

ACCS Newsletter

Association for Chinese Communication Studies

Spring 2017

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From the ACCS President

Dear ACCS members,

Greetings! I hope this newsletter finds you well. As you begin to enjoy a more relaxing summer, I'd like to take a moment to express my heartfelt thanks to all of you for your continued support of ACCS, and to our dedicated officers who have been working hard to make many wonderful things happen in this past academic year.

First, since this past NCA conference at Philadelphia, the official website of ACCS has been moved to a new location (<http://www.chinesecommunicationstudies.com>), thanks to the extraordinary work by Dr. Rya Butterfield, who not only served as ACCS's former president and current program planner, but also graciously offered to serve as ACCS's webmaster for the new website, as well as ACCS's Facebook and twitter accounts. Kudos to her all-around capabilities!

Many thanks also go to Dr. Joyce Chen for having built ACCS's first official website and for having served as ACCS's webmaster for many years. After she recently retired from the University of Northern Iowa, which hosted our old website, she was instrumental in facilitating a seamless transition of all the content from the old website to the new one. As one of the ACCS former presidents that has more institutional knowledge than any of the current officers, Joyce is like a backbone of ACCS, always available to offer advice and guidance when needed. She is also leading the initiative to apply for a Chinese Communication caucus or division.

Along with a new website, ACCS has also moved away from the outdated Yahoo newsgroup and has a new member listserve now (accs@hermes.gwu.edu). In addition, besides the traditional way of joining ACCS and paying membership dues either at NCA or by mailing a check to ACCS secretary Dr. Ping Yang, members can now renew their membership by using PayPal at the new website (<http://www.chinesecommunicationstudies.com/membership.html>).

Second, this past NCA conference at Philadelphia witnessed a record number of attendees at the ACCS annual group dinner - over eighty Chinese communication scholars joined us at the dinner, thanks to the remarkable work by Dr. Chiaoning Su, ACCS vice president. This past NCA conference also marked the beginning of increasingly stronger



Dr. Meina Liu
ACCS President, 2016-2018

collaboration with our sister/brother organization, Chinese Communication Association (CCA). Dr. Bu Zhong, President of CCA, along with Dr. Shuhua Zhou, Vice President of CCA, attended both our business meeting and annual group dinner party. Not only did they provide input for ways of furthering collaboration, but they also brought with them a team of Chinese communication scholars from several Chinese universities. For the 2017 NCA conference, to better promote intellectual exchange among scholars of Chinese communication studies, submissions to CCA and ACCS were jointly reviewed, selected, and paneled. This results in four NCA panels jointly sponsored by ACCS and CCA, and helps to break down disciplinary boundaries among Chinese communication scholars both in the US and in Greater China.

Third, to be better connected with our ACCS members using various platforms and to better serve our community, ACCS has launched a series of online brownbag discussion panels on WeChat since June 2017 (WeChat is a popular mobile messaging app in Greater China), with tremendous help provided by the external affairs committee chaired by Dr. Pei Zheng and the student affairs committee chaired by Mr. Yunkang Yang. The online brownbag events are virtual speaker series aimed at promoting exchange among scholars of Chinese Communication Studies on practical topics ranging from job search, tenure and promotion, teaching, international collaboration, to scholarly topics such as methodological shifts in the field, and research trends in various communication sub-disciplines. In addition, thanks to Mr. Luling Huang, ACCS newsletter editor, ACCS is not only sending out formal newsletters twice a year, but also monthly news digests to facilitate timely communication among members.

Fourth, besides the traditional Top Paper awards, ACCS is now giving out three new awards: outstanding thesis/dissertation awards and early career award. Dr. Bo Feng, chair of the research committee, is currently reviewing applications for these awards and will announce the winners at the next NCA conference in Dallas, Texas.

Last, but not least, at the NCA business meeting in Philadelphia, members voted and approved to extend the service term of the ACCS executive board from one year to two years, to mirror the organizational structure of CCA, our sister/brother organization, for easier collaboration. The ACCS executive board subsequently followed the ACCS bylaws to make the amendment official. This change became effective in May 2017.

Looking back, it has been an eventful year for ACCS and I am full of gratitude for working with a most talented and supportive team to expand our service to the community. Moving forward, we hope these initiatives have been helpful and wish everyone a productive summer. I look forward to seeing many of you at NCA in Dallas!



Meina liu, Associate Professor
The George Washington University



Announcements

The 2nd ACCS Brown Bag Event

Day/Time: July 7th, 6 p.m. Pacific (9 p.m. Eastern, July 8th at 9 a.m. Beijing Time)

Location: WeChat

Please see the next page for the event flyer.

