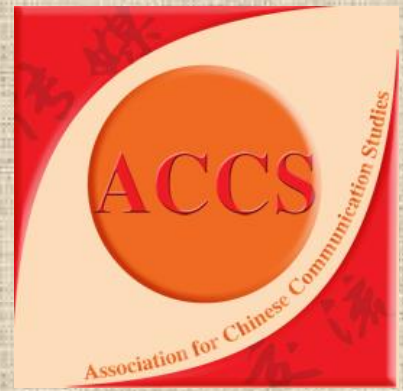


Association for Chinese Communication Studies

Fall 2023 Newsletter



Featured in this Issue

- A Letter from our President
- ACCS at NCA 2023
- Special Column:** Interview with Dr. Han Zheng
- Member News and Achievements
- Job Announcements & CFP

A Note from our President

Dear ACCS Community,

Greetings to all! It's hard to believe another year has flown by and we've reached the end of the semester. Reflecting on 2023, it's been a year of positive changes and joy within our community.

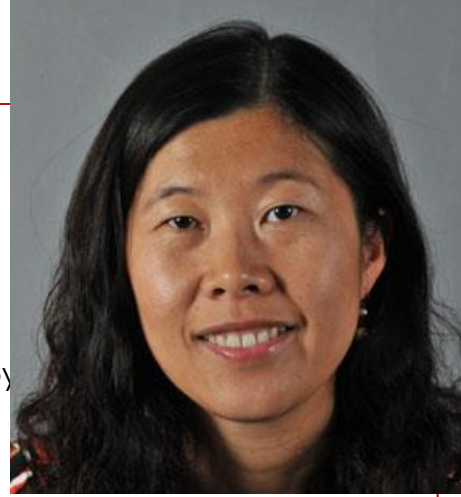
In the spring, after a hiatus, we initiated a brownbag series—a series of dialogues—marking a successful return with a virtual session. The pandemic-induced interruption also sparked technological innovations, contributing to the success of our virtual brownbag. In November, we celebrated our first in-person reunion in three years at a small Chinese restaurant in Alexandria, Virginia, during NCA 2023 conference held in National Harbor, Maryland. Approximately 45 scholars and students joined in this joyous occasion, engaging in enriching conversations and savoring good food. Witnessing young faces, full of hope and excitement, connecting to enhance their future careers is particularly heartening. These individuals are poised to carry forward ACCS's mission of promoting teaching excellence, research prosperity, and building bridges among global scholars in Chinese Communication Studies.

The growth of ACCS was further evident at our top paper panel, where I had the privilege of responding to four exceptionally well-written papers. All the panelists not only demonstrated passion for Chinese communication-related topics but also exhibited a commendable level of academic rigor and urgency to make a difference in the community. The ACCS business meeting was equally successful, addressing organizational matters, presenting awards to young scholars (Congratulations again!!), and providing a platform for university representatives to share hiring opportunities.

I extend heartfelt thanks to the leaders who, over the years, have collectively worked to shape ACCS into the thriving Association it is today. Your efforts in bridging connections, building community, paving pathways, and creating platforms are indispensable. I also want to acknowledge our members, past and present, who have contributed in various capacities. Your presence and support have been instrumental in shaping the Association. A special acknowledgment goes to our current leadership team for their often unnoticed yet crucial behind-the-scenes work. Big THANKS to all of you for everything you do for the Association.

Special thanks to our current leadership team:

- Dr. Dongjing Kang (Vice President)
- Dr. Andrew Gilmore (Secretary and Treasurer)
- Dr. Xiaowen Xu (Newsletter Editor)
- Dr. Lingyan Ma (Research Committee Chair)
- Dr. Sumin Fang (External Affairs Committee Chair)
- Ms. Yan Wang (Student Affairs Committee Chair)
- Dr. Rya Butterfield (Webmaster)



Expressing gratitude to the immediate past president and current program planner, Dr. Patrick Shaou-Whea Dodge, who not only planned the 2023 NCA program but actively contributed to all event planning, playing an integral role in the continued growth of ACCS.

