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# ACCSNewsletter

Association for Chinese Communication Studies

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# Opening Statement

## 1

Dear ACCS members,

Greetings! Hope this newsletter finds you well by the end of this academic year and the beginning of a beautiful summer. I would like to thank all of our current officers for their dedication and hard work: Rya Butterfield (Vice President), Chiaoning Su (Secretary/Treasurer), Meina Liu (Newsletter Editor), Bo Feng (Research Chair), Yunying Zhang (External Affairs Chair), Wuyu Rain Liu (Student Committee Chair), and Joyce Chen (Webmaster). Special thanks go to our ad-hoc nomination committee: Dr. Bing Han (Chair), Dr. Xiaowei Shi, and Dr. Song Shi. The committee worked tirelessly to organize the election of our 2015-2016 officers. Many thanks also go to those who nominated and participated in the election process. I also want to thank the Dr. D. Ray Heisey graduate scholarship committee: Dr. Joyce Chen (Chair), Dr. Guoming Chen, Dr. Mei Zhong, and Dr. Mei Zhang. They have contributed their time and expertise in selection of the Dr. D. Ray Heisey Scholarship graduate student winner. Most importantly, I would like to thank you, our ACCS members, for your continued support of ACCS and your dedication to promoting Chinese Communication Studies.



2015 is an eventful year for ACCS. Thanks to the wonderful work of Drs. Qi Wang, Joyce Chen, and a number of other members, ACCS affiliate renewal has been granted by NCA. ACCS has another five year affiliate status with NCA from January 1st, 2015 to December 31st, 2019. With the ACCS affiliate renewal granted, we have started to think about a Chinese Communication Caucus/Division application with NCA.

Looking forward, we will be gathering at Las Vegas in November 2015 for the 101th NCA convention. Dr. Qi Wang has been working assiduously in planning and putting together ACCS's conference submissions for the 2015 NCA's convention. The reviewers' voluntary service is greatly appreciated. I am looking forward to seeing many of you in Las Vegas.

# Opening Statement

## 1

There are lots of congratulations: Congratulations to our newly elected 2015-2016 officers: Dr. Meina Liu, Vice President, The George Washington University; Amy Wu, Ph.D. student, Newsletter Editor, University of Maryland; Congratulations also go to Dr. Joyce Chen for her ACCS Outstanding Service Award, and Chiaoning Su as the recipient of the Dr. D. Ray Heisey Graduate Scholarship Award.

ACCS members have been fostering a caring and supportive community, where we connect, collaborate, support, and network. Meanwhile, ACCS also needs your support. Please contact our Secretary/Treasurer Chiaoning Su at [chiaoning.su@temple.edu](mailto:chiaoning.su@temple.edu) to join the association, renew, or reactivate your membership. Relevant information can also be found at the ACCS homepage (<http://www.uni.edu/commstudies/accs/home.html>). Thank you. Wish everyone a restful and productive summer!

Cordially,



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# NCA 2014

## 2



ACCS Group Dinner @ NCA 2014



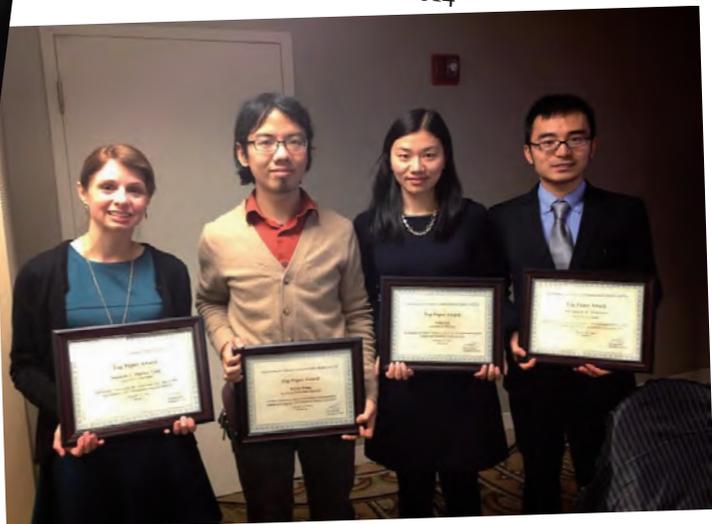
Chaoning Su, Dr. D. Ray Heisey Graduate Student Scholarship



Joyce Chen, ACCS Outstanding Service Award



ACCS Business Meeting @ NCA 2014



Top Paper Awards: Michelle Murray Yang, Karen Wang, Yang Liu, Jun Xiang

**Congratulations!**

## Awards and Honors

### 3

Dr. Joy (Chin-Chung) Chao received two research grants from University of Nebraska at Omaha in the 2014-15 academic year: 1) her proposal entitled “From Professionals to First Ladies: The Role of Liyuan Peng and Michelle Obama in the Media’s Portrayal” has been awarded for Faculty Research International (FRI) grant award in the amount of \$5,000 in Spring 2015; and 2) her proposal entitled, “I Am in the Homeless Home or I Am always on the Way Home: Formatting Identity and Imagined Community through Ethnic Media Use” was awarded a 2015 UCRCA grant in Fall 2014.

