



ACCS Newsletter

Association for Chinese Communication Studies

President's Statement



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Officers

President's Statement

Association for Chinese Communication Studies



Dear ACCS members,

I hope you are all enjoying a wonderful summer! Time flies. I have had the honor and pleasure of serving as President of ACCS for two years. As I am ready to pass my baton to Dr. Chiaoning Su, our next ACCS President, on September 1, 2018, the ACCS is also ready to move on to a brand new chapter.

The past decade has witnessed phenomenal growth of communication-related scholarship concerning China and Chinese people. After many years of planning, the ACCS is finally ready to make history by proposing a new Chinese Communication Studies Division (CCSD) to the Executive Council of the

National Communication Association. We were able to receive support from a total of 410 communication scholars who signed the petition for establishing the CCSD, more than 200 of whom are current NCA members. The new division will foster intellectual exchange, dialogue and collaborations between communication scholars interested in Chinese communication studies across both disciplinary and national boundaries. My heartfelt thanks go to members of the Division Application Committee for their dedication, persistence, and hard work: Dr. Lin Zhu (University of Massachusetts, Boston), Dr. Chiaoning Su (Oakland University), Dr. Patrick Dodge (University of Colorado, Denver), and last but not least, Dr. Joyce Chen (Professor Emeritus at Northern Illinois University). Many thanks to those who supported this effort and signed the petition as well!

This summer ACCS will host its fifth WeChat “brownbag” discussion panel in collaboration with the Chinese Communication Association (CCA) on a much demanded topic -- international collaborations. For the first time we are expanding the event to also include a non-Chinese guest speaker, Professor Patrice Buzanell, who has extensive experience collaborating with scholars both in China and in Europe in numerous roles. This bilingual event is also joined by Professor Connie Yuan from Cornell University and Professor Xiaohua Wang from Shenzhen University, China. These brownbag events have attracted over 400 communication scholars and substantially contributed to the reputation and visibility of ACCS. Many thanks go to Dr. Pei Zheng (Ithaca College), Dr. Qinghua Yang (Texas Christian University) and Mr. Yunkang Yang (University of Washington) for co-organizing the brownbag series in the past two years, and to Dr. Rya Butterfield (Nicholls State University) for promoting the events through the ACCS website and social media platforms (e.g., Facebook, Twitter).

Dr. Bo Feng (University of California, Davis), Chair of the Research Committee, has sent out a call for nominations for this year’s Outstanding Thesis/Dissertation Award and Early Career Award. A new award is also being conceived to promote the study of rhetorical communication on China-related topics in honor of the generous donation of \$10,000 from Dr. Xiao Xiaosui, Professor of Communication at Hong Kong Baptist University. Many thanks also go to Dr. Patrick Dodge (University of Colorado, Denver) and Dr. Xiaowei Shi (Middle Tennessee State University) for serving on the Research Committee in the past two years.

These are only a few examples of the numerous new and ongoing initiatives that have taken place in ACCS in the past two years. Other examples can be found from previous newsletters. These activities not only helped to promote intellectual exchange and collaboration among scholars of Chinese communication studies, contributed to ACCS members’ professional growth and sense of community, but also helped ACCS become stronger, more visible, and more connected with scholars from peer organizations and other NCA divisions. None of these accomplishments would have been possible without the tremendous amount of synergy and teamwork of the current ACCS officers. It has been a wonderful privilege and pleasure for me to work side by side with them.

Besides the officers mentioned above, I would also like to express my gratitude to Dr. Ping Yang (Millersville University), Secretary and Treasurer of ACCS, and Mr. Luling Huang (Temple University), our Newsletter Editor, for their dedication to managing tedious but important work for ACCS – managing membership fees, operation budget, monthly news digest and biannual newsletter preparations. Their hard work ensures the smooth day by day operation of the organization. Kudos also go to members of the Nomination Committee: Dr. Bing Han (University of South Carolina) and Dr. Min Wu (Louisiana State University) for most effectively leading the nominations and elections of the new officers.