In closing, I'd like to note a few important updates. We have designated email list-servs at ACCS_mailbox@googlegroups.com. If you haven't been added and wish to stay connected, please email Dr. Andrew Gilmore at andygilmore@psu.edu with your request.

Additionally, many memberships are due for renewal. Support the Association by renewing through our website at www.chinesecommunicationstudies.com. For membership status inquiries, please feel free to contact Dr. Andrew Gilmore at andygilmore@psu.edu. We offer one-year and five-year membership options, with a discounted rate for the five-year option. Thanks to the generous donation from a few ACCS members, we also have funding to cover some membership fees for current students. These will be allocated on a first-come, first-served basis, so please take actions if you are interested.

As we welcome 2024, exciting events, especially our brown bag series, await. Details will be circulated in the coming weeks. Help us spread the news by sharing this newsletter widely and encourage your friends and colleagues to stay connected by joining our listserv. I eagerly anticipate collaborating with you all in the new year.

Best Regards,

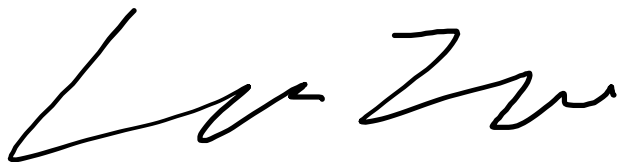
Julie Lin Zhu, Ph.D.

Associate Professor, Chair of Communication Department

Vice President of Association for Chinese Communication Studies

University of Massachusetts Boston

Boston, MA 02125

A handwritten signature in black ink, appearing to read 'Julie Lin Zhu', written in a cursive style.



ACCS at NCA 2023

Top Paper Session

Time: 8:00-9:15 a.m. EST on Saturday, November 18

Location: Chesapeake 12 - Convention Center, Ballroom Level, Gaylord National

Business Meeting

Time: 9:30 AM - 10:45 AM EST on Saturday, November 18

Location: Chesapeake 12 - Convention Center, Ballroom Level, Gaylord National

Competitive Paper Session

Time: 11:00 AM - 12:15 PM EST on Saturday, November 18

Location: Chesapeake 12 - Convention Center, Ballroom Level, Gaylord National

ACCS Top Paper Awardees 2023

Justice for Birdy: Examining TikTok Users' Autonomy to Facilitate an Online Protest

Author

Zituo Wang, University of Southern California

Co-Author(s)

Jiayi Zhu, University of Melbourne

Donggyu Kim, University of Southern California

Wenqing Zuo, Huazhong University of Science and Technology

Ziyi Yao, Huazhong University of Science and Technology

Yufei Chen, Huazhong University of Science and Technology

Yixuan Xu, Wuhan University

Ming Li, Wuhan University

Hong Kong's Journey to Freedom? The Hard Hat Revolution as Live Political Theatre

Author

Andrew Gilmore, Pennsylvania State University

ACCS Top Paper Awardees 2023

Impact of Short-Form Video Sharing Apps on Chinese Children: Assessing Academic Performance, Social Relationships, and Parental Influences

Author

Yanyun (Mia) Wang, University of Colorado Boulder

Co-Author

Ziyang Hong, University of California, Davis

"Our Hate is a Just Cause": Hashtag Activism of Anti-fans during the #227 Incident on Weibo

Author

Xinmeng Lian, Fudan University

ACCS Awardees 2023

Early career award: Shaohai Jiang

Outstanding thesis/dissertation: Yang Yang

Xiao Award: Zhiqiu Benson Zhou



NCA 2023 ACCS Business Meeting (11.18.2023)



ACCS at NCA 2023



NCA 2023 ACCS Business Meeting (11.18.2023)



**Photos did not include all attendees.



ACCS at NCA 2023



NCA 2023 ACCS Business Meeting (11.18.2023)



**Photos did not include all attendees.

ACCS Awardees at NCA 2023



ACCS Awardees at NCA 2023



**Photos did not include all awardees and attendees.

ACCS Awardees at NCA 2023



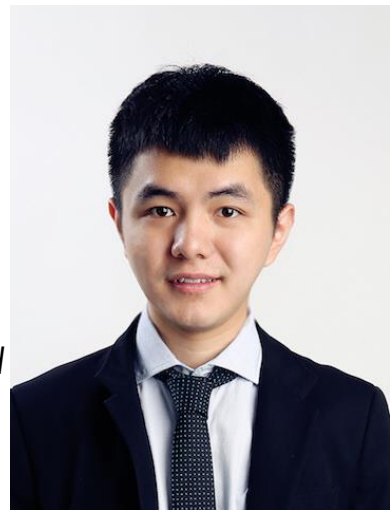
**Photos did not include all awardees and attendees.

