

Association for Chinese Communication Studies

ACCS NEWSLETTER

Opening Statement from the President

Joyce Chen



First, I would like to express my gratitude to the ACCS officers 2010-2011, Chin-Chung Chao, Qin Zhang, Janice Xu, Mei Zhang, Hairong Feng, and Yue Hu, and the ACCS president 2009-2010 Canchu Lin and the founding president Guo-Ming Chen, for their kind support and advice. During the year, we have been working together to strengthen the ACCS as an organization, and to develop academic collaboration among members. The ACCS Constitution and Bylaws received the majority's support, and became effective on May 11, 2011.

The Constitution indicated:

The purposes of the ACCS shall be to promote teaching excellence and research prosperity, enhance academic exchange, facilitate career development of young scholars and graduate students, and build a sense of community among global scholars in the field of Chinese Communication Studies.

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The ACCS has made great efforts to encourage, assist, and organize scholarship activities nationally and internationally. We have maintained high quality and quantity of submission records, and awarded four top papers at the NCA 2010. In 2011, the ACCS co-sponsors "The 9th CAFIC International Conference on Intercultural Communication Studies in the Context of Globalization: Theory and Practice" held in Fuzhou, China, June 22-26. The ACCS contributes four panels that recruited twenty participants. The majority of participants are the ACCS members.

The membership is stable. We have about 150 subscribers to the Yahoo Group with approximately half of them as ACCS members. Keeping the current membership and developing new membership is a key factor to the growth of the organization. During this year, we have distinguished the membership from the non-membership in terms of election and decision-making processes, made efforts to reach individual members and let everyone's voice be heard, provided new members with free membership for a year, and worked hard to enhance the collaborative activities among members. I sincerely ask you for advice and suggestions in order to improve the recruitment of membership.

Congratulation to the ACCS officers for 2011-2012, who will take the responsibilities on September 1, 2011.

Finally, I'd like to express my condolence to the family of Dr. D. Ray Heisay, whose support to ACCS will be remembered by many people in this group. Thanks to Mei Zhong for her touching essay at the end of this newsletter.

President 2011-2012

Chin-Chung Chao, University of Nebraska, Omaha

Vice President 2011-2012

Qin Zhang, Fairfield University

Secretary/Treasurer 2011-2013

Qi Wang, Villanova University

Newsletter Editor 2011-2012

Chiaoning Su, Temple University

Chair of Research Committee 2011-2012

Hairong Feng, University of Minnesota, Duluth,

Chair of External Affairs Committee 2011-2012

Qi Tang, Tennessee State University

Chair of Student Committee 2011-2012

Yue Hu, George Mason University

Thanks to the Nomination Committee 2011-2012:

Lili Shi, City University, New York

Dexin Tian, SCAD-Hong Kong

Wenli Yuan, Kean University

Important Dates of ACCS Activities

September 1 The Term of Newly Elected Executive Board Begins

October The Preparation for Annual ACCS Business Meeting at the NCA

November 1. The Renewal of the ACCS Membership

2. The Fall Newsletter

3. The ACCS Annual Social Gathering

4. The ACCS Sessions and Business Meeting at the NCA

5. The Appointment of the Nomination Committee

March-April The ACCS Nomination and Election

April The Announcement of Election Results

May The Spring Newsletter

Awards, Honors, & Promotions

Dr. Chin-Chung Chao will serve on the editorial board (2011-2013) of *Journal of Intercultural Communication Research*, Taylor & Francis.

Dr. Peter DeCaro has accepted a position as chair of the communication department at the University of Alaska, Fairbanks, beginning in August 2011.

Dr. Meina Liu, Assistant Professor of Communication, University of Maryland, received Outstanding Scholarly Work Award from Intercultural Communication Division, International Communication Association, Boston, May 2011. The work is Liu, M. (2009). The intrapersonal and interpersonal influence of anger on negotiation performance: A cross-cultural investigation. *Human Communication Research*, 35, 148-169.