Dr. Meina Liu received two grants from the Confucius Institute of the George Washington University in October 2014: 1) \$6,300 for her research proposal entitled “A cross-cultural examination of emotion and mental model change in negotiations” and 2) \$5,000 for her teaching proposal to develop an intercultural communication course focused on China.

Dr. Joyce (Zhuojun) Chen, associate professor of communication at the University of Northern Iowa received the Outstanding Service Award from the Association of Chinese Communication Studies at the 2014 NCA annual convention in Chicago, IL. At the same conference, Chiaoning Su, doctoral candidate from Temple University, received the Dr. D. Ray Heisey Graduate Student Scholarship. Top Paper Awards went to Michelle Murray Yang from University of Maryland; Karen Wang from Penn State University; Yang Liu, from University of Oklahoma, and Jun Xiang from University of Arizona.

#### *Selected quotes from nominees of Dr. Joyce Chen’s ACCS Outstanding Service Award:*

*“She [Joyce] is also a great leader and mentor. I had the luck to work with Joyce while she was vice president and then president and saw how Joyce worked to seek best resources for ACCS. She started the Dr. Ray Heisey Graduate Student Scholarship, initiated the discussion on ACCS logo design, and updated the ACCS webpage design. She has also been an active reviewer and contributor to CAFIC conferences. She worked enthusiastically as an ambassador for ACCS at the CAFIC conference last year. In the same year, she proposed to have the discussion of ACCS’s future: remaining an affiliate, becoming a caucus, or having our own division. After ACCS collectively decided to renew the affiliation status first, Joyce volunteered to help in every step. This year NCA changed its policy—ACCS must be an official non-profit organization to be affiliated with NCA. I was in China leading a summer program while receiving the news in June this year. Thanks to Joyce, she did thorough research on the procedure and kept correspondence with me in every step to complete the process. With a four-month period going back and forth, ACCS seems to be on its way to become an official non-profit organization. Joyce exerted crucial impact in this process.”*  
-- Qi Wang

*“In addition, when Joyce was the ACCS President in 2011, she organized the revision of the ACCS bylaws and constitutions. This helped ACCS become more efficient, meaningful, and stronger. Above all, Joyce has served as ACCS webmaster for ten years, which involves countless hours of work to keep the ACCS website up to date. Joyce has earned tremendous respect from ACCS members. Joyce’s care and concerns for ACCS is above and beyond verbal description.”* -- Hairong Feng

*Congratulations to Joyce, and thanks for all your hard work for ACCS!!*

## Promotions and Appointment

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Dr. Joy (Chin-Chung) Chao received tenure and promotion to associate professor in the School of Communication at the University of Nebraska at Omaha effective 8/17/15.

Dr. Gennadi Gevorgyan was promoted to Associate Professor with tenure at the Department of Communication Arts of Xavier University.

## Publications

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Feng, B. (2014). When should advice be given?: Assessing the role of sequential placement of advice in supportive interactions in two cultures. *Communication Research*, 41, 913-934.

Feng, H. (in press). Embracing cultural similarities and bridging differences in supportive communication. *Journal of Asian Pacific Communication*, special issue, 22-41.

Feng, H. (2014). A critical review of the primary/secondary goal framework. *Journal of Communication and Culture*, 13, 1-32.

Gevorgyan, G., & Manucharova, N. (in press). The effects of cultural appeals, product involvement, and ethnic identity on attitudes and recall in online advertising. *Chinese Journal of Communication*

Gevorgyan, G., Manucharova, N., & Srivastava, J. (2015) Culture and multitasking among Chinese Internet users: The effects of cultural appeals on multitasking and information processing patterns in online media environment. *China Media Research*, 11(1), 1-13.

Henry, S. G., Feng, B., Franks, P., Bell, R. A., Tancredi, D. J., Gottfeld, D., & Kravitz, R. L. (2014). Methods for assessing patient-clinician communication about depression in primary care: What you see depends on how you look. *Health Services Research*, 49, 1684-1700.

# Publications

## 5

Kim, J., & Liu, M. (2016). Primary data analysis. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.

Li, S., & Feng, B. (2014). What to say to an online support-seeker? The influence of others' responses and support seekers' replies. *Human Communication Research*. Advance online publication. doi:10.1111/hcre.12055

Li, S., Feng, B., Chen, M., & Bell, R. A. (2015). Physician review websites: Effects of the proportion and position of negative reviews on readers' evaluations of the doctor. *Journal of Health Communication, 4*, 453-461.

Liu, M., Zhu, L., & Cionea, I. (in press). What makes some intercultural negotiations more difficult than others? Power distance and culture-role combinations. *Communication Research*.

