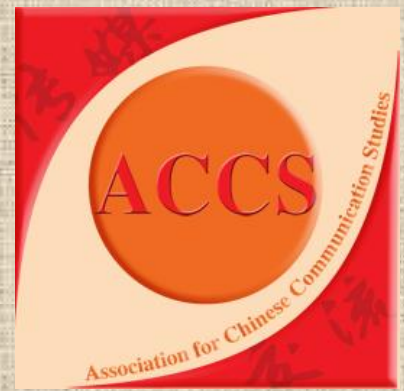


Association for Chinese Communication Studies

Fall 2021 Newsletter



Featured in this Issue

- A Letter from our President
- ACCS at NCA 2021
- Member News and Achievements
- Job Announcements

A Note from our President

Dear ACCS Community:

Hello and greetings to all. This year we mark an important benchmark: the Association for Chinese Communication Studies' 30-year anniversary. Congratulations to the ACCS in achieving this important milestone!

In a taxi ride to the Convention after our annual ACCS banquet in Salt Lake City in 2018, I had the chance to ask ACCS Past President (1996-1997) and one of our founding ACCS leaders, Professor Ling Chen, about the early days of our Association. Prof. Chen explained that in the lead up to '91 we were a small group of scholars and friends that would gather each year at the annual NCA Convention, united by a sense of collegiality toward the field of Chinese Communication Studies. Led by ACCS Founding President, Professor Guo-Ming Chen, this small group quickly grew into a sizable community establishing the ACCS in 1991. We are now a registered organization and an official affiliate of the NCA.

My first NCA convention that I attended in 2003 (Miami, Florida) saw less than 20 papers and sessions on China highlighted in the program. A search for "China" in the 2006 program (San Antonio Convention, 15 years ago), produced hits for 5 sessions and 24 individual papers. The same search in the 2010 program (San Francisco Convention, 10 years ago) came back with 36 total hits (papers and sessions). This year a search for "China" in the 2021 program (Seattle Convention) highlights 69 sessions and presentations. Over the past 30 years the ACCS has hosted hundreds of papers, paper sessions, and panel discussions. We are Sponsoring/Co-Sponsoring 8 sessions at this year's Convention which includes nearly 90 scholars participating as authors, co-authors, chairs, and respondents. These numbers indicate the continued growth of the field, our increasingly interconnected work with and across various interest groups and affiliations, and our continued impact and importance as an Association dedicated to the advancement of Chinese Communication Studies.

In reflecting on our past, I want to acknowledge those who came before us. To the leaders that have, throughout the years, collectively worked to make possible what we have today as an Association—Thank You—for bridging connections and building community, for paving pathways, and for creating platforms. All of this would not be possible without your efforts. I also want to take a moment to acknowledge our members, past and present. Whether you attended, presented, reviewed, chaired, or responded for one of our panel sessions, whether you attended one of our banquets, whether you attended one of our social events, or whether you participated in numerous ways—Thank You—for being a part of our community, supporting the work of friends and colleagues, and for helping make up the Association.



In giving thanks, I especially want to acknowledge our current leadership team for doing the good work behind the scenes that all too often goes unnoticed. Big THANKS to all of you for everything you do for the Association.

- Vice President: Julie Lin Zhu, University of Massachusetts Boston
- Secretary/Treasurer: Xiaowen Xu, Butler University
- Program Planner: Chiaoning Su, Oakland University
- Newsletter Editor, Andrew Gilmore, Central State University
- Research Committee Chair: Hsin-I Cheng, Santa Clara University
- External Affairs Committee Chair: Zhi Li, Communication University of China
- Student Affairs Committee Chair: Lingyan Ma, University of Maryland
- Webmaster: Rya Butterfield, New Orleans Veterans Medical Center

At the 30-year mark, we carry forward with the ACCS's purpose: to promote teaching excellence and research prosperity, enhance academic exchange, facilitate career development of young scholars and graduate students, and help build a sense of community among global scholars in the field of Chinese Communication Studies. For those interested in learning more about our Association's history, past leaders, and past efforts, I invite you to check out our website archives of past conference programs and newsletters.

