, Florida Gulf Coast University
- Lisa Keranen, University of Colorado Denver
- Zhi LI, Communication University of China
- Jingtang Liu, Fudan University
- Xing Lu, DePaul University
- Trevor Parry-Giles, National Communication Association
- Phaedra C. Pezzullo, University of Colorado Boulder
- Todd Sandel, University of Macau
- Zhiwei Wang, University of Zhengzhou
- Yufang Zhang, University of Shanghai

Contact

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Contact the editor:

Dr. Shaohai Jiang, National University of Singapore

If you have items to submit for our next newsletter, please email your information to cnmjs@nus.edu.sg.

Our website: <http://www.chinesecommunicationstudies.com/>