Job Positions

Ithaca College (Ithaca, NY) Roy H. Park School of Communication, Department of Journalism is looking for part-time lecturer positions in Fall and Spring 2017-18, to teach courses in: Introduction to Journalism, Investigative Journalism, Journalism History, Journalism Law, News Editing, and Visual Journalism. Apply online if you are interested. Details: <https://ithaca.peopleadmin.com/postings/11226>

Faculty opening in Journalism/New Media at Nicholls State University (Thibodaux, LA).

Details:

https://jobs.nicholls.edu/applicants/jsp/shared/position/jobDetails_css.jsp?postingId=141723

The 2nd ACCS Brown Bag Event

Day/Time: July 7 @ 9pm EST (6pm Pacific)/July 8 @ 9am Beijing Time

Location: WeChat group

Event description

Target Audience: Ph.D. students, untenured junior faculty, tenured mid-career faculty in Communication.

Sample questions to be addressed:

- *What does it take to get Promotion and Tenure at American universities?*
- *How do the Appointment, Promotion, and Tenure (APT) criteria differ at the levels of Associate and Full Professors?*
- *How do the APT criteria differ at Research I universities vs. Research II & liberal arts colleges?*
- *What happens to the APT process when junior and mid-career faculty members change schools?*

Panelists: Comm scholars from diverse fields (mass comm., public relations, organizational comm., and intercultural comm.) teaching at universities with differential emphasis on research, teaching, and service.

To better serve our scholarly community, we need your support. If you haven't done so, please join ACCS by registering at <http://www.chinesecommunicationstudies.com/membership.html> (current membership rate: \$5 for students, \$10 for faculty, and \$45 for 5-year membership.)



Dr. Guobin Yang is Grace Lee Boggs Professor of Communication and Sociology at the Annenberg School for Communication and Department of Sociology at the University of Pennsylvania. His research covers digital media and critical social theory, global communication, social movements, activist media, environmental activism, cultural sociology, and media and politics in China.



Dr. Hua Jiang was recently promoted to Associate Professor with tenure at the Newhouse School of Communication of Syracuse University, after teaching at Towson University for a few years. Her teaching and research interests include public relations leadership, employee communication, corporate social responsibility, social media engagement, and health campaigns.



Dr. Bing Han is an Associate Professor at the Department of Communication of the University of South Carolina Aiken. Her teaching and research interests focus on intercultural communication, interpersonal communication, and conflict management.



Dr. Meina Liu is an Associate Professor at the Dept. of Organizational Sciences and Communication of the George Washington University, after teaching at the University of Maryland for a few years (promoted and tenured at UMD). Her research areas include organizational communication, intercultural communication, and negotiation and conflict management.



Association for Chinese Communication Studies

➤ The 2nd ACCS Brown Bag Event

ACCS Brown Bag Committee: Pei Zheng, Yunkang Yang, Minghui Fan, & Qinghua Yang

ACCS at NCA 2016



ACCS Annual Dinner, November 2016, Philadelphia, USA.



At NCA 2016, Prof. Meina Liu, President of ACCS, met with Prof. Bu Zhong, President of CCA, Prof. Shuhua Zhou, Vice President/Research Chair of CCA, Prof. Ran Wei, and Prof. Lu Wei.

ACCS at NCA 2016



ACCS Annual Business Meeting, November 2016, Philadelphia, USA.

ACCS at NCA 2016



Chunyu Zhang, Ohio University, the 2016 Dr. D. Ray Heisey Graduate Student Scholarship Recipient, NCA 2016, Philadelphia, USA.



Shaohai Jiang, Texas A&M University, the 2016 Dr. D. Ray Heisey Graduate Student Scholarship Recipient, NCA 2016, Philadelphia, USA.

ACCS at NCA 2016



Wuyu Liu, Michigan State University, the 2016 Dr. D. Ray Heisey Graduate Student Scholarship Recipient, NCA 2016, Philadelphia, USA.



Hong Shen, Shuning Lu, Kecheng Fang, Jiying Zhou & Jatin Srivastava, the 2016 ACCS Top Papers Recipient, NCA 2016, Philadelphia, USA.

Achievements of ACCS Members

Promotions and Appointments

Dr. Rya Butterfield was elected and confirmed to the Third Council Committee of the Chinese Rhetoric Society of the World (CRSW).

Dr. Patrick Shaou-Whea Dodge, Department of Communication, University of Colorado Denver (UCD), International College Beijing (ICB), was recently promoted to Associate Professor Clinical Track.

Dr. Qinghua Yang finished a postdoc appointment at the University of Pennsylvania and accepted a tenure-track job offer as an assistant professor focusing on health communication at Texas Christian University.

