



ACCS Newsletter

Association for Chinese Communication Studies
Fall 2019

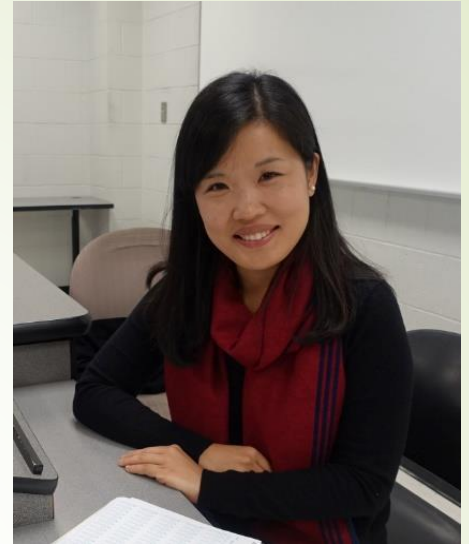
In This Letter:

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From the ACCS President

Dear ACCS members,

Greetings! In less than two weeks, we will gather once again at the National Communication Association's annual conference in Baltimore to greet old and new friends, to exchange exciting research ideas, and to celebrate another year of growth and achievements. I would like to briefly overview the programs the Association for Chinese Communication Studies (ACCS) has prepared to stimulate intellectual conversation and to forge interpersonal connection.



First, thanks to our Program Planner, Dr. Meina Liu, this year ACCS will host five panels, one business meeting, and co-sponsor a scholar-to-scholar session. Echoing this year's convention theme, "Communication for Survival," three out of five panels collectively examine social media strategies used by various actors to survive Chinese censorship, to forge cross-platform collaboration, and to facilitate the process of cultural adaptation. The Top Paper panel features five timely and critical research projects, looking at the entanglement between national identity formation and communicative process in Mainland China. Finally, the "Surviving Academia as 'Others': The Past, Present and Future of the Association of Chinese Communication Studies" panel invites eleven past and present ACCS presidents to discuss the history and the future trajectory of our association.

Secondly, thanks to our Research Committee Chair, Dr. Lin Zhu, and committee members, Drs. Shaohai Jiang, Haiqing Yang, and Shuzhen Huang, for reviewing applications for three awards. We are happy to report that Chuanli Xia will receive the Outstanding Dissertation Award, Dr. Michelle Murray Yang will receive the Early



Career Award, and Drs. Stephen Hartnett, Patrick Shaou-Whea Dodge, and Lisa B. Keränen will be presented with the Xiao Award of Outstanding Rhetorical Research. Big congratulations to the award recipients for their brilliant research achievements!

Additionally, thanks to our Vice President, Dr. Patrick Shaou-Whea Dodge, this year our annual dinner gathering has been scheduled on Saturday, November 16th from 5:30 to 7:30 pm at Uncle Lee's Harbor Restaurant. We trust this popular local Chinese restaurant will once again create fun and cozy memories for all of us to carry on.

Finally, I would like to extend a heartfelt thank you to our officers for their dedication and contributions to our organization over the past year. Thank you to the full team, including: Vice President, Dr. Patrick Dodge (University of Colorado, Denver); Secretary and Treasurer, Dr. Yi Jasmine Wang (University of Louisville); Newsletter Editor, Dr. Shaohai Jiang (National University of Singapore), Research Committee Chair, Dr. Lin Zhu (University of Massachusetts, Boston), External Affairs Committee Chair, Dr. Qinghua Yang (Texas Christian University), Student Affairs Committee Chair, Ms. Chen Zeng (Temple University), NCA Program Planner, Dr. Meina Liu (George Washington University), and Webmaster, Dr. Rya Butterfield (Nicholls State University).

Once again, I would like to encourage everyone to attend the ACCS individual paper sessions and panels. You are also cordially invited to the business meeting, the annual dinner, and happy hour. More information about our NCA schedule can be found in this newsletter.

I look forward to seeing all of you in Baltimore!

Best regards,

A handwritten signature in blue ink, which appears to read 'Chiaoning Su', is positioned to the right of the 'Best regards,' text.

