

## 2008 ACCS Election

Following the guidelines set up in the ACCS Constitution, an election was conducted in April 2008. The newly elected ACCS officers, together with those remaining in service, will carry on the commitment to excellent service for the organization and for our members. We wish them great success upholding ACCS's fine traditions of scholarship, mentorship, professional collaboration, and commitment to high quality research and professional activities that promote a richer, broader, and more sophisticated understanding of human communication in its various cultural, social, historical, and political contexts in an increasingly diverse and dynamic global environment.

Congratulations to the 2008-2009 ACCS officers:

### **President**

Yun Xia, Rider University

### **Vice President**

Canchu Lin, Bowling Green State University

### **Newsletter Editor**

Wenli Yuan, Kean University

### **Chair of Student Affairs**

Chin-Chung (Joy) Chao, Bowling Green State University

In addition to those elected officers, two ACCS colleagues will serve as:

### **Chair of Research Committee**

Joyce Chen, University of Northern Iowa

### **Chair of External Affairs**

Yuping Mao, Ohio University/University of Alberta

These positions will be effective September 1, 2008 according to the ACCS Constitution. With new leadership in place, ACCS will continue her mission to serve her members, and to contribute to the field of communication studies.

### INSIDE THIS ISSUE:

2008 ACCS Election 1

Accomplishments, Awards, & Promotions 2

Publications 3

Call for Papers 4-5

ACCS Information and Thank You 6

Thank you for your contributions to ACCS.

Have a great summer!





## Accomplishments, Awards, & Promotions

**Dr. Bei Cai** (Kent State U, Stark campus) has been approved for tenure and promoted to associate professor. Dr. Cai has also been appointed as Director of KSU China Center (Beijing) beginning in February 2008.

**Dr. Jing Yin** joined the faculty of Department of Communication at the University of Hawaii at Hilo in Fall 2007.

**Dr. Ling Chen** (Hong Kong Baptist U) was elected vice chair of the ICA Intercultural Communication Division in the summer of 2007 and will resume the post in the 2008 ICA Montreal conference. She will become the chair for the following year. Dr. Chen said, "I'd be very happy to see more ACCS members be active in ICA, particular in the IC Division."

**Dr. Qi Wang** (Villanova U) was awarded 2008 summer research fellowship from Villanova University for \$8,400 for her project, "Theorizing interpersonal conflict avoidance across cultures."

**Dr. Wenshan Jia** (Chapman U) has been on the Board of Directors of All China Association for Intercultural Communication since July 2007. Dr. Jia has also been Chair of Faculty Personnel Council at Chapman University.

**Dr. Xin Zhong** (Renmin U; visiting scholar at U of Maryland, College Park) has got a position at Beijing Organizing Committee of Olympic Games (BOCOG) and will go to Beijing working for Olympics by the end of May, 2008. This appointment is from International Broadcast Center (国际广播中心), the venue for world broadcasters covering Olympics. Dr. Zhong said, "It would be a good place for me to observe how they work and can do some research there."

**Dr. Xing Lu** (Depaul U) presented as a keynote speaker at "The First National Symposium on English Public Speaking" (首届全国英语演讲教学与研究学术研讨会), Beijing, China, November 17-18, 2007. The title of her speech was "Public Speaking and China's Modernization: A Historical Overview of Rhetorical Traditions and Practices in China and the West." Dr. Lu also presented as a plenary speaker at "International Conference on Globalization and Chinese Narrations" (全球化與華語敘述國際研討會), Taiwan, December 7-8, 2007. Her speech was titled "文化冲突還是文化融合: 敘述方式對全球化和思維多元化的影響 (Clash or harmony of civilization: Impact of narrative on globalization and multicultural thinking pattern).

ACCS colleagues' accomplishments are exciting!