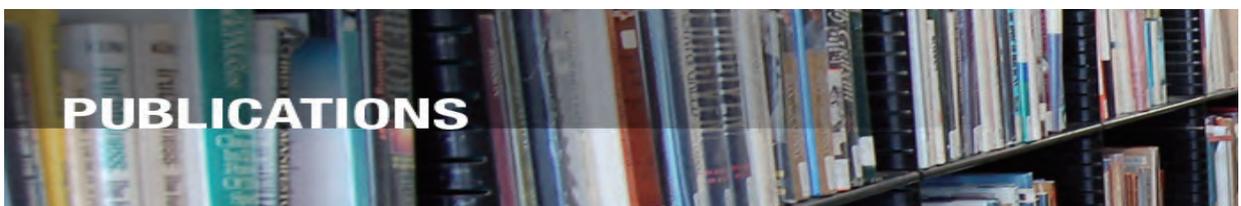
Liu, M. (in press). Culture and communication. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.

Ni, L., Wang, Q., & De la Flor, M. (in press). Exploring a communication-based model of immigration experiences and mental health of immigrants: Stories from Indian immigrants. *Public Relations Journal*.

Ni, L., Wang, Q., & De la Flor, M. (2015). Intercultural communication competence and preferred public relations practices. *Journal of Communication Management, 19*(2). doi: 0.1108/JCOM-07-2012-0061

Wang, Q., Fink, E. L., & Cai, D. A. (2015, February). *Parasocial Interaction. Comm365: Celebrating 100 years of research*, p. 43. Reviewed by NCA Centennial Committee.

Wang, Q. (2015, March). *Conflict management: Key Concept 53. Center for Intercultural Dialogue*. Available at <https://centerforinterculturaldialogue.files.wordpress.com/2015/02/key-concept-conflict-management.pdf>



# Conference Presentation

## 6

Ni, L., Wang, Q., & de la Flor, M. (2015, May). A communication-based model of acculturation experiences and mental health of immigrants: Stories from Indian immigrants. Paper presented at International Communication Association, San Juan, Puerto Rico.

**Top Paper Award.** Intercultural Communication Division.

Ni, L., Wang, Q., & de la Flor, M. (2015, May). Stakeholder engagement and conflict resolution in the global environment: Strategies and outcomes. Paper accepted to be presented at International Communication Association, San Juan, Puerto Rico.

Ni, L., Wang, Q., & de la Flor, M. (2015, May). Ethical community stakeholder engagement in the global environment: Strategies and assessment. Paper presented at International Communication Association, San Juan, Puerto Rico.



# Call for Paper

# 7

## **China Media Research (CMR) Special Section: Media, Memory and Nation Building in Greater China**

### **Call for Submissions**

Scholars from across disciplines are invited to address the timely issue of media, memory and nation building in Greater China in the special section of China Media Research. Media and memory are two critical components in the process of nation building. While a shared media experience in the present is essential for people to imagine their membership in a larger national community (Anderson, 1983), consumption of mediated past is equally vital to cultivate the "sameness" (i.e., shared values and beliefs) among the national community. Focusing on the interplay between contemporary media, social memory, and nation building in the context of Greater China (i.e., China, Taiwan, Hong Kong), this special section seeks to showcase empirical research that investigates commemoration, remembrance, and mnemonic work as an essential force employed by political authorities, social activists, and citizens to legitimize and negotiate the modern Chinese nationality.

This special section is especially interested in empirically grounded submissions that address, but are not limited to, the following questions:

How do political authorities employ social memory to achieve political ends and through what kinds of media platforms?

How do social activists and citizens employ social memory as a counterforce to challenge hegemonic national discourse(s) and through what kinds of media platforms?

How is social memory embedded/constructed in film, television, literature, comic books and graphic novels, visual art, and theatre in the context of Greater China?

How do social media and the Internet change the formation of social memory in the context of Greater China?

How do we conceptualize and study mediated memory work in a non-Western context? How do the sociopolitical and cultural uniqueness of Greater China influence our understanding and employment of the concept "social memory"?

Submissions must not have been previously published nor be under consideration by another publication. An extended abstract (up to 1,000 words) or a complete paper at the first stage of the reviewing process will be accepted. All the submissions must be received by May 30, 2015. If the extended abstract is accepted, the complete manuscript must be received by August 20, 2015. Manuscripts should be prepared in accordance with APA publication manual (6th edition) and should not exceed 8,000 words including tables and references. All manuscripts will be reviewed and the authors will be notified of the final acceptance/rejection decision. Please visit <http://www.chinamediaresearch.net> for more information about the quarterly journal of China Media Research, which publishes both print and online versions. Please direct questions and submissions to the CMR special section guest editor, Chiaoning Su, at [chiaoning.su@temple.edu](mailto:chiaoning.su@temple.edu).

# 2014 - 2015 ACCS Officers

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## 2014-2015 ACCS Officers

President	Hairong Feng	University of Minnesota-Duluth
Vice President	Rya Butterfield	Nicholls State University
Secretary/Treasury	Chiaoning Su	Temple University
Newsletter Editor	Meina Liu	George Washington University
Founding President	Guo-Ming Chen	University of Rhode Island
Immediate Past President	Qi Wang	Villanova University
Research Committee Chair	Yunying Zhang	Austin Peay State University
External Affairs Committee Chair	Yahui Zhang	Wayland Baptist University
Student Affairs Committee Chair	Wuyu (Rain) Liu	Michigan State University
Webmaster	Zhuojun Joyce Chen	University of Northern Iowa

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