

# ACCS Newsletter

Association for Chinese Communication Studies

Fall 2017

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ACCS Annual Dinner  
Friday, November 17  
6:00-8:00 p.m.  
Royal Szechuan Restaurant  
400 N Greenville Ave.  
Richardson, TX 75081

## From the ACCS President

Dear ACCS members,

Greetings! In a week or so, we will gather together once again at the National Communication Association annual conference in Dallas, Texas, to present papers, share research insights, catch up with one another, and celebrate another year of growth and achievements! This year's theme at NCA is "Our Legacy, Our Relevance." I'd like to briefly report to you what we have done to build on our legacy established by former ACCS presidents and officers, and make our service relevant to our ACCS members.



Dr. Meina Liu  
ACCS President

First, ACCS membership has continued to grow. We have new members joining us and returning members renew membership almost every month. In particular, we have a record number of members that paid 5-year membership dues. Such continued commitment and support have been instrumental in bettering our service to the ACCS community.

Second, we have continued to attract donations from friends of ACCS. This year, we received a generous donation of \$10,000 from Dr. Xiao Xiaosui, Professor of Communication at Hong Kong Baptist University. Per his request, the ACCS will establish Xiao-Wu Scholarship Fund to promote the study of rhetorical communication.

Third, we have extended our collaboration with other academic organizations and are achieving greater reputation and visibility in both the U.S. and East Asia. Besides collaborating with CCA to review, select, and panel presentations for the NCA annual conference, we are one of the organizers for an ICA post-conference in Prague, Czech Republic. We have been approached by more than one Chinese communication journal that seeks collaboration with them. Professor Guoming-Chen, founding president of ACCS, is currently working with CCA and other communication associations to plan a Pan-Asian communication conference in Asia.

Fourth, we have extended our platform for academic and intellectual exchange beyond the annual meeting at NCA and English social media such as Facebook and Twitter. Besides a new email listserve that sends out monthly news digest and biannual newsletters, we have conducted a series of virtual brownbag sessions on WeChat (a popular mobile messaging app

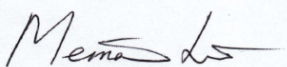
in Greater China) that have attracted over 300 communication scholars since June 2017. Given the increasing popularity of this new platform, we will continue to host more virtual brownbag sessions and cover a broader range of topics in the 2017-18 academic year.

Fifth, this year, the ACCS is giving out two new awards: an outstanding thesis/dissertation award and an early career award. Members of the research committee have already reviewed nominations and made selections. They will be announced at the NCA conference in Dallas, Texas and will inspire the ACCS members to continue producing top-notch research related to Chinese communication studies.

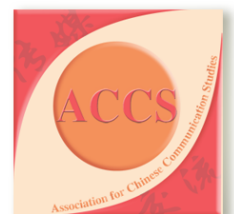
None of these achievements would have been possible without the enthusiastic support and hard work of all the ACCS officers. My heartfelt thanks go to: Dr. Chiaoning Su, Vice President, Oakland University; Dr. Ping Yang, Secretary and Treasurer, Millersville University; Mr. Luling Huang, Newsletter Editor, Temple University; Dr. Rya Butterfield, Program Planner and Webmaster, Nicholls State University; Dr. Bo Feng, Research Committee Chair, University of California, Davis; Dr. Patrick Dodge, Research Committee Member, University of Colorado, Denver; Dr. Xiaowei Shi, Research Committee Member, Middle Tennessee State University; Dr. Pei Zheng, External Committee Chair, Ithaca College; Dr. Qinghua Yang, External Committee Member, Texas Christian University; Dr. Yang Bai, External Committee Member, Beijing Foreign Studies University; Mr. Yunkang Yang, Student Committee Chair, University of Washington; Ms. Minghui Fan, Student Committee Co-Chair, University of Alabama; Dr. Bing Han, Nomination Committee Chair, University of South Carolina; and Dr. Min Wu, Nomination Committee Member, Louisiana State University, Alexandria. Last but not least, I would like to give my special thanks to Dr. Guo-ming Chen and Dr. Joyce Zhuojun Chen for their continued mentorship and support.