Grants, Awards, and Honors

Dr. Qi Wang: Jackson-Sharpe Top Paper Award: Ni, L., Chiappe, M., Romero, V., & Wang, Q. (2017, March). Community engagement and public health: A qualitative study of strategic communication of Hispanic community organizations. International Public Relations Research Conference, Orlando, FL.

Yunkang Yang received the Chinese Government Award for Outstanding Self-financed Students Abroad (中国国家优秀自费留学生奖学金)

Achievements of ACCS Members

Publications

- Bean, H., & Dodge, P. S-W. (2017). Reconfiguring public relations with China. *Public Relations Inquiry*, 6, 99-114. doi:10.1177/2046147X16672704
- Chen, W., Tu, F., & Zheng, P. (2017). A transnational networked public sphere of air pollution: Analysis of a Twitter network of PM2.5 from the risk society perspective. *Information, Communication and Society*. Advance online publication. doi:10.1080/1369118X.2017.1303076
- Chen, Y., & Yang, Q. (2017). How patient-provider communication influences quitting intention among smokers: A study using the 2013 Health Information National Trends Survey. *Journal of Substance Use*. Advance online publication. doi:10.1080/14659891.2016.1271033
- Dodge, P. S-W. (in press). Imagining dissent: Contesting the façade of harmony through art and the Internet in China. In S. Hartnett, L. Keränen, & D. Conley (Eds.), *Imagining China: Rhetorics of nationalism in the age of globalization* (Ch. 13). East Lansing, MI: Michigan State University Press.
- Huang, L. V., & Liu, P. L. (2017). Ties that work: Investigating the relationships among coworker connections, work-related Facebook utility, online social capital, and employee outcomes. *Computers in Human Behavior*, 72, 512–524. doi:10.1016/j.chb.2017.02.054

Achievements of ACCS Members

Publications

- Lin, C. A., & Xu, X. (2017). Effectiveness of online consumer reviews: The influence of valence, reviewer ethnicity, social distance and source trustworthiness, *Internet Research*, 27, 362-380, doi:10.1108/IntR-01-2016-0017
- Yang, Q. (2017). Are social networking sites making health behavior change interventions more effective? A meta-analytic review. *Journal of Health Communication*, 22, 223-233. doi:10.1080/10810730.2016.1271065
- Zhang, Y. (2017). Stereotyping and communication. In L. Chen (Ed). *Intercultural communication in handbooks of communication science series* (pp. 529-562). Berlin, Germany: De Gruyter.
- Zheng, P., Liang, X., Huang, G., & Liu, X. (2016). Mapping the field of communication technology research in Asia: Content analysis and text mining of SSCI journal articles 1995-2014. *Asian Journal of Communication*, 26, 511-531. doi:10.1080/01292986.2016.1231210
- Zhou, Y., & Yang, Y. (2017). Media strategy of social contention in China: Comparing environmental and land requisition protests, *Communication & Society*, 40.

Achievements of ACCS Members

Conference Presentations

Bennett, L., Segerberg, A., & Yang, Y. (2017, May). *The strength of peripheral networks: The flow of ideas from crowds into society.* Paper to be presented at the Political Communication Division, the 67th Annual Conference of the International Communication Association, San Diego, CA.

Hsiao, Y., & Yang, Y. (2017, May). Commitment in the cloud? Social media participation in the Sunflower Movement. Paper to be presented at the Political Communication Division, the 67th Annual Conference of the International Communication Association, San Diego, CA.

Lin, C. A., & Xu, X. (2017, May). Media dependency, third-person perception and influenza vaccination intention. Paper to be presented at the 67th Annual Conference of the International Communication Association, San Diego, CA.

Zheng, P., & Shahin, S. (2017, April). Through the Twitter glass: How social media reflect and influence the political climate. Paper presented at the ISOJ annual conference, Austin, TX.

ACCS Officers 2017-2018

President	Meina Liu	George Washington University
Vice President	Chiaoning Su	Oakland University
Secretary and Treasurer	Ping Yang	Millersville University
Newsletter Editor	Luling Huang	Temple University
Founding President	Guo-Ming Chen	University of Rhode Island
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External Committee Chair	Pei Zheng	Ithaca College
Webmaster	Rya Butterfield	Nicholls State University
Student Committee Co-Chair	Yunkang Yang	University of Washington
Student Committee Co-Chair	Yang Bai	University of Oklahoma
Student Committee Co-Chair	Minghui Fan	University of Alabama

ACCS Newsletter is the ACCS official newsletter, published biannually in May and November, and emailed to all members.

Contact the Editor:

Luling Huang

Lew Klein College of Media & Communication

Temple University

If you have latest awards, grants, promotions, or publications to share in our next newsletter, please email your information to luling.huang@temple.edu.

Our new website:

<http://www.chinesecommunicationstudies.com/>