With the NCA annual Convention coming up in November. I want to draw your attention to our 30-year anniversary panel that we have planned, "Association for Chinese Communication Studies (ACCS) 30th Anniversary Solidarity Panel: Addressing Anti-Asian Hate and Violence, Advocating for a Path Toward Transformation and Renewal." We will hear from scholars critically reflecting on the resurgence of anti-Asian hate, discrimination, and violence in the U.S. as well as across the globe, and what we as communication scholars can do to promote positive social change. The dialogue will, no doubt, shed light on the core values of our Association in advocating for justice and enacting change. I invite you to join us at this special anniversary panel as well as invite you to join our ACCS Sponsored and Co-Sponsored sessions. You can find out more about all of this year's ACCS Sponsored and Co-Sponsored sessions in the following pages of this newsletter.

In closing, a few things here that I would like to note. We recently accumulated our various email list-servs into one mailbox housed at: ACCS_mailbox@googlegroups.com. If you have not yet been added to the new list-serv and would like to stay connected with the latest news, please send an email to Dr. Xiaowen Xu at xxu4@butler.edu with a request to add.

I also want to remind folks that many of our memberships are ready for renewal. You can support the Association by renewing through our website at www.chinesecommunicationstudies.com. To check your membership status, please reach out to Dr. Xiaowen Xu. We have one-year and five-year membership options available.

Looking forward to the summer of 2022, the ACCS is exploring possible conference collaborations hosted in Shanghai and Hong Kong during the summer of 2022. We are in the early planning stages so for those interested in gathering in-person in China, online, or in some hybrid format, please stay tuned for more information.

And finally, for those planning on attending the NCA Convention in person or virtually this year, we will be sharing details about our business meeting and social events (Zoom happy hour). We will circulate details on all this and more in the coming weeks. So, help us share this newsletter widely, and please tell your friends and colleagues, those on your panels and in your ACCS sponsored/co-sponsored sessions, as well as those throughout your networks and institutions to stay connected to the latest info. by joining our listserv.

I look forward to reconnecting with you all in the coming months.

Take care, and best wishes to all,



Patrick Shaou-Whea Dodge, 杜晓晖, Ph.D.

Associate Professor CTT, Department of Communication
President, Association for Chinese Communication Studies
University of Colorado Denver
International College Beijing



RENEWAL & TRANSFORMATION



NCA 107th Annual Convention • November 18–21, 2021 • Seattle, Washington

ACCS at NCA 2021

Thursday, November 18th

8 a.m. – 9:15 a.m.

Co-Sponsored Panel Discussion: *The U.S.-China Trade War: Global News Framing and Public Opinion in the Digital Age*

Panelists: Louisa Ha, Bowling Green State University; Lars Willnat, Syracuse University; Rik Ray, University of Illinois; Yanqin Lu, Bowling Green State University; Ke Guo, Shanghai International Studies University; Peiqin Chen, Shanghai International Studies University; Hamilton Bean, University of Colorado Denver

Chair: Chin-Chung Chao, University of Nebraska-Omaha

Location: Sheraton, Jefferson AB - Fourth Floor, Union Street Tower

12:30 p.m. – 1:45 p.m.

Paper Session: *The Renewal and Transformation of Health, Science, and Identity*

A Qualitative Investigation of Sharenting in China: Motivations, Privacy, and Identity
Lin Zhu, University of Massachusetts, Boston; Yanhong Chen, Renmin University of China; Xinyan Fu, University of Massachusetts, Boston

Metropolitan Bias towards Climate Change and the COVID-19 Pandemic: Exploring the Roles of News Exposure, Location, and Anxiety on Risk Perceptions of Environmental and Health Crises

Yi Wang, University of Louisville; Margaret U. D'Silva, University of Louisville; Xinghui He, Beijing Sport University; Yuping Jin, Xinjiang University; Ke Zhang, Beijing Sport University

Social Media Communication about HPV Vaccine in China: A Study Using Topic Modeling and Survey

Shaohai Jiang, National University of Singapore; Pianpian Wang, Shenzhen University; Piper Liping Liu, University of Macau

When Message Strategy Dances with Corrective Sources: Compare the Persuasive Effects Between Scientific Algorithmic Correction, Scientific Social Correction and Narrative Social Correction

Kross Jiayuan Wen, University of Texas, Austin

Chair: Mei Zhang, Missouri Western State University

Respondent: Qinghua Yang, Texas Christian University

Location: Sheraton, University - Fourth Floor, Union Street Tower

Friday, November 19th

8 a.m. – 9:15 a.m.