Finally, I would like to close this letter by most cordially congratulating and welcoming our new officers for 2018-2020: President, Dr. Chiaoning Su (Oakland University); Vice President, Dr. Patrick Dodge (University of Colorado, Denver); Secretary and Treasurer, Dr. Yi Jasmine Wang (University of Louisville); Newsletter Editor, Ms. Yang Yu (Temple University), Research Committee Chair, Dr. Lin Zhu (University of Massachusetts, Boston), External Affairs Committee Chair, Dr. Qinghua Yang (Texas Christian University), Student Affairs Committee Chair, Ms. Chen Zeng (Temple University), and Webmaster, Dr. Rya Butterfield (Nicholls State University). This is an exciting time for ACCS, as it will increase its leadership role in advancing the study of Chinese communication studies upon the establishment of the CCSD. Having worked with many of you in various roles, I am most confident that ACCS will continue to grow and thrive under the new leadership. Thank you all so much for your willingness to serve and make a difference for our community by sacrificing a considerable amount of your personal time.

I wish everyone a wonderful, productive summer and I look forward to seeing you in Salt Lake City.



Meina liu, Associate Professor
The George Washington University



Announcements

The 5th WeChat Brown Bag Discussion Panel: International Collaborations

Jointly hosted by ACCS & CCA
Location: WeChat group

■ First Half *(This session will be in Chinese)*

Day/Time: Saturday, August 4 8:00-8:45pm EST
(Sunday, August 5 8:00-8:45am Beijing Time)



Dr. Connie Yuan (Ph.D. University of Southern California)
Professor, Department of Communication, Cornell University
Research interests: Intercultural communication, social networks, knowledge management, and technology use in organizations



Dr. Xiaohua Wang (Ph.D. Wuhan University)
Professor and Dean, School of Media and Communication, Shenzhen University
Research interests: Advertising, media effects, mass communication, public civility, mental health, and sociology

■ Second Half *(This session will be in English)*

Day/Time: Monday, August 6 9:00-9:45am EST
(Monday, August 6 9:00-9:45pm Beijing Time)

Dr. Patrice Buzzanell (Ph.D. Purdue University)
Professor and Chair, Department of Communication, University of South Florida
Fellow and Past President of the International Communication Association
Distinguished Scholar of the National Communication Association
Research interests: Career, work-life policy, resilience, gender, and engineering design in micro and macro contexts



Event Description:

The panelists will share their thoughts and experiences on international collaborations such as applying for visiting professorship and conducting cross-national research projects. The moderator will also ask the panelists to respond to specific questions pre-collected from CCA and ACCS members. The last 10-15 minutes of each session will be a free Q&A time.

Please join CCA (<http://cca1.org/>) and ACCS (<http://www.chinesecommunicationstudies.com/>)



Announcements

Communication and Wellbeing in a Multicultural Society

Call for Submissions

This special section of *China Media Research* invites scholars from different disciplines to submit manuscripts on the theme of “Communication and Wellbeing in a Multicultural Society.” In an increasingly globalized world that brings members of diverse backgrounds into contact with each other in various relational, organizational, health, and mediated contexts, conflicts, tensions, and stress inevitably compromise the quality of life. Although mental illness has been a major public health threat in many countries, there have been low levels of mental health literacy, e.g., in China, that contributed to lack of support at interpersonal, institutional, and societal levels. This special section aims to explore how communication scholarship contributes to our understanding of psychological, socio-cultural, organizational, occupational, technological, or generational factors that impede or enhance our wellbeing, whether individually or as a group.

Following these considerations, scholars are invited to submit their original manuscripts that address the following topics, among others, from the perspective of communication and wellbeing:

- Migrant identities and adaptation
- Occupational stress
- Intergroup or intercultural conflicts
- Culture and communication styles
- Socialization and organizational culture
- Online and offline supportive communication
- Intergenerational gap
- Marginalized communities

Submissions must not have been previously published nor be under consideration by another publication. An extended abstract (up to 1,000 words) or a complete paper at the first stage of the reviewing process will be accepted. All the submissions must be received by **October 15, 2018**. If the extended abstract is accepted, the complete manuscript must be received by **January 15, 2019**. Manuscripts should be prepared in accordance with the APA publication manual (6th edition) and should not exceed 8,000 words including tables and references. All manuscripts will be peer reviewed, and the authors will be notified of the final acceptance/rejection decision. Please visit www.chinamediaresearch.net for more information about the quarterly journal of *China Media Research*, which publishes both print and online versions.

Please direct questions and submissions to the CMR special section guest editor Dr. Meina Liu at meinaliu@gwu.edu

Members' Achievements

Grants & Fellowships

Patrick Shaou-Whea Dodge (Associate Professor CT, University of Colorado Denver, International College Beijing) was recently selected as the inaugural Visiting Fellow/Scholar-in-Residence (Fall 2018) for the Visiting Fellows Program for Communication and Media Research (VFP). The VFP, a joint program between the National Communication Association (NCA) and the Communication University of China (CUC), is a competitive fellowship program that supports scholarship on US-China communication. Hosted on CUC's campus in Beijing, Dodge will use his time to complete his book manuscript, *The China Dream: Rhetorics of Rejuvenation in a New Era*.