Dr. Dexin Tian and co-authors received an Award of the 15th Five-year Nationally-Planned Textbook. Books on the award list are academically recognized and recommended for nation-wide use as college textbooks. The book is Du, R. Q., Tian, D. X., & Li, B. X. (Eds.). (2010). *Selected readings in intercultural communication, 2nd ed.* Xi'an: Xi'an Jiaotong University.

Dr. Dexin Tian will serve as an editor on the Editorial Board of the *Journal of Intercultural Communication Research*, 2011-2003.

Dr. Brecken Chinn Swartz, assistant Professor of Communication at Curry College in Milton, Massachusetts, presented her project using therapeutic drumming as a psychosocial healing modality with burn-injured children in China at this year's Van Someren Research Dinner. The paper, "Voice in Community: Healing Trauma through Therapeutic Drum Circles," was based on the work at her nonprofit organization HandReach. She will be traveling this summer with a HandReach team to inaugurate China's first in-hospital pediatric prosthetics unit at the China General Air Force Hospital in Beijing. HandReach (www.handreach.org) works to integrate surgery, orthopedics, nursing, rehabilitation, and psychosocial care to foster the full rehabilitation of trauma-injured children in China.

Conference Presentations:

Chao, C. Climbing the Himalayas: How women lead in cultures. Competitive paper to be presented for the International Communication Association Convention, May, 2011.

Chao, C. Multi-layered identity formulation under the impact of historical transitions and globalization trends. Paper presented for the Central State Communication Association Convention, Apr. 2011.

Chao, C. (2010, November). Female leaders and the queen bee syndrome in organizations: A comparative Study of Taiwan and the United States. Paper presented for the 96th National Communication Association Annual Convention, Nov. 2010.

Chao, C. (2010, November). When American students meet international professors: A cultural identity approach in the communication classroom. Paper presented for the 96th National Communication Association Annual Convention, Nov. 2010.

Deng, Y. (2010, November). Some Noteworthy Communication Aspects in Multinational Companies of Chengdu, an inland city of China – an Exploratory Study. Paper presented at the National Communication Association conference, San Francisco, California.

Gevorgyan, G., & Manucharova, N. (2010, November). Bridging the cultural gap in political participation: Predicting Chinese American constituents' voting attitudes and decisions in response to online electoral public service announcements (PSAs). Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

Tang, Q., & Chao, C. (2010, November). Foreigners' archive: Contemporary China in the blogs of American expatriates. Competitive paper presented for the 96th National Communication Association Annual Convention, Nov. 2010. (Top paper award)

Tian, D., & Chao, C. (2010, November). Ripple effect of a stone into the sea: Online responses to the *Economist's* article entitled "The riots in Xingjiang: Is China fraying?" Paper presented for the 96th National Communication Association Annual Convention, Nov. 2010.

Tian, D. X., & Chao, C. C. (2011, June 22-26). Testing News Trustworthiness in Online Public Sphere: A Case Study of *The Economist's* News Report Covering Riots in Xinjiang, China. Accepted for presentation at the 9th CAFIC International Conference, Fujian, China.

Tian, D. X. (2010, Nov. 14-17). IPR disputes in Cyberspace: U.S. Hegemony and Chinese Resistance. Presented at the 96th NCA Annual Convention in San Francisco, CA.

Publications

Chen, G. M. (2010). *The rhythm of life*. Hong Kong: China Review Academic Publishers.

Chen, G. M. (2010). Moving beyond the dichotomy of communication studies: Boundary wisdom as the key. In G. Wang (Ed.), *De-Westernizing communication research: Changing questions and altering frameworks* (pp. 157-171). New York: Routledge.

Chen, G. M. (2012). An alternative view of identity. In L. A. Samovar, R. E. Porter, & E. R. McDaniel (Eds.), *Intercultural communication: A reader* (pp. 95-103). Boston, MA: Wadsworth.

Chen, G. M., Chang, C., & Tong, Y. (2011). Letters to silent teachers in Tzu Chi Medical School: A spiritual interaction. *Death Studies*, 35, 441-454.

Chen, G. M., W. C. Peng, Y. J. Ye, & R. An (2010). *Communication research methods*. Taipei, Taiwan: Wiseman.