Co-Sponsored Paper Session: *Communication, Culture, and Coping with Stigma and Uncertainty during the COVID-19 Pandemic*

Community Newspapers Representation of the Farm Workers During the COVID-19 Pandemic

Somava Pande, Washington State University

Living Abroad During COVID-19: International Students' Personal Relationships, Uncertainty, and Management of Health and Legal Concerns During a Global Pandemic

Allison R. Thorson, University of San Francisco; Eve-Anne M. Doohan, University of San Francisco; Leah Zhongyun Clatterback, University of San Francisco

Undocumented Hispanic Immigrants' Perceived Stigma, Social Barriers, Coping and Adapting During COVID-19

Monica Ponder, Howard University; Jordan L. Lindsey, Howard University; Wei Sun, Howard University

"Spitted On and Coughed At": Co-Cultural Understanding of Chinese International Students' Experiences with Stigmatization during the COVID-19 Pandemic

Yadong Ji, North Central College; Yea-Wen Chen, San Diego State University

Chair: Dongjing Kang, Florida Gulf Coast University

Respondent: Walid Afifi, University of California, Santa Barbara

Location: Sheraton, Jefferson AB - Fourth Floor, Union Street Tower

3:30 p.m. - 4:45 p.m.

Co-Sponsored Panel Discussion: *Association for Chinese Communication Studies (ACCS) 30th Anniversary Solidarity Panel: Addressing Anti-Asian Hate and Violence, Advocating for a Path Toward Transformation and Renewal*

Panelists: Todd L. Sandel, University of Macau; Patrick Shaou-Whea Dodge, University of Colorado Denver; Hsin-I Cheng, Santa Clara University; Lin Zhu, University of Massachusetts, Boston; Xiaowen Xu, Butler University; Weile Zhou, Georgia State University; Yin Yang, Pennsylvania State University; Dongjing Kang, Florida Gulf Coast University; Ping Yang, Millersville University; Louisa Ha, Bowling Green State University; Jie Zhuang, Texas Christian University; Yunying Zhang, Austin Peay State University; Mei Zhang, Missouri Western State University; Wenli Yuan, Kean University; Fan Yang, University of Alabama, Birmingham; Qinghua Yang, Texas Christian University; Yi Wang, University of Louisville

Chair: Chiaoning Su, Oakland University

Respondent: Meina Liu, George Washington University

Location: University - Fourth Floor, Union Street Tower

5:30 p.m. – 6:45 p.m.

Association for Chinese Communication Studies Business Meeting (virtual meeting)

Location: Zoom

Saturday, November 20th

8 a.m. – 9:15 a.m.

Paper Session: Top Four Papers in Chinese Communication Studies

Developing Media and Information Literacy Skills in Multi-ethnic Schools in Yunnan Province, China

Stephen Michael Croucher, Massey University Wellington; Mingsheng Li, Massey University; Ying Huang, Yunnan Normal University; Xiaohui Pn, Shenzhen University; Gang Yuan, Yunnan Normal University; Ying Kou, Yunnan Normal University

Inhibiting Democratic Transformation: The 228 Hand-in-Hand Rally and International News Framing

Bryan Robert Reckard, University of Illinois at Urbana-Champaign

Lam(b) to the Slaughter: The Metaphorical Sexual Assault of Hong Kong's Leader

Andrew Gilmore, Central State University

The Transformation of National Identity in Hong Kong within the Transnational Space of China and the United States

Ming Xie, West Texas A&M University; Chin-Chung Chao, University of Nebraska-Omaha

Chair: Chiaoning Su, Oakland University

Respondent: Patrick Shaou-Whea Dodge, University of Colorado Denver

Location: Sheraton, University - Fourth Floor, Union Street Tower

11 a.m. – 12:15 p.m.

Scholar to Scholar Session V

Attendees may interact with scholars presenting posters on current research.

Chair: Patricia G. Davis, Northeastern University

Respondents: Phaedra C. Pezzullo, University of Colorado, Boulder; Heather Jane Hether, University of California, Davis; Bruce Henderson, Ithaca College; Vincent N. Pham, Willamette University; Jie Zhuang, Texas Christian University; Zhao Ding, Dixie State University

Sponsor/Co-Sponsors: Asian/Pacific American Communication Studies Division, Association for Chinese Communication Studies, Critical and Cultural Studies Division, Performance Studies Division, Scholar to Scholar, Scholarship of Teaching and Learning

Location: Washington State Convention Center, Hall 4B - Fourth Level

Sunday, November 21st

11 a.m. – 12:15 p.m.