ACCS Awardees at NCA 2023



**Photos did not include all awardees and attendees.

Special Column: Interview with Dr. Han Zheng



Introduction:

Dr. Han Zheng is an Associate Professor at the School of Information Management, Wuhan University. He earned his PhD degree in Information Studies from Nanyang Technological University, Singapore in 2022. Currently, his research primarily focuses on health informatics,

encompassing areas such as cyberchondria and information management, as well as human-computer interaction and computational social science. Over the past few years, he has published 28 papers in SCI/SSCI-indexed journals, with 23 of them having him as the first author or corresponding author. Notable journals in which his work has been featured include *JASIST*, *Information Processing & Management*, *Telematics and Informatics*, *Internet Research*, *Science Communication*, and *Computers in Human Behavior*. Furthermore, he is actively involved in the academic community as an Associate Editor for *Frontiers in Psychology* and as a reviewer for over 20 SCI/SSCI journals.

2022年9月30日，郑汉拿到博士学位，次日，他便完成了从学生到副教授的身份转变。因为读博期间以第一作者的身份发表近20篇顶级期刊论文，勤奋、刻苦、生产力惊人等词语便一直围绕着他，如影随形。谈到过去四年“快乐”的博士生活，他的声音饱满、雀跃，仿佛又回到了那个真诚、亲和又坚定的少年。都说读博是一个人的马拉松，而郑汉在奔向每一个小里程碑的道路上，多劳多得，乐在其中。其言语中透露出的激情与实干，更是让人情不自禁地感受到一股向上拔的劲，原来，决心就是他的天赋。已经抵达人生开阔处的他，怀揣着敢叫日月换新天的豪情壮志，正奔赴着下一场自我精进的新征程。

以下是对郑汉的访谈内容。

On September 30, 2022, Han successfully received his Ph.D. Smoothly, he completed the identity change from a student to an associate professor the very next day. Throughout his doctoral journey, he had been surrounded by words like diligent, hardworking, and astonishing productivity, primarily due to publishing nearly 20 top-tier journal papers as a first or corresponding author. When discussing his “happy” doctoral life over the past four years, his voice is full of enthusiasm and excitement, as if he has returned to the sincere, approachable, and determined young man he once was. It is often said that pursuing a Ph.D. is akin to running a marathon, but Zheng Han’s journey towards each milestone was marked by hard work and reaped significant rewards, bringing him joy along the way. His passionate words and

dedication radiate an irresistible sense of determination and an innate drive for progress. It is evident that his determination is his innate talent. Now, having reached a broad horizon in life, he carries with him an ambitious vision, ready to embark on the next journey of self-improvement, fearlessly challenging new frontiers.

The following is an interview with Han.

Q: 你当年为什么想要读博呢？

当年读完硕士后，我就不想再继续读书了，但奈何找不到合适的工作。刚好遇到了有老师在招聘研究助理，我就去申请了一下，结果成功了。那个时候我只了解一些基本的统计概念，连SPSS都不会使用，也不懂如何做科研。于是我只能是一边做研究助理一边学习各种知识。因为我愿意学，所以很多项目我都会自告奋勇地去争取。当时有一个项目的选题和数据都不错，我写完之后，在导师的建议下投了我们信息学领域的顶刊JASIST，没想到比较顺利地就被接受了。我的朋友鼓励我说，如果发了顶刊却不读博真的很可惜。于是我就有了申请博士的打算，但因为那一年博士申请的截止日期已经过了，我第二年才顺利就读。即使博士一年级的的时候已经发了两篇文章，但自己对学术的了解并不全面。博士第一年有太多的文献要读和作业要做，还蛮辛苦的，好在整体比较顺利。

Q: Why did you want to study for a PhD?