Chiaoning Su Assistant Professor
Department of Communication and Journalism
Oakland University



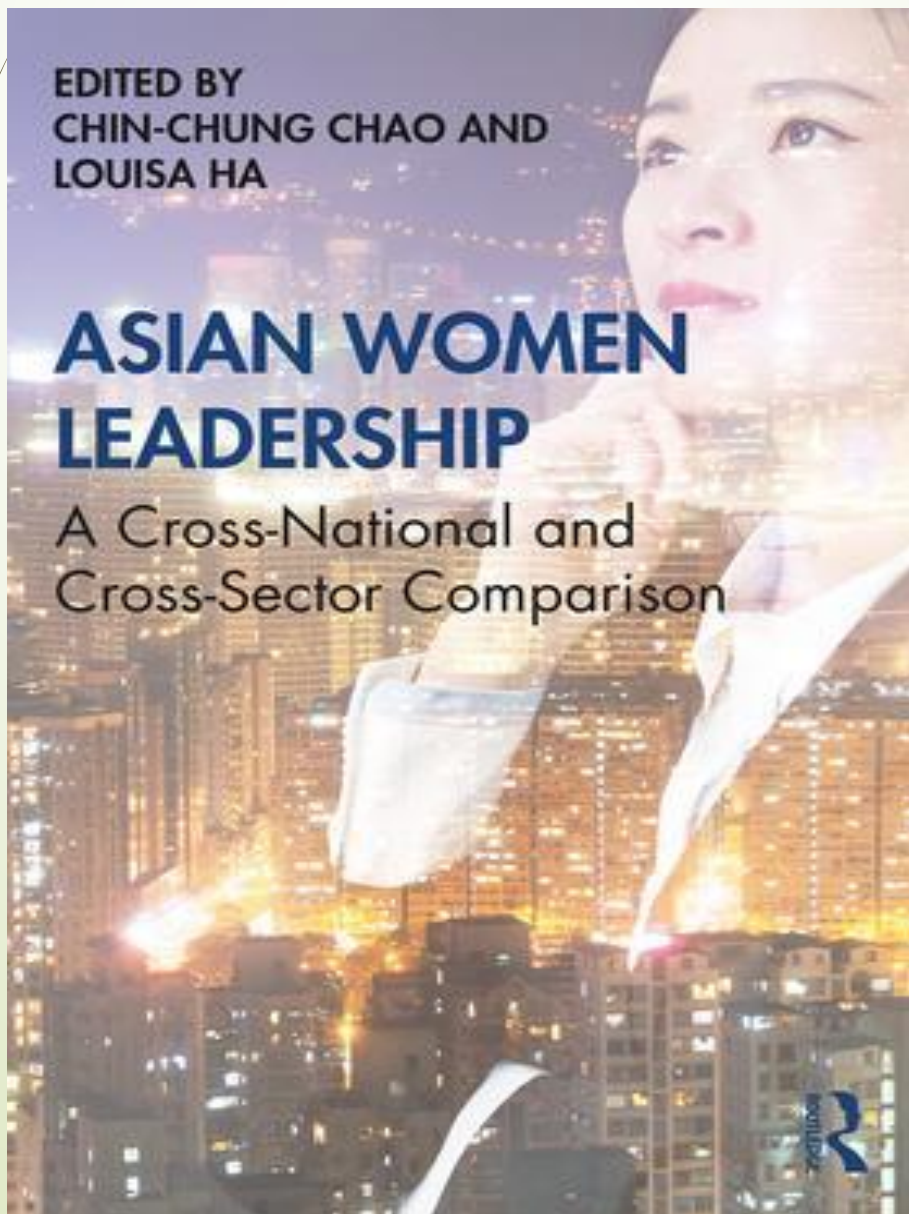
Announcements

- ❑ **Dr. Rya Butterfield** was awarded tenure and promoted to Associate Professor in Fall 2019.