I'd like to close this letter by urging everyone to come and attend the ACCS Business Meeting at NCA and the Top Paper Session. We will continue the tradition of an annual dinner party. There will also be a happy hour social event in the President's suite (room number TBA). Please stay tuned for further information.

I look forward to seeing you all in Dallas, Texas!



Meina liu, Associate Professor  
The George Washington University



# Announcements

## 2017 ACCS Top Paper Awards

How Social Media Exposure to Health Information Influences Chinese People's Health Protective Behavior during Air Pollution? A Theory of Planned Behavior Perspective

**Authors:**

Qinghua Yang, Texas Christian University  
Shiwen Wu, Wuhan University

Wechat as a frame for information assessment: How source credibility and media credibility predict responses to food-safety information

**Author:**

Ji Pan, Fudan University

## 2017 ACCS Top Student Paper Awards

The meaning of drinking and its relationship with health for Chinese: An investigation from a cultural perspective

**Authors:**

Zhaomeng Niu, Washington State University  
Shuang Liu, Washington State University  
Yi Zhu, Michigan State University

From Political Resistance to Personal Resistance: Youth Culture, Media, and the Redefining of Cui Jian's Rock Music in the 2010s

**Author:**

Wei Wang, University of Southern California



Hong Shen, Shuning Lu, Kecheng Fang, Jiying Zhou & Jatin Srivastava, the 2016 ACCS Top Paper recipients, NCA 2016, Philadelphia, USA.



ACCS Top Paper Panel  
Friday, 11/17  
12:30 p.m. - 1:45 p.m.  
Room: Plaza Ballroom C -  
Third Floor, Marriott  
Co-sponsored by  
Chinese Communication  
Association

# Announcements

## Join Us at NCA:

ACCS Business Meeting  
Friday, 11/17, 2:00 p.m. - 3:15 p.m.  
Room: Plaza Ballroom C - Third Floor, Marriott

ACCS Top Paper Panal  
Friday, 11/17, 12:30 p.m. - 1:45 p.m.  
Room: Plaza Ballroom C - Third Floor, Marriott  
Co-sponsored by Chinese Communication Association

The ACCS Outstanding Thesis/Dissertation Award, the ACCS Early Career Award, and all the ACCS Top Paper/Top Student Paper Awards will be announced or given at the business meeting.

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## ACCS Annual Dinner

Friday, 11/17, 6:00 p.m. - 8:00 p.m.  
Royal Szechuan Restaurant  
400 N Greenville Ave.  
Richardson, TX 75081  
972-234-8889  
\$25/person including tip



ACCS Annual Dinner, November 2016, Philadelphia, USA.

As usual, we'll meet in the Marriott hotel lobby at 5:45pm, and head over together by taxi. If you plan to join us, please sign up here: <http://www.chinesecommunicationstudies.com/nca-2017-in-dallas-tx.html>.

There will also be a happy hour social event in the President's suite (room number TBA). Please stay tuned for further information.

# ACCS NCA Program

Thursday, 11/17

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Social Framing and Propaganda:  
Shaping Identity, Policy, and the Marketplace  
12:30 p.m. - 1:45 p.m.

Room: Plaza Ballroom B - Third Floor, Marriott

Sponsors: ACCS/Chinese Communication Association (CCA)

Friday, 11/18

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Asian Communication in Full Display:  
From Nationalism, Social Talk and Social App  
to Korean Expatriates Social Capital and Adaptation  
09:30 a.m. - 10:45 a.m.

Room: Champagne - Third Floor, Marriott

Sponsors: ACCS/CCA/

Korean American Communication Association

ACCS Top Paper Panal

12:30 p.m. - 1:45 p.m.

Room: Plaza Ballroom C - Third Floor, Marriott  
Co-sponsored by CCA

ACCS Business Meeting

2:00 p.m. - 3:15 p.m.

Room: Plaza Ballroom C - Third Floor, Marriott

# ACCS NCA Program

Saturday, 11/18

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Our Media Legacy and Relevance:  
Advocating for and Connecting Our Communication to Chinese Societies across Sectors

08:00 a.m. - 09:15 a.m.

Room: Plaza Ballroom B - Third Floor, Marriott  
Sponsor: ACCS

Rights Consciousness and Civic Mindedness:  
Expansions of Participation and Protest

Saturday, 11/18, 09:30 a.m. - 10:45 a.m.