Co-Sponsored Paper Session: *Investigating the Impact of Media in Global Contexts*

American Media, American Mind: Media Impact on Nigerians' Social Perception
Omotayo O. Banjo, University of Cincinnati; Dirichi Umunna, University of Cincinnati; Olivia Tyson, University of Cincinnati

Beyond Global Youth Culture: A Cross-National Comparison of YouTube Usage Across the United States, Saudi Arabia, and Taiwan
Mohammad Abuljadail, King Abdulaziz University; Michael Harmon, Bowling Green State University; Louisa Ha, Bowling Green State University

Chinese Industry in American Film: A Political Economic Analysis of Huayi Brothers and Wanda Media
Annette Masterson, Temple University

Constructing Desire: "Femvertising" and Postsocialist China's Transformation of Female Empowerment
Xiaomeng Li, Shanghai International Studies University

Media Effects on the Levels of Social Identity and Their Influence on Intercultural Competence: The Case of the 2016 U.S. Presidential Election
Yunying Zhang, Austin Peay State University; Eun-Jeong Han, Salisbury University

Chair: Maggie Griffith Williams, Northeastern University

Respondent: Claudia Bucciferro, Rochester Institute of Technology

Location: Sheraton, Seneca - Fourth Floor, Union Street Tower

The ACCS Newsletter is published biannually and emailed to all members. If you have items to submit for our next newsletter, please email Newsletter Editor, Andrew Gilmore: agilmore@centralstate.edu

To become a member of ACCS or to renew your membership, [click here](#)

Visit our website at
www.ChineseCommunicationStudies.com

2020-2022 ACCS Officers

President	Dr. Patrick Shaou-Whea Dodge	University of Colorado Denver, International College Beijing
Vice-President	Dr. Julie Lin Zhu	University of Massachusetts Boston
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Student Affairs Committee Chair	Lingyan Ma	University of Maryland, College Park
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Founding President	Dr. Guo-Ming Chen	University of Rhode Island
Research Committee Member	Dr. Dongjing Kang	Florida Gulf Coast University
Research Committee Member	Dr. Jiang Shaohai	National University of Singapore
Research Committee Member	Dr. Michelle Murray-Yang	

ACCS Member Achievements

If you wish to share your news and achievements in a future newsletter, please email agilmore@centralstate.edu

Publications

Hartnett, Stephen J., *A World of Turmoil: The United States, China, and Taiwan in the Long Cold War* (Michigan State University Press, 2021).

Hartnett, Stephen, J. and Chiaoning Su, "Hacking, Debating, and Renewing Democracy in Taiwan in the Age of 'Post-Truth' Communication," *The Taiwan Journal of Democracy* 17 (2021): 167-189.

Keränen, Lisa B. and Andrew Gilmore, "'A Process of Discovery': Finding Your Groove as a Writer," in *By Degrees: Resilience, Relationships, and Success in Communication Graduate Studies*, ed. Betsy W. Bach, Dawn O. Braithwaite, and Shiv Ganesh (San Diego, CA: Cognella, 2021), 83-97.

Ou, Chuyue and Todd L. Sandel, "Unified or Divided 'We-hood': Discursive Constructions of Heterogeneous National Identities Under the One Country, Two Systems Model," *Chinese Journal of Communication*, (2021), doi:10.1080/17544750.2021.1929361.

Ou, Chuyue and Todd L. Sandel, "Unified or Divided 'We-hood': Discursive Constructions of Heterogeneous National Identities Under the One Country, Two Systems Model," *Chinese Journal of Communication*, (2021), doi:10.1080/17544750.2021.1929361.

Presentations

Gilmore, Andrew. "'Glory to Anywhere but China: The Role of National Symbols in Hong Kong's Pro-Democracy Protests.'" Paper presented at the Eastern Communication Association convention, March 2021.