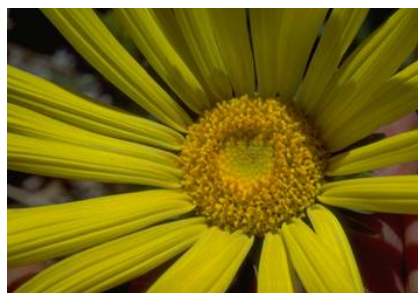


## Congratulations!

# Publications

- Chang, H.-c., & Holt, R. (In press). *Taiwan and ROC: A critical analysis of President Chen's construction of Taiwan identity in national speeches, 2000-2007*. *National Identities*.
- Chang, H.-c. (2008). Interpersonal communication: Topics and major issues. In S. Lu (Ed.), *An analysis on development of communication research in the West [xifang goutong jiaojixue qianyan fazhan pingxi]* (pp. 87-108). Beijing, China: People's University Press. [in Chinese]
- Chen, G. M. (2007). The impact of feng shui on Chinese communication. *China Media Research*, 3, 102-109.
- Chen, G. M. (2007). Intercultural communication studies by ACCS scholars on the Chinese. In S. J. Kulich & M. H. Prosser (Eds.), *Intercultural perspectives on Chinese communication*. (pp. 302-337). Shanghai: Shanghai Foreign Language Education.
- Chen, G. M. (2008). Intercultural communication. In S. Lu (Ed.), *Communication studies*. (pp. 194-217). Beijing: Ren Min University Press.
- Chen, G. M. (2009). Intercultural effectiveness. In L. A. Samovar, R. E. Porter, & E. R. McDaniel (Eds.), *Intercultural communication: A reader* (pp. 393-401). Boston, MA: Wadsworth.
- Chen, G. M., Chou, D., Pan, B., & Chang, C. (2008). An analysis of Tzu Chi's public communication campaign on body donation. *China Media Research*, 4(1), 56-61.
- Chen, G. M. (2007). The impact of feng shui on Chinese communication. *China Media Research*, 3(4), 102-109.
- Chen, G. M., & Starosta, W. J. (2008). Intercultural communication competence: A synthesis. In M. K. Asante, Y. Miike, & J. Yin (Eds.), *The global intercultural communication reader* (pp. 215-237). New York: Routledge.
- Chung, C. & Chung, J. (2007). Conductor is just another musician: Partnership as leader-member interaction. *Journal of Business & Leadership*, 3, 51-57.
- Jia, W. (2007). The study of Chinese political culture from the perspective of communication as construction. In S. Guo & B. Guo (Eds.) *Challenges Facing Chinese Political Development* (pp. 33-46). Boulder, CO: Lexington Books
- Miike, Y. (2009). "Harmony without uniformity": An Asi-centric worldview and its communicative implications. In L. A. Samovar, R. E. Porter, & E. R. McDaniel (Eds.), *Intercultural communication: A reader* (12th ed., pp. 36-48). Boston: Wadsworth Cengage Learning.
- Wang, Q., Fink, E. L., & Cai, D. A. (2008). Loneliness, gender, and parasocial interaction: A uses and gratifications approach. *Communication Quarterly*, 56, 87-109.
- Shi, X., & Lu, X. (2007). Bilingual and Bicultural Development of Chinese American Adolescents and Young Adults: A Comparative Study. *The Howard Journal of Communication*, 18, 313-333.
- Lu, X. (2007). Reading Chinese Fortune Cookies: The Making of Chinese American Rhetoric. by Lu Ming Mao In *Rhetoric Review* 26, pp. 259-262.
- Yin, J., & Miike, Y. (2008). A textual analysis of fortune cookie sayings: How Chinese are they? *Howard Journal of Communications*, 19, 18-43.

**ACCSers have  
produced  
outstanding  
research!**





### Call for Submission and Participation



# Call for Papers

## International Association for Intercultural Communication Studies Conference on Ethnic Identity, Hybridity and Intercultural Communication

You are encouraged to submit papers for the annual IAICS conference, November 13-15, 2008, at the Marriott Downtown in Louisville, Kentucky, U.S.A.

**Submissions** may include abstracts, panel proposals, and workshop proposals, as outlined below: Abstracts should not exceed 150-200 words in English. Panel proposals reflecting the conference theme may be submitted. All panel proposals should provide a 300-word rationale and 150-250 word abstract of each panelist's paper. Workshop proposals relevant to the conference theme may be submitted. Proposals are expected to be 3-5 pages in length, single-spaced.