- ❑ This September, **Dr. Qi Wang** became the Editor of Negotiation and Conflict Management Research (NCMR).
 - Negotiation and Conflict Management Research (NCMR) publishes articles that develop theory and report research on negotiation and conflict management across levels, including interpersonal conflict, intergroup conflict, organizational conflict, and cross-cultural conflict, across a range of domains including environmental conflict, crisis negotiations, and political conflict, as well as across a variety of approaches, including formal and informal third party intervention, mediation and arbitration. NCMR is included in SCI; impact factor = 1.189.
<https://onlinelibrary.wiley.com/journal/17504716>
 - Within the first decade, 12 special issues were published. The topics included gender, negotiation skills, mediating skills, political violence, etc. The contents of the publications included negotiation (36%), conflict (13%), culture (9%), emotion (9%), gender (8%), mediation (8%), conflict management (8%), and other topics; the contents of the most cited articles overlapped with these categories as well. Among the authors, 70% were assistant professors and above and 10% were doctoral students. A good number of submitters were outside of the US and from Europe, the Middle East, South and East Asia, and the Americas.
 - The current Editor is Qi Wang, who has been a long-term ACCS member. She encourages submissions from ACCS members. Please email her at ncmr@villanova.edu for more information.

Announcements

- ❑ **Dr. Chin-Chung Chao** and **Dr. Louisa Ha** co-edited *Asian Women Leadership: A Cross-National and Cross Sector Comparison*, published by Routledge. 20% Book launch discount code is SOC19.
https://www.routledge.com/Asian-Women-Leadership-A-Cross-National-and-Cross-Sector-Comparison/Chao-Ha/p/book/9780367133115?utm_source=shared_link&utm_medium=post&utm_campaign=B190406912



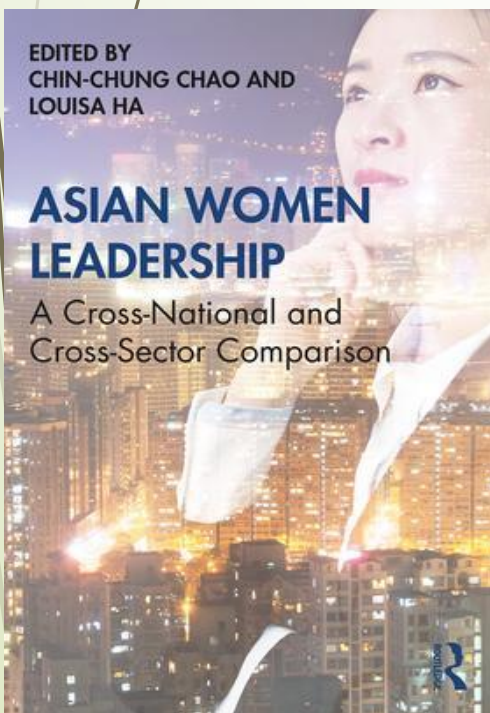
Announcements

There will be **two panels related to the book at NCA** but on different topics:

➤ **From Survival to Success: Asian Women Leadership**

Sponsor: Asian/Pacific American Caucus
Fri, 11/15: 8:00 AM - 9:15 AM
Baltimore Convention Center
Room: 340 (300 Level)

This panel takes on a unique focus on Asian women leadership across major sectors (academe, politics, media, business and non-profits) with a comparative perspective. Complimentary review exam copy of the book is available at the session.



➤ **How Communication Helps Asian Women Faculty Survive and Thrive at American Colleges and Universities**

Sponsor: Women's Caucus
Fri, 11/15: 11:00 AM - 12:15 PM
Hilton
Room: Key Ballroom 12 (Second Floor)

The panelists give their own experience and tips for Asian women faculty to survive in the academe in the U.S.

Announcements

□ The Third Biennial Conference on Communication, Media, and Governance in the Age of Globalization



THE NATIONAL COMMUNICATION ASSOCIATION (NCA) announces the Third Biennial Conference on Communication, Media, and Governance in the Age of Globalization, to be held on the Beijing campus of the Communication University of China (CUC), June 19-21, 2020. The Third Biennial Conference on Media, Communication, and Governance in the Age of Globalization seeks to foster greater understanding between and collaboration among Chinese scholars of Communication and a wide range of international colleagues affiliated with NCA.