Room: Plaza Ballroom C - Third Floor, Marriott  
Sponsors: ACCS/CCA

Sunday, 11/19

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The Impact of Cross-Cultural Communication on  
Identity, Health, and Politics

08:00 a.m. - 09:15 a.m.

Room: Majestic 9 - 37th Floor (Center Tower), Sheraton  
Sponsors: ACCS/CCA

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## Achievements of ACCS Members

### Grants, Awards, and Honors

Liu, M. (2017). Designing Communication Interventions for Promoting Civility in Public Space. Co-PI (PI: Xiaohua Wang). Bao'an Urban Civilization Commission, Shenzhen Municipal Government, China. RMB 480,000 (funded). April 2017-April 2018.

Liu, M. (2017). Visiting Professorship, School of Media and Communication, Shenzhen University, Shenzhen, China.

ACCS Top Paper Panel  
Friday, 11/18  
12:30 p.m. - 1:45 p.m.  
Room: Plaza Ballroom C  
Third Floor, Marriott



## Publications

- Baumann, H., Zheng, P., & McCombs, M (2017). First and second-level agenda-setting in the 2014 Indian general elections: A time-serie analysis of party-media relations. *Asian Journal of Communication*. Advance online publication. doi:10.1080/01292986.2017.1390773
- Buzzanell, P. M., Remke, R. Meisenbach, R., Liu, M., Bowers, V., & Conn, C. (2017). Standpoints of maternity leave: Discourses of temporality and ability. *Women's Studies in Communication*, 40, 67-90. doi:10.1080/07491409.2015.1113451
- Cao, B., & Lin, W.-Y. (2017). Revisiting the contact hypothesis: Effects of different modes of computer-mediated communication on intergroup relationships. *International Journal of Intercultural Relations*, 58, 23-30. doi:10.1016/j.ijintrel.2017.03.003
- Cao, B., Liu, C., Durvasula, M., Tang, W., Pan, S., Saffer, A. J., Wei, C., & Tucker, J. D. (2017). Social media engagement and HIV testing among men who have sex with men in China: A nationwide cross-sectional Survey. *Journal of Medical Internet Research*. 19, e251. doi:10.2196/jmir.7251
- Kim, J., & Liu, M. (2017). Primary data analysis. In M. Allen (Ed.), *The SAGE encyclopedia of communication research methods* (pp. 1318-1321). Thousand Oaks, CA: Sage. doi:10.4135/9781483381411.n456
- Lin, W.-Y., Cao, B., & Zhang, X. (2017). Speak or not to speak: Predicting college students' outspokenness in the pro-democracy movement in Hong Kong. *International Journal of Communication*, 11, 3704-3720. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/6723>
- Liu, M. (2017). Culture and communication. In M. Allen (Ed.), *The SAGE encyclopedia of communication research methods* (pp. 160-163). Thousand Oaks, CA: Sage. doi:10.4135/9781483381411.n67

## Publications

- Liu, M., & Zhu, L. (2017). Negotiation strategies across cultures. In Y. Y. Kim and K. McKay-Semmler (Eds.), *The international encyclopedia of intercultural communication*. San Francisco, CA: Wiley-Blackwell.
- Liu, Y., Rui, J. R., & Cui, X. (2017). Are people willing to share their political opinions on Facebook? Exploring roles of self-presentational concern in spiral of silence. *Computers in Human Behavior*, 76, 294-302. doi:10.1016/j.chb.2017.07.029
- Radin, M., Wu, T. Y., Xu, X., Rainear, A. M, & Atkin, D. J. (2017). The Impact of Environmental Attitudes and Waste Signage on Knowledge, Attitudes, and Behaviors About Recycling. *Journal of Communication and Media Research*, 9, 29-44.
- Rui, J. R., & Stefanone, M. A. (2017). That tagging was annoying: An extension of expectancy violation theory to impression management on social network sites. *Computers in Human Behavior*. Advance online publication. doi:10.1016/j.chb.2017.11.001
- Rui, J. R. (2017). Source-target relationship and information specificity: Applying warranting theory to online information credibility assessment and impression formation. *Social Science Computer Review*. Advance online publication. doi:10.1177/0894439317717196
- Van Stee, S. & Yang, Q. (in press). Application and extension of the comprehensive model of information seeking in the context of online cancer information seeking. *Health Communication*.
- Yang, Q. Liu, J., Lochbuehler, K., & Hornik, R. (in press). Does seeking e-cigarette information lead to vaping? Evidence from a national longitudinal survey of youth and young adults. *Health Communication*.
- Zhu, L., Liu, M., & Fink, E. L. (2016). Person-culture fit in cultural adaptation as assessed by convergence of mental models. *Human Communication Research*, 42, 485-501. doi:10.1111/hcre.12084