After completing my master's degree, I initially had no intention of pursuing further education. However, I struggled to find a suitable job. Luckily, I came across a research assistant position being offered by a professor, so I decided to apply, and fortunately, I was successful. At that time, my understanding of statistics was basic, and I didn't even know how to use SPSS or how to conduct research. Thus, I found myself learning various concepts while working as a research assistant. Since I was eager to learn, I volunteered for many projects. One of the projects had good research topics and data, so after completing it, with the guidance of my advisor, I submitted it to JASIST, a top journal in the field of information science. Surprisingly, it was accepted smoothly. Encouraged by my friends, they told me that it would be a shame not to pursue a Ph.D. after getting published in a prestigious journal. This led me to consider applying for a doctoral program. However, since the application deadline for that year had already passed, I successfully enrolled in the second year. Although I had already published two articles during my first year as a Ph.D. student, my knowledge of academia was not comprehensive. The first year of the Ph.D. program involved a lot of literature review and assignments, and it was quite challenging, but overall, things went relatively smoothly.

Q: 顺利的博士生涯有没有遇到什么挫折呢？

如大多数博士生一样，我在读博的初期遇到一些投稿的挫折。在博士一年级的的时候，我利用上课以及参与科研项目写了好几篇论文，然而在投稿的时候却被各种期刊拒绝，那段时间比较灰心。当时就在想，为什么自己做研究助理的时候发了两篇不错的文章，但是读博之后投稿却这么难呢？是不是自己不适合科研这条路？好在我每次收到审稿意见都会继续改，到了二年级下学期，运气仿佛忽然就变好了，渐渐有文章被期刊接收。当然，我也接收了“被拒”是科研的常态。

Q: Have you encountered any setbacks in your doctoral career?

Like most doctoral students, I encountered some setbacks in manuscript submission during the early stages of my Ph.D. study. During my first year, I wrote several papers while attending classes and participating in research projects. However, when I submitted them for publication, they were rejected by various journals, and I felt discouraged at that time. I wondered why I was able to publish two journal articles when I was a research assistant but found it so difficult to get published after starting my Ph.D. I questioned whether I was suited for a career in research. Fortunately, I persisted in making revisions based on the reviewers' comments every time, and by the second semester of my second year, my luck seemed to improve suddenly. Gradually, some of my papers started getting accepted by journals. Of course, I also accepted the fact that "rejection" is a common occurrence in scientific research.

Q: 这可能就是努力的意义吧，反复改稿的过程也是不断成长的过程。

是的，我觉得自己的英文写作在完成开题报告之后有了很大的提升。这要归功于我的几位导师，他们对我的帮助很大，尤其是在我的写作上给了非常详细的指导。他们会告诉我很多关于写作的细节，比如哪个英文单词用得不好，为什么应该用另一个词，为什么这里不应该用因果关系的句子.....此外，我记得当时写“受访者”喜欢用“subject”，但他们说这样写是不对的，会把他们贬低成了工具，物化了他们，应该用“respondent”或者“participant”来描述。除了学术写作细节，导师也会给我一些宏观的帮助，比如文章的结构和逻辑。他们有时给的评论比我写的内容还多，让我在这个过程中不断的提升自己的写作能力。我的导师们总是很支持我，给了我很多自由去做科研的空间。

Q: This may mean hard work and repeated revision is also a growth process.

Yes, I feel that my English writing has improved significantly after completing my research proposal. I owe this improvement to several of my advisors who provided me with tremendous support, especially in terms of my writing. They offered detailed guidance on various aspects of writing, such as pointing out instances where I used certain English words incorrectly and suggesting alternatives. They also explained why certain cause-and-effect sentences should be avoided. I remember that I used to use "subject" to refer to the participants in my study, but they corrected me, explaining that it would belittle and objectify them. Instead, they advised me to use "respondent" or "participant" to describe them. In addition to these specific writing details, my advisors also provided macro-level assistance, such as helping me with the structure and logic of my articles. Sometimes, their comments exceeded the length of my own writing, pushing me to continuously enhance my writing abilities. My advisors have always been supportive, granting me ample freedom to conduct my research.