For this event, we will be using the United Nation's "Millennium Development Goals" (MDGs). Approved in 2000, and signed by all 191 UN members, the MDGs serve as benchmarks in human development, quality of life, and global partnership. The eight MDGs are:

- To eradicate extreme poverty and hunger;
- To achieve universal primary education;
- To promote gender equality and empower women;
- To reduce child mortality;
- To improve maternal health;
- To combat HIV/AIDS, malaria, and other diseases;
- To ensure environmental sustainability; and
- To develop global partnerships for development.

We believe each of the eight MDGs is deeply bound up in communication questions and practices. We are accordingly organizing our conference around three tracks, which honor the MDGs while centering them as issues in communication.



NATIONAL COMMUNICATION
ASSOCIATION



COMMUNICATION UNIVERSITY
OF CHINA



Announcements

DOCUMENTARY FILMS & SOCIAL JUSTICE—Across our international mediascapes, documentary films (in both traditional long form and the now-popular short forms) are an important genre of communication about human development and social justice. We will focus on documentary films, especially those that address issues of poverty and poverty eradication, education, the global empowerment of women, health in underserved communities, health crises, and others that speak to the MDGs' principles. The track will be led by NCA's Hezekiah Lewis (hezekiah.lewis@villanova.edu) and CUC's Zhi Li (bbilee@sina.com).

ONE BELT, ONE ROAD, AND THE OPPORTUNITIES AND DILEMMAS OF DEVELOPMENT—China's "One Belt, One Road" Initiative (popularly known as "BRI") amounts to a Marshall Plan for the 21st century. Whereas the U.S.'s Marshall Plan sought to rebuild a Europe devastated by World War II, China's BRI hopes to drive a China-centric version of globalization wherein Chinese capital, technology, industry, and labor power stitch large swaths of Asia, Africa, Oceania, and the Middle East into a new market. This track addresses this emerging infrastructural turn in communication, and will be led by the NCA's Fan Yang (fanyang@umbc.edu) and a CUC-selected scholar to be determined.

POSTCOLONIALISM AND THE GLOBAL SOUTH—The long-standing cultural, political, economic, and communicative damage wrought by more than a century of colonialism limits the achievement of the MDGs. To discuss the MDGs, then, means entering into a conversation about the legacies of colonialism. This track seeks to center postcolonialism at the heart of our intercultural conversations, in this case by focusing on the communicative dynamics surrounding the MDGs and the Global South. This track will be led by NCA's Soumia Bardhan (soumia.bardhan@ucdenver.edu) and a CUC-selected scholar to be determined.

LOGISTICS

DATES: All NCA-member participants will arrive on the CUC campus no later than the afternoon of Friday, June 19, 2020 (or earlier, if you wish to join our pre-conference outings). The conference will be held on Saturday and Sunday, June 20-21, 2020. All NCA-member participants will depart from CUC on Monday morning, June 22, 2020.

LOCATION: The conference will be held in the CUC International Convention Center, on the campus of CUC; NCA-member participants will be housed in the Convention Center Hotel. CUC will cover these lodging costs for the nights of June 19, 20, and 21.

TRANSPORTATION: Conference participants will arrange for their own airplane tickets. To facilitate the participation of NCA members, CUC will arrange transportation pick-up upon arrival in Beijing and drop-off for departure. Upon acceptance to the conference, NCA will distribute detailed information regarding how to procure a Chinese visa, which is required to enter the country.

PRE-CONFERENCE OUTING: For those who wish to participate, NCA will organize a day of pre-conference events on Friday, June 19, details TBA.

APPLICATIONS

All NCA-member applications are due by November 1, 2019. Send your application to the track leader of the track to which you wish to apply. All applicants will use the standard template, available [here](#). NCA will consider only one submission per individual.

All NCA-member acceptances and rejections will be announced via email on November 15, 2019. Applicants will then have one week to confirm their participation; we need a firm decision so that NCA can begin working with CUC on logistical arrangements.

Please note that to facilitate translations of presentations, all slides or notes for each presentation must be submitted to your track leader by no later than May 1, 2020.