Job Announcement

Open Rank Position in Diversity and Intercultural Communication, College of Communication Arts and Sciences at Michigan State University

Applicants are invited to apply for a multi position thematic hire with a focus on race, ethnicity, gender, and/or social inequality. We seek scholars whose research, teaching, outreach and/or service seek to address systemic inequities and who will advance the College's commitment to diversity, equity, and inclusion. The goal of the thematic hire is to grow our collaborative network of scholars focused on communication and disparities across a broad range of subdisciplines, bringing together new hires and existing faculty experts. Successful candidates will be part of a community of scholars and practitioners working to enhance social justice through research in the fields of communication, journalism studies, advertising, public relations, information science, game studies, and communicative sciences and disorders. The hiring initiative will bring in five new faculty over two years.

One open rank tenure stream faculty position will be in the Department of Communication. The optimal candidate should be able to teach courses in interethnic and intercultural communication as well as a secondary area in organizational, interpersonal, or persuasive communication. We are particularly interested in scholars who contribute to and test communication theory in diversity and intercultural communication contexts. Qualified applicants should have a social scientific focus, a background in quantitative research methods, and expertise to teach both graduate and undergraduate courses. Candidates must have a commitment to mentoring graduate students, teaching, high-quality empirical research, and external grant activity. Applicants should have a Ph.D. in Communication or a related field.

To apply, please refer to Posting #732271 and complete an electronic submission at the Michigan State University Employment Opportunities website <https://jobs.msu.edu>. Applicants should submit electronically (1) a cover letter summarizing qualifications for the position, (2) a vita, and (3) the names and contact information of three references. Please direct inquiries to the chair of the search committee, James Dearing (dearjim@msu.edu). The search committee will begin its evaluation of applicants October 10, 2021.

The Department of Communication has played a large role in helping to establish the international academic field of communication. Since 1960, the department has awarded 385 doctorates in communication, resulting in a large international network of Michigan State graduates and former faculty who now lead communication programs of their own and send many of their best students to Michigan State for advanced training. The department is noted for its long-running excellence in communication theory, research design, quantitative methods training, and an apprentice-like experience for advanced students in research teams.

MSU is one of the nation's largest and greenest campuses and is in East Lansing, a college town just three miles from Michigan's capital, Lansing. Michigan, the Great Lakes State, offers countless things to do, see and experience — from art galleries, concerts and restaurants to gardens, parks and trails. You needn't venture far to discover sandy beaches or metropolitan life. Michigan State is an affirmative-action, equal-opportunity employer and is committed to achieving excellence through diversity, equity and inclusion. We actively encourage applications and/or nominations of women, persons of color, veterans, and persons with disabilities.

Job Announcement

Lecturer in Strategic Communication, College of Communication, Butler University

The Strategic Communication Department in the College of Communication at Butler University invites applications for a full-time, non-tenure track lecturer position with an expected start date of August 2022. This position will primarily support our growing online graduate program, with additional opportunities to deliver in-person courses in our strong undergraduate program. We seek applicants with previous experience developing and delivering highly engaging online graduate courses in strategic communication or a related field, and a commitment to the integration of theory and practice, experiential learning, and inclusive pedagogies.

Minimum qualifications include a master's degree and significant professional experience in Strategic Communication, Public Relations, Advertising, Mass Communication, or related field. Preferred qualifications include a master's degree or Ph.D., significant professional experience in the field in a leadership position, and/or demonstrated excellence in developing and delivering online graduate courses. Additionally, we seek applicants with experience working with students and faculty from a variety of backgrounds, and an ability to build connections within the professional community.

Candidates for the position should be able to develop and teach a range of online graduate courses in strategic communication, which may include courses in the candidate's area of expertise. Candidates with expertise in strategic communication subfields such as advocacy and communication with diverse audiences are especially encouraged to apply. In addition, we seek candidates with a demonstrated commitment to promoting diversity, inclusion, and intercultural development in an educational and work environment and enthusiasm to contribute to the inclusion efforts on campus.

About the University and the College of Communication: Butler University is a comprehensive, liberal-arts based private university located in the vibrant and culturally diverse city of Indianapolis and is committed to undergraduate teaching excellence. The university enrolls approximately 5,000 students across its six colleges, including the College of Communication. The College enrolls approximately 550 students across its 9 majors and online graduate program in Strategic Communication. Lecturers in the College have a typical teaching load of 4 courses per semester and participate in academic advising. Butler offers generous financial support for research, innovations in curricular development, and travel to present for domestic and international conferences. Additional information about the University and the College can be found at www.butler.edu.