Q: 你和导师们都是怎么沟通的呢？

其实归纳起来，就是一个词：主动。每次开会前，我会把自己遇到的问题列出来，集中地问他们，这样可以很好地提升沟通效率。每次开完会，我们讨论的项目一定会有进展，这也是我博士论文比较顺利完成的原因之一。除了对自己的导师主动，我也会主动去联系其他教授。比如我上了某门课，或者我的导师和某位教授有合作，我会主动地去谈学术方面的合作。向不同老师学习可以学到很多不一样的学术技巧，无论是文章结构、逻辑还是用词。每位学者其实都是一座富矿，就看我们愿不愿意去挖掘。

Q: How do you communicate with your supervisors?

In summary, there's one word that encapsulates it all: initiative. Before each meeting, I would compile a list of questions or issues I encountered and proactively address them during the meeting. This approach greatly improved the communication efficiency between my supervisors and me. After each meeting, we would always make progress in the discussed projects, which contributed to the smooth completion of my doctoral thesis. In addition to being proactive with my own supervisors, I would also take the initiative to reach out to other professors. For example, if I took a particular course or if my supervisors had a collaboration with another professor, I would actively seek academic collaboration. Learning from different professors allowed me to acquire diverse academic skills, whether in terms of article structure, logic, or phrasing. Each scholar is a valuable resource, and it is up to us whether we are willing to explore and learn from them.

Q: 你觉得博士期间需要培养哪些能力呢？

我觉得博士生特别需要培养的是信息搜索和整合的能力。很多人每天都在读文献，但是只输入不输出，很容易会忘记，毕竟大脑容量是有限的。其实，我不是一个广读文章的人，但是和我的领域相关的我一定会细读。读完了之后，我会马上动笔总结，进行输出。在刚开始读博的时候，我通常会用一个单独的word文档把我觉得有用的内容整理出来，然后再从自己整理的笔记中寻章摘句，进行模仿。

Q: What abilities need to be cultivated during the doctoral period?

I believe that doctoral students especially need to develop their skills in information retrieval and synthesis. Many people spend their days reading literature, but if they only input information without outputting anything, it is easy to forget because our brain capacity is limited. Personally, I am not someone who reads extensively, but I make sure to thoroughly read articles relevant to my research interests. After reading, I immediately summarize and put my thoughts into writing. When I first started my Ph.D., I would typically use a separate Word document to organize the useful content I found, and then I would extract key points from my own notes and imitate them.

Q: 您的英文写作水平就是在模仿中慢慢提高的吗?

没错，我现在看自己在做研究助理时发的那两篇文章，会觉得写的很差，无论是文笔还是结构。如果现在我以审稿人的身份收到了这些文章，我很有可能会拒绝。其实，写作水平是否提升也可以很容易地从审稿人和导师给的反馈中知道。比如之前我从导师那里得到的反馈都是满屏的纠错，但在毕业前只有少数的几个语法改动。写作就是一个练习的过程，多模仿，多打磨。那些英文很好的学者，他们不会用很复杂的单词，却可以非常清晰和到位地表达自己的观点。即使我们很难达到他们那么高的写作水平，但也要不停地进步，有提高英文写作的意识。

Q: Is your English writing skill gradually improving through imitation?

You're absolutely right. When I look back at the two articles I published as a research assistant, I realize that they were poorly written, both in terms of style and structure. If I were to receive those articles now as a reviewer, I would likely reject them. In fact, it is easy to gauge the improvement in writing skills through the feedback provided by reviewers and supervisors. For instance, the feedback I received from my supervisors used to be filled with corrections, but towards the end of my Ph.D. study, there were only a few grammar changes. Writing is a process of practice, imitation, and refinement. Proficient scholars in English writing do not necessarily use overly complex words, yet they can express their ideas clearly and precisely. While it may be difficult for us to reach their level of writing proficiency, it is important to continuously strive for improvement and raise our awareness of enhancing our English writing skills.