Chao, C., & Tian, D. (2011, February). Culturally universal or culturally specific: A comparative study of the anticipated female leadership styles in Taiwan and the United States. *Journal of Leadership & Organizational Studies*, 18(1), 64-79.

Chung, Jensen. (2011). Chi-based strategies for public relations in a globalizing world. In N. Bardhan & K. Weaver (Eds.) *Public Relations in Global Cultural Contexts: Multiparadigmatic Perspectives*. New York: Routledge (Taylor & Francis Group). pp. 226-249.

Deng, Y. (2010). Strategy to bring about predetermined outcome in Chinese mediation: contemporary Chinese mediation sessions in a southwestern province in China. *Intercultural Communication Studies*, XIX (3), 1-20.

Du, R. Q, Tian, D. X., & Li, B. X. (Eds.). (2010). *Selected readings in intercultural communication, 2nd ed.* Xi'an: Xi'an Jiaotong University.

Jia, W. S., Tian, D. X., & Jia, X. B. (2011). Chimerica: United States-China communication for the twenty-first century. In E. R. Samovar, R. E. Porter, E. R. McDaniel (Eds.), *Intercultural Communication: A Reader*, 13th ed. Cengage Learning, Ltd.

- Liu, M., & Wang, C. (2010). Explaining the influence of anger and compassion on negotiators' interaction goals: An assessment of trust and distrust as two distinct mediators. *Communication Research*, 37, 443-472.
- Liu, M., & Wilson, S. R. (2011). The effects of interaction goals on negotiation tactics and outcomes: A dyad-level analysis across two cultures. *Communication Research*, 38, 248-277.
- Liu, S., & Chen, G. M. (Eds.). (2010). Communicating health: People, culture and context [Special issue]. *China Media Research*, 6(4), 1-118.
- Portalla, T., & Chen, G. M. (2010). The development and validation of the intercultural effectiveness scale. *Intercultural Communication Studies*, 19(3), 21-37.
- Starosta, W. J., & Chen, G. M. (2011). Expanding the circumference of intercultural communication study. In R. T. Halualani & T. K. Nakayama (Eds.), *The handbook of critical intercultural communication* (pp. 130-146). West Sussex, UK: Wiley-Blackwell.
- Tang, Q., & Chao, C. C. (2010, December). Foreigners' archives: Contemporary China in blogs of American expatriates. *Chinese Journal of Communication*, 3(4), 384-401.
- Tian, D., & Chao, C. C. (2010). The communication model and the nature of change in terms of deforestation in China since 1949. *Applied Environmental Education & Communication*, 9:2, 122-130.
- Tian, D. X. (2010). The hegemonic role of the United States in the U.S.-China copyright disputes, *Journal of Intercultural Communication*, (23), 1-15.
- Xiao, X-S., & Chen, G. M. (2012). A Confucian perspective of communication competence. In L. A. Samovar, R. E. Porter, & E. R. McDaniel (Eds.), *Intercultural communication: A reader* (pp. 435-444). Boston, MA: Wadsworth.
- Xu, J. H. (2011) Online News Reports of Air quality Issues in Beijing. *Telematics and Informatics*. (in print)
- Yin, J. (2011). Popular culture and public imaginary: Disney vs. Chinese stories of Mulan. *Javnost—The Public: Journal of the European Institute for Communication and Culture*, 18(1), 53-74.
- Yuan, W. (2010). E-democracy@China: Does it work? *Chinese Journal of Communication*, 3(4), 488-503.
- Yuan, W. (2010). Investigating international student perceptions of adjustment through Q methodology. *Intercultural Communication Studies*, XIX(2), 235-252.

REMEMBERING DR. D. RAY HEISEY

BY MEI ZHONG

It is with great sorrow that I write this memorial. I learned about Dr. Heisey's condition when Guo-Ming forwarded the message a few weeks ago about him being hospitalized with a terminal disease. It came unexpected so I emailed Dr. Heisey directly to find out about his situation. He replied right back saying that the reason I didn't hear about it was because it was very sudden; he found out about the cancer shortly before it escalated. A few days later, when I wrote back to check on his condition, he said I could follow his development through the CaringBridge site that his oldest son had set up to allow family and friends to be updated about the treatment. And so, I've been following the site since. I knew he and his family had made the decision to try on some experimental medical treatments, so there was a possibility that things could turn any direction...