For all questions and enquiries, please contact Stephen John Hartnett, Stephen.hartnett@ucdenver.edu.





ACCS Program at NCA 2019

❖ Thursday, November 14

Panel Discussion: New Media in China: Opportunities, Dilemmas, and Collaborations in the Age of Convergence

Thu, 11/14: 9:30 AM - 10:45 AM
Baltimore Convention Center
Room: 347 (300 Level)

Paper Session: Surviving Chinese Censorship: Strategies of Control and Circumvention

Thu, 11/14: 5:00 PM - 6:15 PM
Baltimore Convention Center
Room: 333 (300 Level)

❖ Friday, November 15

Paper Session: The Role of Social Media in Cross-Cultural Adaptation: Survival Strategies of Internationals Who Study and Live Abroad

Fri, 11/15: 9:30 AM - 10:45 AM
Baltimore Convention Center
Room: 347 (300 Level)

Panel Discussion: Surviving academia as “others”? The past, present and future of the Association of Chinese Communication Studies (ACCS)

Fri, 11/15: 12:30 PM - 1:45 PM
Baltimore Convention Center
Room: 335 (300 Level)



ACCS Program at NCA 2019

❖ Saturday, November 16

Panel Session: Top Papers in the Association for Chinese Communication Studies

Sat, 11/16: 12:30 PM - 1:45 PM

Baltimore Convention Center

Room: 347 (300 Level)

Association for Chinese Communication Studies Business Meeting

Sat, 11/16: 2:00 PM - 3:15 PM

Baltimore Convention Center

Room: 347 (300 Level)

❖ ACCS Annual Dinner

Time: 5:30pm - 7:30pm, Saturday November 16th

Restaurant: Uncle Lee's Harbor Restaurant (Address: 44 South Street, Baltimore, MD; Telephone: +1 (410) 727-6666)

- The restaurant is within walking distance from the NCA convention. We can meet in the hotel lobby/convention center for folks that want to walk over together.
- Please RSVP so that we can get an accurate headcount and pre-order the proper amount of food. 1) Please add your response directly into the spreadsheet using the link below to the Google doc, or 2) feel free to email Dr. Patrick Shaou-Whea Dodge directly (patrick.dodge@ucdenver.edu) with a "yes" or "no", --or-- 3) feel free to WeChat Patrick (ID: patrickswdodge) with a "yes" or "no".
- <https://drive.google.com/file/d/1G0K0s1aqqN7hZmcNvChSIP5oi6kAsGle/view?usp=sharing>

ACCS Members' Achievement

Publications

- Andrew Gilmore** (2019). "Hong Kong's Vehicles of Democracy: The Vernacular Monumentality of Buses During the Umbrella Revolution," *Journal of International and Intercultural Communication*, Blair, M., & **Liu, M.** (2019). Ethnically Chinese and culturally American: How Chinese American adoptees navigate their bicultural identities. *Journal of International and Intercultural Communication*, 1-20.
- Butterfield, R.** (2019) "Hu Shi's Model of Rhetorical Pragmatic Argumentation," *Advances in the History of Rhetoric*, Vol. 22, Number 2, 139-152.
- Jiang, S.** (2019) Talk to your doctors online: An Internet-based intervention in China. *Health Communication*.
- Jiang, S., & Liu, P. L.** (2019) Digital divide and Internet health information seeking among cancer survivors: A trend analysis from 2011 to 2017. *Psycho-Oncology*.
- Lin, C.A., Park, S., & **Xu, Xiaowen** (forthcoming). K-pop as a case of inter-group similarity and acceptance in cross-cultural communication. In D. Kim (Ed.), *The Korean wave: Diffusion of Korean pop culture in Western countries*. Seoul: Seoul, Korea: National University Press.
- Liu, M.** (2019). How power distance interacts with culture and status to explain intra- and intercultural negotiation behaviors: A multilevel analysis. *Negotiation and Conflict Management Research*, 12, 192-212.
- Liu, M.** (2019). Preface. In Y. Cheng & L. Lu. *Interpersonal Communication Studies*. Beijing: Communication University of China Press.
- Liu, M.** (2019). Communication and well-being in a multicultural society: An introduction to the special issue. *China Media Research*, 15(3), 1-4.