Q: 除了信息搜索和整合能力，英文写作能力，还有其他的经验想要分享吗?

其实每天我花在科研上的时间很短，重点是比较高效。我没有办法从早到晚都学习，因为人的精力是有限的，我没有办法持续那么久。但是，如果我决定要做一个项目，自始至终都会比较迅速。首先是去快速地搜索相关的文献，构思差不多了以后，我会立刻收集数据、分析数据，在规定的时间内完稿，没有拖延症。我觉得读博期间，一方面要对学术有激情，保持学习的能力，另一方面就是要克服拖延。

Q: Besides information search and integration ability and English writing, do you have any other experiences you want to share?

In fact, I spend a relatively short amount of time each day on research, but the key is being highly efficient. I can't study from morning till night because human energy is limited, and I can't sustain that level of focus for such long periods. However, when I decide to undertake a project, I work swiftly from start to finish. Firstly, I conduct a rapid search for relevant literature. Once I have a clear idea, I immediately collect and analyze data, ensuring I meet the deadlines without procrastination. During my doctoral studies, I believe it's essential to have a passion for academia and maintain the ability to learn continuously. At the same time, it's crucial to overcome procrastination and manage time effectively.

Q: 你有投稿方面有哪些心得吗？

我对科研的看法就是，你写的多，投的多，中的才多。其实做科研，真的会遇到很多困难，比如，数据不符合预期，理论不合适，写作没有逻辑。也可能自己觉得挖到了宝，但事实上别人二十年前就研究过了。所以，如何去讲一个好的故事，让主编和审稿人觉得你的内容值得发表，这个是最重要的。其次，发表过程中最关键的就是不放弃。选择了一个话题后，就要把它坚持下来。很多同学的项目做到一半就想换，那已有的付出就相当于白做了，会浪费很多时间。我的文章只要写完了，就会坚持把它发出来，没有一个项目是半途而废的。我相信每篇文章总有适合发表的地方。

Q: Do you have any experience in submitting articles?

My perspective on research is that the more you write, submit, and publish, the greater your chances of success. Engaging in research indeed comes with numerous challenges. For instance, the data may not align with expectations, the chosen theory may be inappropriate, or the writing may lack coherence. It is also possible to believe that you have made a groundbreaking discovery, only to find out that it was already investigated two decades ago. Therefore, the most crucial aspect is how to tell a compelling story that convinces the editors and reviewers that your work is worth publishing. Additionally, a key factor in the publication process is perseverance. Once you have chosen a topic, it is important to stick with it. Many peers tend to switch topics midway, which essentially renders their previous efforts fruitless and wastes a significant amount of time. Once I complete an article, I remain committed to getting it published. I firmly believe that every article has its rightful place for publication.

Q: 除了投稿，在修改方面你有想要分享的经验呢？

投稿后，我们通常会收到审稿人的很多意见。在这一阶段就要非常详尽地满足审稿人的要求。我最近发表的几篇文章都是修改一轮就被接受了，关键在于我的修改的非常详细，直面他们提出的所有问题，不要拐弯抹角说很多废话或者回避审稿人的意见。另外，态度一定要谦卑，如果你不能解决他们的问题，就要给出很详细的解释，或者表达出自己按照他的意愿做了尝试，但是仍然没有达到预期。总而言之，你一定要在自己的回复信中，让审稿人感受到你对他们的评论是深思熟虑过的，并且要真诚地、细致地，回答到要点上。

To become a member of ACCS or to renew your membership, [click here](#)

Q: What experience do you want to share in revision?

After submitting a manuscript, we typically receive numerous comments and suggestions from reviewers. At this stage, it is crucial to address the reviewers' comments in a thorough manner. Recently, several of my articles were accepted after just one round of revisions, and the key to this success lies in providing detailed responses. I directly confront all the issues raised by the reviewers, avoiding unnecessary digressions or attempts to evade their comments. Furthermore, it is essential to maintain a humble attitude. If I am unable to resolve their concerns, I provide detailed explanations or express my efforts to address their suggestions, even if the desired outcome was not achieved. Ultimately, in my response letter, I aim to convey to the reviewers that I have carefully considered their comments and sincerely and diligently addressed the key points.