Application Instructions: Please send a letter of application, curriculum vitae, current teaching evaluations (if available), and contact information for three faculty references to:

Mark A. Rademacher, Ph.D., Associate Professor and Graduate Director, Re: Strategic Communication Search, stratcomsearch@butler.edu

Candidates who have experience working with a diverse range of people, and who can contribute to the climate of inclusivity at Butler University are encouraged to identify their experiences in their cover letter.

Review of applications will begin October 11, 2021, and continue until the position is filled. Consideration will be given only to complete applications.

Job Announcement

Communication Instructor at CU Denver/International College Beijing

The University of Colorado Denver Department of Communication invites applications for a full-time, non-tenure-track teaching position at the International College of Beijing (ICB).

The University of Colorado Denver Department of Communication invites applications for a full-time, non-tenure-track teaching position at the International College of Beijing (ICB). The job will commence in Beijing in February of 2022 or Fall 2022, with arrival required potentially several weeks before then due to evolving COVID-19 travel and quarantine requirements. Depending on the performance of the individual hired, multi-year renewals are possible.

We seek to hire a colleague who can teach a wide range of Communication courses to support our health communication certificate, such as health communication, designing health messages, and advanced health communication, as well as introductory level communication courses required for the major and courses supporting one or more of the Department's pathways in global and intercultural communication, media and cultural studies, and strategic communication.

Above all else, we seek a dynamic teacher committed to best practices in student-centered pedagogy and advancing the internationalization of communication via hands-on, skills-based, experiential and problem-based learning. The ICB is a unique international collaboration embodying best practices in international and intercultural communication, so the ideal candidate will function not only as a classroom teacher and student advocate, but as a cultural ambassador helping to merge U.S.-style pedagogies with Chinese cultural practices.

The teaching load is 8 courses per academic year (4 in fall and 4 in spring). The instructor is responsible for teaching a range of communication courses selected from the list of classes offered above and from their areas of expertise and will also assume 10% of their duties in service roles selected in consultation with the Department Chair. These service roles may include advising students on the communication major and minor, serving as Faculty Director of the ICB Communication Club, overseeing our annual Student Film Festival, working on the annual ICB newsletter, outcomes assessment projects, and other tasks in conversation with the Chair.

Special Instructions to Applicants: The application deadline is October 13th, 2021. Applications received after the deadline may or may not be considered.

For more information about the position and how to apply, [click here](#).

For more information about our ICB program, [click here](#).

Please contact search committee chair Tamara Powell with questions:
tamara.powell@ucdenver.edu

This institution offers benefits to same-sex and to different sex domestic partners.

This institution offers benefits to spouses.

CALLING ALL AUTHORS

A NEW SERIES FROM MSU PRESS

U.S.-China Relations in the Age of Globalization

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U.S.-China Relations in the Age of Globalization publishes the best, cutting-edge work tackling the many opportunities and dilemmas of relations between the United States and China in the age of globalization. Books published in the series encompass both historical studies and contemporary analyses, and include both single-authored monographs and edited collections. While MSU Press controls all publishing rights in the Western world, each volume in this series will be translated into Chinese and published in China by the Communication University of China Press, one of the premier scholarly presses in China.

Successful submissions will be:

Comparative

We seek in-depth communication-based analyses of how United States and Chinese officials, scholars, artists, and activists configure each other, portray the relations between the two nations, and depict their shared and competing interests.

Interdisciplinary

We seek submissions from scholars working in and across Communication Studies, Rhetoric, Literary Criticism, Media Studies, Cultural Studies, International Studies, and more.

International

We seek submissions situated at the crossroads of international communication and attuned to the nuances, complications, and opportunities of globalization as it has unfolded since World War II.

The Editorial Board

All submissions will be peer reviewed by a team of editors, listed on the right.

Contact

For all enquiries about this series, or to discuss a possible submission, please contact the series editor:

Stephen J. Hartnett
stephen.hartnett@ucdenver.edu
(+1) 303.315.1914.

- **Rya Butterfield**, Nicholls State
- **Hsin-I Cheng**, Santa Clara University
- **Patrick Shaou-Whea Dodge**, ICB
- **Qingwen Dong**, Univ. of the Pacific
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Look for our forthcoming volumes:
Green Communication in China and Beyond, ed. Pezzullo and Liu;
Communication and Convergence in the New China, ed. Dodge; and other projects being led by Guobin Yang, Mohan Dutta, & Louisa Shu Ying Ha.

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