## Conference Presentations

- Liu, M., & Wang, X. (2017, August). *A tale of two paths: The moderating effect of communication channel on emotion-laden dispute resolution*. Presented at the Decepticon 2017: Truth, Trust, and Tech conference, Stanford, CA.
- Liu, M. & Wang, X. (2017, June). *Organizational (sub)culture and stress management*. Paper presented at the NCA pre-conference, Shenzhen, China.
- Pineda, C. V., Liu, M., & Zhu, L. (2017, May). *Person-Culture Fit and Intercultural Adaptation: The Effect of Communication Styles on International Students' Friendship Patterns and Psychological Wellbeing*. Paper presented to the ICA Intercultural Communication Division in its annual convention, San Diego, CA.
- Xu, X. (2017, November). *Uses and Gratifications in the Internet Context: A Literature Review*. Paper to be presented at the 103rd Annual Conference of the National Communication Association, Dallas, TX
- Radin, M., Rainear, A. M., Wu., T. Y., Xu, X. & Atkin, D. J. (2017, November). *Environmental Attitudes Impact on Environmental Conceptions and Perceived Potency of Recycling Terms*. Poster to be presented at the 56th New England Psychological Association Annual Meeting, Newton, MA.

ACCS Business Meeting  
Friday, 11/18  
2:00 p.m. - 3:15 p.m.  
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Third Floor, Marriott

## Job Position

The School of Communication at Radford University invites applications for a tenure-track Instructor/Assistant Professor position, starting in August 2018.

The successful candidate will be required to teach from among the following courses in our core curriculum, which currently includes: introduction to communication, communication theory, research methods, and our new course in communication writing.

Experience teaching any of the following is preferred: argumentation, persuasion, business and professional communication, and organizational communication. The successful candidate will also be eligible to teach in the graduate program in Strategic Communication.

Commitment to a program of research and active scholarship, academic advising and university service is required. Ph.D. preferred, A.B.D considered. Preference will be given to individuals who demonstrate collegiality and a commitment to achievement of student learning outcomes and high quality teaching.

Please see the attached document for more information. Application must be done online through the link provided in the attached document.

## ACCS Officers 2017-2018

President	Meina Liu	George Washington University
Vice President	Chiaoning Su	Oakland University
Secretary and Treasurer	Ping Yang	Millersville University
Newsletter Editor	Luling Huang	Temple University
NCA Program Planner	Rya Butterfield	Nicholls State University
Webmaster	Rya Butterfield	Nicholls State University
Research Committee Chair	Bo Feng	University of California, Davis
Research Committee Member	Patrick Dodge	University of Colorado, Denver
Research Committee Member	Xiaowei Shi	Middle Tennessee State University
External Committee Chair	Pei Zheng	Ithaca College
External Committee Member	Qinghua Yang	Texas Christian University
External Committee Member	Yang Bai	Beijing Foreign Studies University
Student Committee Chair	Yunkang Yang	University of Washington
Student Committee Co-Chair	Minghui Fan	University of Alabama
Nomination Committee Chair	Bing Han	University of South Carolina
Nomination Committee Member	Min Wu	Louisiana State University, Alexandria

ACCS Newsletter is the ACCS official newsletter, published biannually in May and November, and emailed to all members.

Contact the Editor:

Luling Huang  
 Lew Klein College of Media & Communication  
 Temple University

If you have items to contribute in our next newsletter, please email your information to [luling.huang@temple.edu](mailto:luling.huang@temple.edu).

Our new website:

<http://www.chinesecommunicationstudies.com/>