访谈人 王燕（香港浸会大学传理学院博士生）

Interviewer: WANG Yan (Ph.D. Candidate, School of Communication, Hong Kong Baptist University)

The ACCS Newsletter is published biannually and emailed to all members. If you wish to share your news and achievements in a future newsletter, please email xxu4@butler.edu

ACCS Member News & Achievements

Journal Articles

Fan, F., Chan K., **Wang, Y.**, Li Y., & Prieler, M. (2023). How influencers' social media posts have an influence on audience engagement among young consumers. *Young Consumers*. <https://doi.org/10.1108/YC-08-2022-1588>

Stephen J. Hartnett, "'Something Uniquely Sinister in U.S. history': New Evidence on the Truman Administration's 1951 Investigation of the China Lobby," *Presidential Studies Quarterly*, published online on September 21, 2023, forthcoming in 2024 print edition, <https://doi.org/10.1111/psq.12852>.

Chen, K., Lu, Y.*, & **Wang, Y.** (2023). Unraveling China's digital traces: evaluating communication scholarship through a sociotechnical lens. *Chinese Journal of Communication*. Online First in October 2023. [*co-first author] ([DOI](#))

Xu, X. & Lin, C.A. (2023). The Effects of Product Involvement and Technology Fluidity on Flow with Newsfeed Advertising. *Journal of Broadcasting & Electronic Media*.

Xu, X., Lin, C.A. & Chen, H. (2023). Vaccine Misinformation Exposure, Fear, Vaccination Barriers and Information Avoidance during the COVID-19 Pandemic. *Science Communication*.

Lin, C. A. , Park, S., **Xu, X.**, & Yang, Y. (2023). K-Pop and Transcultural Social Networking: The Influence of Social Distance, Inter-Group Acceptance, and Inter-Group Similarity. *Howard Journal of Communication*.

Conference Papers

Zhu, L., **Wang, Y.**, & Kazemzadeh, M. Relating with Authentic and Attractive Influencers: Strategic Authenticity and Physical Attractiveness on Parasocial Interaction. The 109th National Communication Association (NCA), 16-19 November 2023, National Harbor, USA.

Wang, Y., & Lan, X. I Know You Know Who I Am: Analysis of the Usage of Anonymous Social Media Applications among Friends and Acquaintances in China. International Association for Media and Communication Research (IAMCR 2023), 9-13 July 2023, Lyon, France.

Wang, Y., & Zhu, L. Acting Real: A Cross-Cultural Investigation of Influencers' Strategic Authenticity. The 21st International Conference on Research in Advertising (ICORIA), 29 June-1 July 2023, Bordeaux, France.

Xu, X., Pierre, L., & Lin, C.A. (August 2023). Real-Time Ad Browsing on a Social Media Platform: Testing Newsfeed Ad Recognition, Involvement, Engagement and Purchase Intent. Paper presented at the 106th Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC). Washington, D.C.

New Job:

Yingdan Lu (PhD, Stanford University) started a new job as an Assistant Professor of Communication Studies in the School of Communication at Northwestern University. More information can be found in her personal website: <https://yingdanlu.com/>

Job Announcement

The Chinese University of Hong Kong

Job Description

Associate Professor / Assistant Professor - (230002ZJ)

Description

Department/ Unit: School of Journalism and Communication

Closing Date: Until the post is filled

The School is seeking outstanding candidates, early career or established social scientists, with expertise in the area of journalism and political communication studies, preferably with a focus on changing journalism practices and industry configurations under the digital transformation and an interest in interdisciplinary research, to join the expanding faculty team as Assistant Professor or Associate Professor. The faculty member is also expected to contribute to the teaching of the School's undergraduate and postgraduate programmes. We welcome candidates using qualitative, quantitative, or mixed-method approaches and a variety of theoretical orientations. Applicants should have (i) a PhD in Communication or other related fields; (ii) strong commitment to excellence in teaching and research; and (iii) demonstrated research potential and a cohesive research agenda. Applicants capable of engaging in interdisciplinary research and collaboration are preferred.