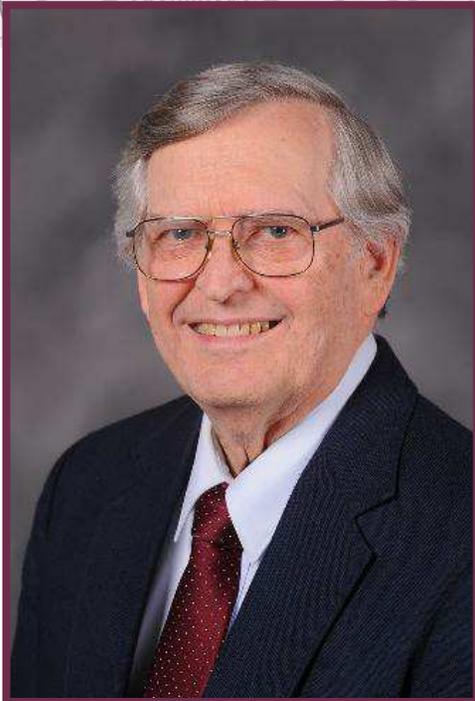
Then last week, it came as a shock when I received the email from Kent State about his calling hours and service. In disbelief, I went quickly to the site to read about the latest developments and, sadly, the many guest messages expressing their sadness about his passing. . .

It is very apparent that Dr. Heisey was loved by many people in this world. He has left many positive imprints in people's lives. Reading through the messages in his guestbook, I realized that there are mainly two types of people writing them: those who are family members and friends, and those who are from his academic field. They praise him equally regarding his qualities as a scholar and educator as well as his kindness and inspiration as a human being. This, I think, from another angle, attests to the fact that he was a well-balanced and well-rounded person who lived a very full life. He was a beautiful soul and those of us who've had the good fortune to have met and worked with him are truly blessed.

As far as I know, Dr. Heisey's research was mainly on the Middle East in his earlier career. During the years that I studied under him from 1992 to 1996, we had many discussions about his fascination with the Chinese culture, which dated back to his high school years. He told me that he was on his school debate team and one of the impressing debates he had back then was about U.S. relation with "Red China," the term widely used then. Since my research interest and dissertation (which he directed) focused on China, we had many opportunities to discuss various issues related to China. With Dr. Heisey's encouragement, on a trip to China in 1993, I visited Peking University and People's University to express our (Kent State University's) interest in establishing exchange programs, and received positive responses. Working with

Dr. Heisey upon my return, we were able to build these two relationships and as a result, he and many other scholars were invited to teach at these institutions.

This new found connection with China triggered a renewed interest in the Chinese culture for Dr.



Dr. D. Ray Heisey

Heisey and hence, in my opinion, started a second peak of his research activity. He soon became involved in ACCS. I feel honored to be his last doctoral student at Kent before he retired in the end of spring 1996. Obviously, as we all know, retirement did not slow him down a bit. He went right into his many research projects, this time with primary focus on the Chinese culture, resulting in a very prolific list of publications. He also became very involved with ACCS due to his new research interest, resulting in much wonderful collaboration with many ACCSers. Meanwhile, he was also very active in the Intercultural and International Communication Division at NCA and served as the Division Chair for one term. This is rather remarkable since he was elected into this role many years after his retirement.

I am extremely impressed with his energy and ability to remain so active in research, teaching, and travel after retirement. He is a true example of a scholar who is genuinely interested in what he studies. For all the years before and after his retirement, he was extremely kind to international students. So, beyond his interest and theoretical work in intercultural communication, he also practiced what he preached in life. I especially remember and appreciate his inquisitive spirit in that he was always eager and ready to explore anything; no question was too small to ask. I think that is why he was able to maintain a fresh look at life till the very end.

Indeed, those of us who have met Dr. Heisey and worked with him are all impressed with his always-positive outlook on life and research. He truly embodied a great educator and a wonderful human being. I have the utmost respect for Dr. Heisey and will always miss him. . .

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