**Deadline for Submission:** Please submit the abstract, the complete panel proposal, and the complete workshop proposal as MS Word attachments to [editor.ics@gmail.com](mailto:editor.ics@gmail.com) by June 1, 2008. The submission should include a letter detailing the title of the paper, author(s)' names, institutional affiliations, mailing addresses, telephone numbers, and email addresses, and a statement explaining any audio-visual equipment requested for presentation. Because obtaining audio-visual equipment at the hotel is costly and difficult, please make a request for the equipment only if it is absolutely essential for your presentation.

**In** order to be included in the conference proceedings, the completed paper must be received by July 1, 2008. The full paper should be typed in 12-point Times New Roman font, double-spaced, between 10 and 30 pages, including title-page, abstract, graphs, tables, pictures, footnotes, etc. All submissions will be carefully reviewed. Two issues of the IAICS journal, *Intercultural Communication Studies*, will include qualified papers from the conference.

**The language of the conference will be International English.**

**Conference theme:** From the 'age of discovery' to this millennium, globalization has been underway, and it has dramatically altered the relations and connections between peoples from different cultural backgrounds. The intensification of technological change across telecommunication and human interactions presents new political, cultural, and moral dilemmas and opportunities.

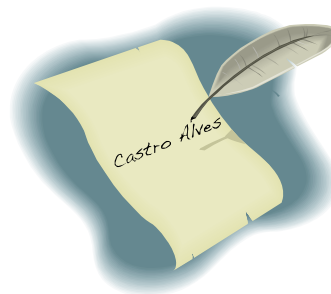
**Social change,** cultural differences, identity, uncertainty, diversity and the world order in the process of global communication demands fresh perspectives and new systems of explanation. In such a rapidly changing world, communication plays a much more important role today than ever before: People from different cultural backgrounds are actively using the appropriation of communication resources to construct their cultural and social rights, style, and identity. Communicative resources thus become an integral part of an individual's symbolic and social capital, which can be every bit as essential as real property resources were once considered to be. Therefore, understanding and developing intercultural knowledge and skills becomes most critical for a productive and successful life in the 21st century. Hence the focus of this conference is on issues of ethnic identity and cultural hybridity.

Please visit the organization's website at [www.iaics.org](http://www.iaics.org) for more information. (to be continued)

## Call for Papers (continued)

Papers may address a wide range of communication related topics, including the following:

- Advertising
- Approaches to intercultural communication study
- Business communication across cultures
- Communication accommodation,
- Communication and globalization
- Communication education
- Computer mediated communication
- Conflict and negotiation
- Crisis management
- Cross-cultural adaptation
- Cultural and linguistic diversity
- Cultural identity and globalization
- Digital communication
- Ethnicity and communication
- Ethnic identity
- Group/organizational communication across cultures
- Harmony and Diversity
- Health communication across cultures
- Information technology and culture
- Intercultural / global communication competence
- Interpersonal/intercultural communication
- Language and cultural Education
- Language and media
- Language and society
- Language attitude
- Language change and language stability
- Language policy,
- Media and culture
- Media literacy
- Rhetorical studies
- Risk communication across cultures
- Research methodology in intercultural communication studies
- Theory of intercultural communication from different perspectives
- Translation theory
- Verbal / nonverbal communication across cultures





## Association for Chinese Communication Studies (ACCS)

Founded in 1991, the Association for Chinese Communication Studies (ACCS) is an ethnically inclusive, non-profit professional organization with a mission to promote the study of Chinese culture and communication.

It is officially affiliated with the National Communication Association (NCA), the largest communication association in the world, and a member of the International Federation of Communication Associations.

The ACCS co-sponsored several conventions with Chinese universities elsewhere. ACCS members are active scholars, teachers, students, and professionals in the communication field.

Most of our members have established impressive research records and have made significant contributions to the study of Chinese culture and communication. Their research can be found in all major communication journals and in many book collections in both English and Chinese.

For further information about ACCS, constitution, memberships, research archives, convention programs, please visit [www.uni.edu/commstudy/ACCS/home.html](http://www.uni.edu/commstudy/ACCS/home.html).



## Thank You!

We would like to extend a special thank you to the 2007-2008 ACCS officers, whose service and dedication have contributed to the steady growth of ACCS.

President, Bei Cai

Vice President, Yun Xia

Secretary & Treasure, Canchu Lin

Newsletter Editor, Hairong Feng

Chair of Research Committee, Changfu Chang,

Chair of External Affairs Committee, Mei Zhang

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