ACCS Members' Achievement

- Liu, M.** & Wang, X. (2019). Organizational culture in context: The effect of team-level social support on Chinese bus drivers' mental health. *China Media Research*, 15(3), 71-82.
- Liu, P. L., & **Jiang, S.** (2019) Patient-centered communication mediates the relationship between health information acquisition and patient trust in physicians: A five-year trend in China. *Health Communication*.
- Ni, L., **Wang, Q.**, & Sha, B.-L. (2018). Intercultural public relations: Theories for managing relationships and conflicts with strategic publics. New York, NY: Taylor & Francis/Routledge. (Book)
- Ni, L., **Wang, Q.**, & Gogate, A. (2018). Understanding immigrant internal publics of organizations: Immigrant professionals' adaptation and identity development. *Journal of Public Relations Research*.
- Ni, L., Xiao, Z., Liu, W., & **Wang, Q.** (in press). Relationship management as antecedents to public communication behaviors: Examining empowerment and public health among Asian Americans. *Public Relations Review*.
- Park, S., **Xu, Xiaowen**, Rourke, B., & Bellur, S. (2019). Do you enjoy TV, while Tweeting? Effects of multitasking on viewer's transportation, emotions and enjoyment. *Journal of Broadcasting & Electronic Media*, 63(2), 231-249.
- Shen, R., & **Liu, M.** (2019). Time-orientation, social media use, and coping style: Cultural similarities and differences in how and why we procrastinate. *China Media Research*, 15(3), 115-123.
- Su, C.** (2019). An Alternative Chronicle of Natural Disaster: Social Justice Journalism in Taiwan. *International Journal of Communication*, 13, 3321-3340.

ACCS Members' Achievement

- Su, C.**, & Ting, T. (2019). East Asia in Action: Activist Media Communication in New Perspectives. *International Journal of Communication*, 13, 3244–3249.
- Yao, S.**, Jennings, S., & Dai, Z. (2019). Using Social Media to Increase Mental Health Well-Being of Chinese Immigrants: A Case Study of MySunnysky—an Online Counseling and Therapy Service. *China Media Research*, 15(3), 5-17.
- Zhang, Y.** & Han, E-J. (2019). Comparative study of intercultural sensitivity of college students in two distinctive institutions in the U.S. *Journal of Intercultural Communication Research*. Published online: 05 Sep 2019.
- Zhang, Y.**, Han, E-J., Tran, P. P., & Tan, A. (2019). Stereotype formation: An examination of three contesting models in Vietnam. *Journal of Asian Pacific Communication*, 29(2), 230-263.

Conference Presentations:

- Lin, C. A., Park, S., **Xu, Xiaowen**, & Lee, Y. (August 2019). Exploring the role of perceptual and affective factors in predicting K-pop gratifications and transcultural social networking. Poster presented at the 102nd Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC). Toronto, Canada.
- Luo, X., Wang, W., & **Wang, Q.** (2019). Roadblocks in US higher education access and influence on US long-term economic growth. *DEStech Transactions on Social Science Education and Human Science (Conference Proceedings)*. ISBN: 978-1-60595-604-6



ACCS Members' Achievement

Wang, W., Luo, X., & **Wang, Q.** (2019). Application and research of flipped classroom teaching model in college statistics teaching. International Conference of Advanced Education and Management Science (Conference Proceeding). Lancaster, PA: DEStech. Available at <http://dpi-proceedings.com/index.php/dtssehs/article/view/27988>

Xu, Xiaowen & Lin, C. A. (August 2019). Exploring the effects of Facebook-use fluidity, flow and motivations on user interaction with newsfeed advertising (Top Paper in Advertising Division). Paper presented at the 102nd Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC). Toronto, Canada.

Awards and Grants:

Shaohai Jiang, Asian Universities Alliance (AUA) Scholars Award, Asian Universities Alliance, 2019

Xiaowen Xu, Top Paper Awards, Advertising Division, the 102nd Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC). Toronto, Canada.