Liu, M. (2018). Visiting Fellowship. Department of Building. National University of Singapore. \$4,500.

Liu, M. (2018). Organizational culture and mental health. Confucius Institute, George Washington University. \$4,000.

Publications

- Butterfield, R. (2017). 论儒家的修辞思想：跨文化阐释 (Yang Chuan, Trans.). The Papers Collection for National Communication Studies (Vol. 1). Anhui, China: Anhui Normal University Press.
- Dodge, P. S.-W., & Keränen, L. (2018). Sixty years of “peaceful liberation” at the Tibet Museum in Lhasa: Triumphant modernization at the rooftop of the world, *Chinese Journal of Communication*. doi:10.1080/17544750.2018.1470543.
- Huang, L. V., & Yeo, T. E. D. (2018). Tweeting #leaders: Social media communication and retweetability of Fortune 1000 chief executive officers on Twitter. *Internet Research*, 28, 123-142. doi:10.1108/IntR-08-2016-0248
- Sheer, V. C., Liu, S., & Huang, L. (2018). Ethical leadership: From western foundation to Chinese context. *Journal of Asian Pacific Communication*, 28, 20-40. doi:10.1075/japc.00002.she



Invited Talk

- Liu, M. (December, 2018). Culture, Language, and Communication Styles. School of Journalism and Mass Communication. Ocean University of China. Tsingtao, China.

Conference Presentations

- Butterfield, R. (2018, May/June). *Hu Shi on the ideological protection of 'Defenseless Democracies.'* Paper presented at American Society for the History of Rhetoric Symposium, Minneapolis, MN.
- Huang, L. V. & Zhan, Y. (2018, May). *Strategic thinking of social media use for public relations: An affordance perspective.* Paper presented at International Communication Association 2018 Preconference (also the 3rd PRSC & 11th PRAD Conference), Prague, Czech Republic.
- Huang, L. V. & Zeng, R. Z. (2018, May). *Myself in different places: Needs, uses, and self-perception changes in the homosexual dating app ecology.* Paper presented at International Communication Association 2018 Conference, Prague, Czech Republic.
- Liu, M. (November, 2018). *The role of power distance in intra- and intercultural negotiations: A multi-level examination.* Accepted for presentation at the National Communication Association annual conference, Salt Lake City, UT.
- Liu, M., & Wang, X. (May, 2018). *Organizational culture and mental health: An integrated, multilevel examination of urban bus operators' occupational stress.* Paper presented at International Communication Association 2018 Conference, Prague, Czech Republic.
- Poroli, A. & Huang, L. V. (2018, May). *Employee perception of dialectical tensions in company supported employee volunteerism.* Paper presented at International Communication Association 2018 Conference, Prague, Czech Republic.
[Awarded as Top Student Paper, Organizational Communication Division]

ACCS at NCA 2017



ACCS Annual Dinner; Dallas, TX; November, 2017



ACCS at NCA 2017



ACCS Annual Social Gathering; Dallas, TX; November, 2017



Officers, 2017-18

President	Meina Liu	George Washington University
Vice President	Chiaoning Su	Oakland University
Secretary and Treasurer	Ping Yang	Millersville University
Newsletter Editor	Luling Huang	Temple University
NCA Program Planner	Rya Butterfield	Nicholls State University
Webmaster	Rya Butterfield	Nicholls State University
Research Committee Chair	Bo Feng	University of California, Davis
Research Committee Member	Patrick Dodge	University of Colorado, Denver
Research Committee Member	Xiaowei Shi	Middle Tennessee State University
External Committee Chair	Pei Zheng	Ithaca College
External Committee Member	Qinghua Yang	Texas Christian University
External Committee Member	Yang Bai	Beijing Foreign Studies University
Student Committee Chair	Yunkang Yang	University of Washington
Student Committee Co-Chair	Minghui Fan	University of Alabama
Nomination Committee Chair	Bing Han	University of South Carolina
Nomination Committee Member	Min Wu	Louisiana State University, Alexandria

ACCS Newsletter is the ACCS official newsletter, published biannually in May and November, and emailed to all members.

Contact the editor:

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Temple University

If you have items to submit for our next monthly news digest, please email your items to luling.huang@temple.edu.

Our website:

<http://www.chinesecommunicationstudies.com/>