Appointment will normally be made on contract basis for up to three years initially commencing August 2024, which, subject to mutual agreement, may lead to longer-term appointment or substantiation later. A highly competitive salary commensurate with qualifications will be offered. The comprehensive benefit package provided by the University includes generous research leave, annual leave, medical care, retirement scheme contributions, contract-end gratuity, and housing benefits.

To apply for the post, please complete the online application form, and attach a letter of interest and CV. Review of applications and shortlisting will start in November 2023 until the post is filled.

The School of Journalism and Communication has a strong focus on research and provides its members with solid support for their research work. Faculty members are productive and committed researchers as well as devoted educators. The faculty team at the School features a combination of highly promising young scholars and established scholars who are leaders in their own fields, including two elected Fellows of the International Communication Association. The School is ranked #20 globally in media and communication studies by the QS World University Ranking by Subject in 2023. The School has a strong tradition of upholding freedom of the press, of expression, and of academic research.

To explore the School further, please visit our website at <http://www.com.cuhk.edu.hk/>.

[Link to job post](#)

Ms. Yonder Li is the contact person for this job opening (yonder@cuhk.edu.hk).



Call for Papers

Theme Issue: Online Media and Image Studies Under Conflicts

Submission Deadline: January 15, 2024

Most global communication occurs via images. Images about foreign nations and peoples, cities of diversified cultures, enterprises and products imported from elsewhere in the world, have already penetrated in our daily life. As W. J. Thomas. Mitchell claimed, images are abstract and reside in a people's consciousness. It is media that materialize images into pictures and transmit them in specific global communication contexts. In the past decades, online media have significantly changed the nature of images. The digitization of image communication is changing the foundation for most global collaborations or conflicts, in global politics, global businesses or global cultural exchanges.

Online media, news sites, messaging apps have become common ways people learn about the world and other racial groups. However, the news and postings on these online media may exacerbate conflicts through emotional, impulsive and sensational postings and comments. They may also help in reducing international conflicts by finding common interests and success of international collaborations and learn about how other nations deal with the similar problems such as climate change, environmental protection, public health issues (such as COVID-19). Governments, cities, news organizations, NGOs, businesses and individuals can all play a role in promoting peace or exacerbating conflicts via digital sharing of institutional and personal experience in global communication.

Within this context, the theme issue intends to draw insights from multiple disciplines and explore the dynamic relations between image studies and global communication in the digital era, with the theme on Online Media and Image Studies Under Conflicts. We welcome manuscript submissions related to (but not limited to) the following topics.

1. Image of global conflicts as portrayed in online media and their impacts
2. National images, city images or images of smaller-scale places on digital platforms and their impacts on global spheres including diplomacy and cultures
3. Images about foreign governments and racial groups in global online media and their impacts on global communication order
4. Images of global corporation, products or brands on digital platforms and their impacts on global trade
5. Cyber cultures and artificial intelligence such as virtual artists, avatars, AI agents in global communication
6. Images and tactics of global news organizations (especially in social media) in the contexts of global conflicts
7. Images and roles of global NGOs (e.g., climate change, environmental protection, public health) in promoting peace and global conflicts such as the Russia-Ukraine war and the Israel-Palestine war
8. Images and roles of individual users from different cultures and races on digital platforms in global communication
9. The effect of different narratives and discourses on perception of foreign countries or racial groups in the context of global conflicts
10. Research method innovation about online media and global image studies
11. Comparative studies related with global image studies on digital media platforms
12. The role of big technology companies/social media platforms in mitigating or facilitating the spread of misinformation and propaganda

Full paper submissions are to be in English and no longer than 25 pages of text.

Paper format please refer to the OMGC citation style with structured abstract at <https://www.degruyter.com/journal/key/omgc/html?lang=en#submit>

Submit manuscript to: <https://mc.manuscriptcentral.com/omgc>

Select themed issue: **Online Media and Image Studies Under Conflicts**
Inquiries: OMGC@shisu.edu.cn