Job Position

Assistant Professor of Environmental Communication & Social Justice, The Department of Communication at the University of Colorado Denver (CU Denver)

The Department of Communication at the University of Colorado Denver (CU Denver) invites applications for a full-time, tenure-track position in Environmental Communication and Social Justice at the assistant professor level. The position begins in August of 2020.

The University of Colorado Denver | Anschutz Medical Campus is an urban research university in Colorado serving more than 18,000 students enrolled in 18 schools and colleges located on two campuses in the Denver metropolitan area. Forty-four percent of our diverse undergraduate student body come from underrepresented populations, and approximately 50% of first-year students are first-generation college students. The downtown Denver campus is situated in one of America's most vibrant urban centers with access to a wide array of academic, professional, cultural, and recreational outlets. The CU Anschutz Medical Campus in nearby Aurora features world-class research, educational, and clinical facilities. With a solid academic reputation, award-winning faculty and renowned researchers, the University of Colorado Denver offers more than 100 highly rated degree programs and awards more than 4,600 degrees each year. The university currently receives more than \$400 million in combined direct and indirect sponsored program expenditures.



Job Position

The University of Colorado Denver | Anschutz Medical Campus seeks individuals with demonstrated commitment to creating an inclusive learning and working environment. We value the ability to engage effectively with students, faculty and staff of diverse backgrounds.

The Department of Communication is one of the largest majors in the College of Liberal Arts & Sciences on the downtown campus. It offers BA, MA, and online degrees and certificate programs. The Department serves approximately 500 majors, 100 minors, and 25 MA students. It also offers a BA program at the International College Beijing in China, where opportunities to teach exist. The Department is staffed with colleagues whose work falls largely in the rhetorical and critical/cultural traditions.

Tenure-track faculty members perform research and service consistent with peer research universities and teach on a 2/2 load.

The primary research and teaching focus of this position will fall within environmental communication and social justice. The successful candidate will show clear and sustained connections in research, teaching, and service to the Department's mission: "to cultivate the knowledge and ability to use communication to create a more equitable and humane world." This means we seek a colleague with expertise and experience in using environmental communication to work toward social justice, ideally in collaboration with community partners.



Job Position

Preference will be given to candidates whose work in environmental communication and justice studies (climate, environmental, and social) centrally addresses issues related to the Global South, indigenous communities, marginalized voices, and/or intersectional identities (including but not limited to class, gender, sexuality, race, ethnicity, nationality, religion, and ability).

The Department is also especially interested in candidates who conduct research in international arenas and whose research methods and expertise complement one or more of the department's existing pathways:

- community service & public affairs
- global and intercultural communication
- health communication
- media and cultural studies
- and strategic communication.

The Department strongly prefers candidates with a PhD in communication (or a related discipline); however, candidates who are ABD with significant progress on the dissertation will also be considered. Applicants are expected to have defended their dissertation on or before August 1, 2020.

Additional preferred qualities include a demonstrated history of producing significant scholarship, evidence of superior teaching, and the potential for leadership in departmental, campus, and disciplinary service.



Job Position

Application Materials Instructions:

Applications are accepted electronically at CU Careers (www.jobsatcu.com), refer to requisition ID: 17241.

When applying applicants must include:

- ✓ A letter of application
- ✓ A curriculum vitae
- ✓ The names and contact information of at least three references
- ✓ Two samples of scholarly activity
- ✓ A teaching statement
- ✓ One sample syllabus

Please be advised that the University does check references as part of the employment process. Please do not submit any of your application material (via email) to the job posting contact.

Position Number: 00648531

Candidates with questions about this job description are invited to contact search chair, Dr. Larry Erbert at larry.erbert@ucdenver.edu.

Review of applications will commence October 15, 2019, and will continue until the position is filled.



Officers

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ACCS Newsletter is the ACCS official newsletter, published biannually, and emailed to all members.

Contact the editor:

Dr. Shaohai Jiang, National University of Singapore

If you have items to submit for our next newsletter, please email your information to cnmjs@nus.edu.sg.

Our website: <http://www.chinesecommunicationstudies.com/>